

Questions and Answers

Q. Explain the construction of Bask-O-Lite Goals.

A. Made of the finest cadmium plated steel and with the most expert workmanship in welding that it is possible to obtain, Bask-O-Lite Goals are built to the highest quality standard. Below the standard iron ring is a slightly smaller, secondary iron ring. A net and rods are used between these two rings. A trip arm at the bottom of the basket retards the ball as it goes through. Incidentally, this trip arm operates with a feather weight action eliminating the possibility of a ball rebounding out of the basket. A knee action device is used so that a high, bounding ball hitting the basket frame will not cause a vibration sufficient to "turn on the lights." A steel mercury switch is used. Thus, when the ball goes through the top ring, the trip arm momentarily retards and releases the ball and the mercury switch causes three lights to flash. One light is placed directly behind the basket, to illuminate the ball as it goes through. Two lights are suspended 12 inches above the backboard. They may be seen from any part of the gymnasium.

Q. Is the Mercury Switch dependable and long lived?

A. Yes. It is the most dependable switch made for light loads. It is used in railroad crossing signals, automatic canning and filling machinery and in many other devices where absolute dependability is needed.

Q. Why did you select red lights for signals?

A. After many tests with various signals such as horns, bells and sirens, lights were found to be the most adaptable. They may be seen from any part of the gymnasium. Red color is used because it excites the optic nerve more than any other color.

Q. Are all "mechanical bugs" eliminated from Bask-O-Lite Goals?

A. Bask-O-Lite has passed all experimental tests necessary to a new mechanical product. Original ideas have been changed and construction details improved to make Bask-O-Lite Goals absolutely fool-proof.

Q. Will the ball rebound out of Bask-O-Lite Goals?

A. Many tests have proven that a much less percentage of balls rebound out of Bask-O-Lite Goals than from the conventional type.

Q. Do Bask-O-Lite Goals mark a definite step in the improvement of the game?

A. The Peach Basket was the original basketball goal. After a goal was made, someone climbed a ladder in order to take the ball from the basket. This showed the spectators that the object of the game

had been accomplished. The next development was to eliminate "the ladder." Someone actually thought of putting a small hole in the bottom of the basket and using a broom handle to poke the ball out. The Peach Basket Goal soon gave way to an iron ring with a closed bottom net, which was a marked improvement, because it allowed the spectators to see the ball in the basket. Of course, a net of this type was not satisfactory. When a long, high ball would hit the net, it would be torn from the ring. Then the present iron ring and open bottom net became the goal of the day. If the net was properly adjusted, it would momentarily retard the ball as it went through the basket. This was not satisfactory, because the net needed to be adjusted too often to obtain this result. And now a perfect basket called BASK-O-LITE, which momentarily retards the ball and illuminates it, so that everyone can see the real and only thrill of the game—"SEEING THE BALL IN THE BASKET." BASK-O-LITE is a logical development and improvement.

Q. Is an electric basketball goal a new idea?

A. No. The original patent was filed in 1924. Since then about 15 different design patents have been registered. The Bask-O-Lite Company experimented with 25 different designs before the present Bask-O-Lite Goals were perfected.

Q. Have Bask-O-Lite Goals been put to actual playing tests?

A. During 1936 more than 200 gymnasiums installed Bask-O-Lite Goals. Outstanding schools were accepting them after exhaustive tests. Now, Bask-O-Lite is destined to replace conventional type goals in every gymnasium.

Q. Have they been approved and legalized by the National Rules Committee?

A. Yes. Rule 3 of the National Rules Book of the National Rules Committee gives official approval to Bask-O-Lite.

Q. Do the new 1937-38 Rules increase the importance of Bask-O-Lite?

A. The new ruling eliminating the center toss-up after a goal is made causes a fast, continuous play. From player, official and spectator standpoint, it is even more important to know when a goal is made.

Q. What do spectators think of Bask-O-Lite Goals?

A. The answer to this question is one of the paramount features of Bask-O-Lite. Spectators everywhere are unanimous in their choice for these new, modern goals. The object of the game is actually accomplished. THEY SEE THE BALL GO THROUGH THE BASKET—THEY KNOW WHEN A GOAL IS MADE. They get new thrills from the game. They like the color Bask-O-Lite adds to each game. They enjoy seeing from any part of the gymnasium when a goal is made.

