

THE BASK-O-LITE CO.

NEW ALBANY, INDIANA

Basketball's Greatest Innovation
"In Goes the Ball—On Goes the Light"

September 24, 1937

Mr. Forrest C. Allen
University of Kansas,
Lawrence, Kansas,

Dear Mr. Allen:

Enclosed find one of our new folders. You probably will have some suggestions to add to this and perhaps some criticism. We would appreciate any suggestions you have and in our next printing will include the corrections.

Yours very truly,

REK/c

THE BASK-O-LITE CO.

R. E. Korte