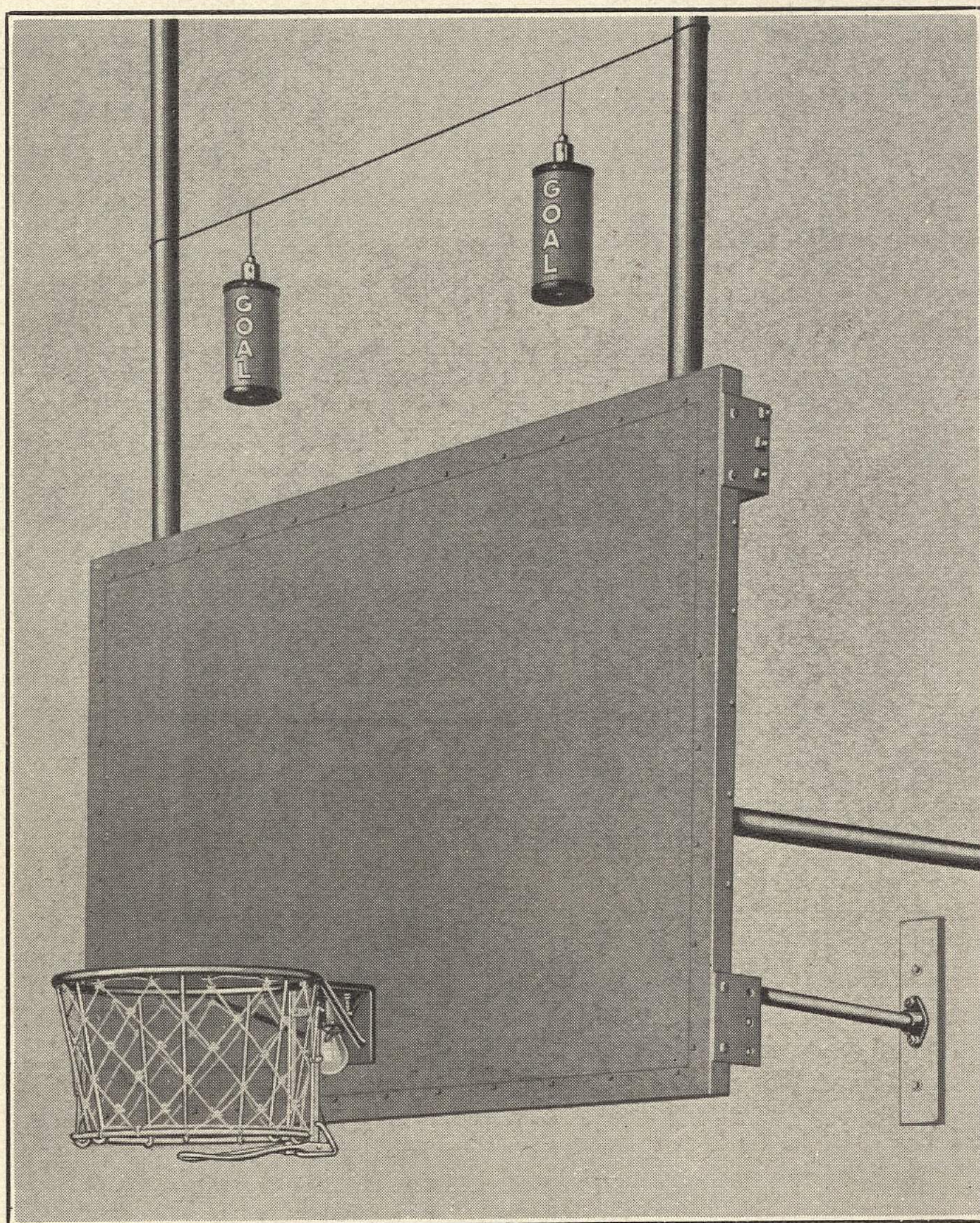


BASK-O-LITE Meets Standard Specifications

Bask-O-Lite has a ring and net of the traditional type. Seven vertical arms twelve inches in length extend below the basket ring to a second ring slightly smaller than the one at the top. At the bottom of the basket there is a trip device which operates a time switch. When the ball goes through the basket, three lights flash on for a period of two seconds. One light is placed directly behind the basket which illuminates the ball as it goes through, the other two lights are suspended above the backboard. These lights are cylindrical in shape with the word "GOAL" on three sides. They are placed twelve inches above the backboard so that they are easily visible from any part of the gymnasium when a goal is made.

Bask-O-Lite has a much greater potential strength than the conventional type basket. It is neat in appearance and fool-proof. BASK-O-LITE IS REASONABLY PRICED.



Spectators . . Players . . Officials are enthusiastic about BASK-O-LITE . . .

Bask-O-Lite increases visibility, illuminates the ball as it goes through the goal and is a wonderful help to those whose eyesight is not perfect as there can be no doubt when a goal is made. It eliminates arguments between fans. It is a necessity to those behind the backboards and in the far parts of the gymnasium. Players say, "The goal is more rigid, it always looks the same and the net does not shrink or stretch but stays in the same position." Officials say, "Score keeper knows immediately when goal is made, the referee has more freedom to watch players when a goal is attempted, the ball cannot land in net on top of basket and it adds color to the game."