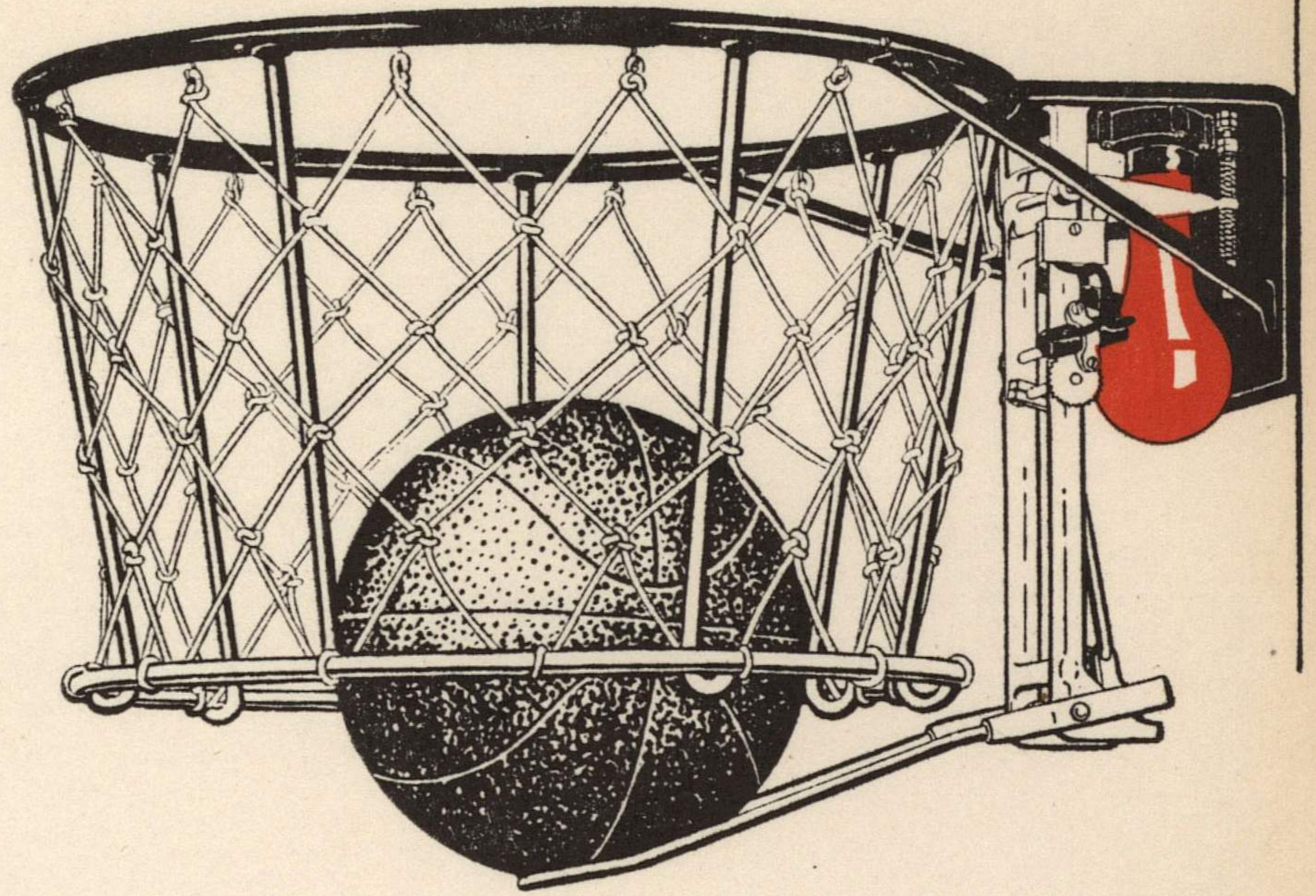


BASKETBALL'S GREATEST INNOVATION . . .

"In Goes the Ball—
On Goes the Light"



November 15, 1938

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

Up to the present writing we have not been able to get the Big Ten Approval but are continually working on it and of course hope to get them some day.

We do hope you will continue to use Bask-O-Lite and we are now trying to refinance Bask-O-Lite and push it to the limit next year and of course when we do we will be out to see you first.

Have received many enthusiastic letters from coaches and directors who used Bask-O-Lite last year, naturally a few lukewarm and none that actually disliked them so we do feel very much encouraged over that angle.

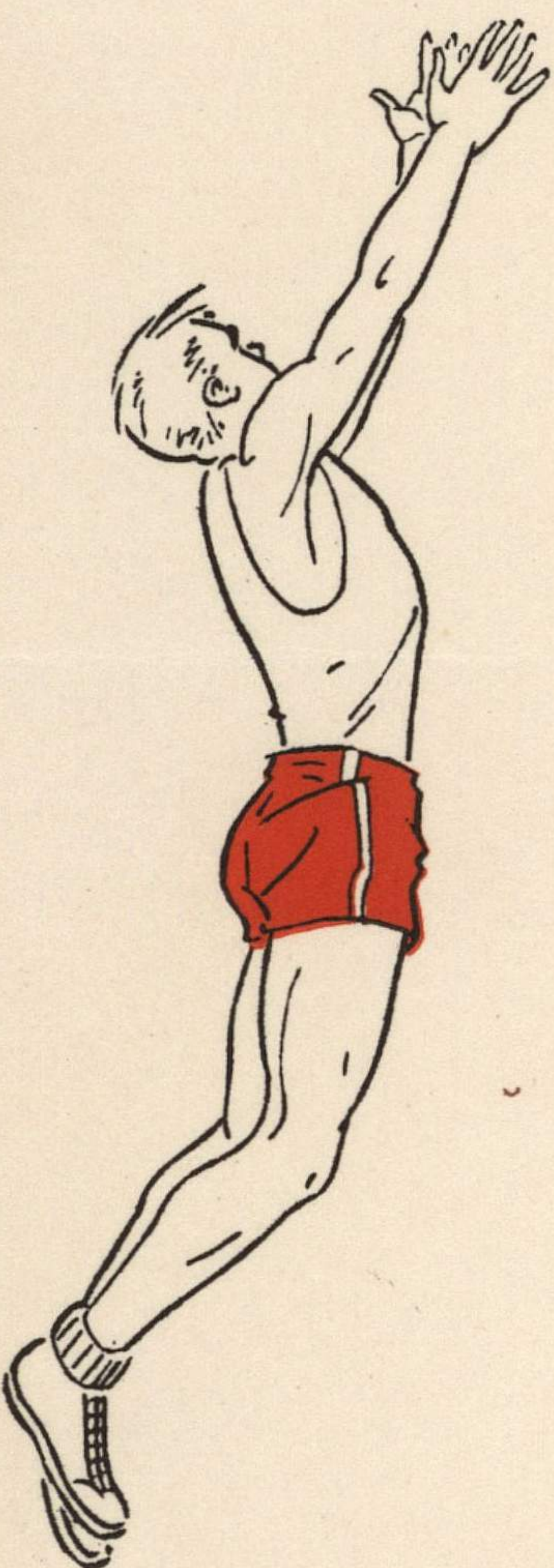
Thank you again for all your help.

Yours very truly,

MCK-u

THE BASK-O-LITE CO.

Chapman



THE BASK-O-LITE CO. . . . NEW ALBANY, INDIANA