

October 27, 1937.

Mr. R. E. Korte,  
The Bask-O-Lite Co.,  
New Albany, Indiana.

Dear Mr. Korte:

Acknowledging receipt of your favor of the 22nd instant, the following are the Big Six coaches with their locations:

Hugh McDermott, University of Oklahoma, Norman, Okla.  
George Edwards, University of Missouri, Columbia, Mo.  
Louis L. Menze, Iowa State College, Ames, Iowa.  
Frank Root, Kansas State College, Manhattan, Kansas.  
W. H. Brown, University of Nebraska, Lincoln, Nebr.

The Big Six meeting is definitely set for Saturday, December 4. The Big Six and the Missouri Valley coaches will meet from 9 to 11 a.m. separately, then they have a joint session from 11 to 12 o'clock.

From 12 to 1:30 p.m. there will be a showing of the talkie movie picture that was shot last summer showing the basketball styles of Daxe McMillan, of Minnesota, Dr. H. C. Carlson, of the University of Pittsburgh, Clair Bee, of Long Island University, George Keogan, of Notre Dame, John Bunn, of Stanford, and myself.

The open interpretations meeting is for 2 p.m. that afternoon. I think doubtless all the Big Six coaches will agree to play with the Bask-O-Lite in Lawrence. And I think it would be a swell idea for you to write each one of them offering them a set for free trial between now and the December 4th meeting. Kansas State is playing Doane College the night of December 4th at Manhattan, and Missouri is playing Westminster College the same night at Columbia. I believe if you sent these baskets they would try them out in their preliminary games.

I also think you would be missing a bet if you didn't make that Kansas City meeting. However, the Big Ten meeting is on at Chicago at the same time, but my opinion is it would pay you to have a representative here with your basket because we are going to have by far the largest meeting here in Kansas City, this year, than we have ever had.