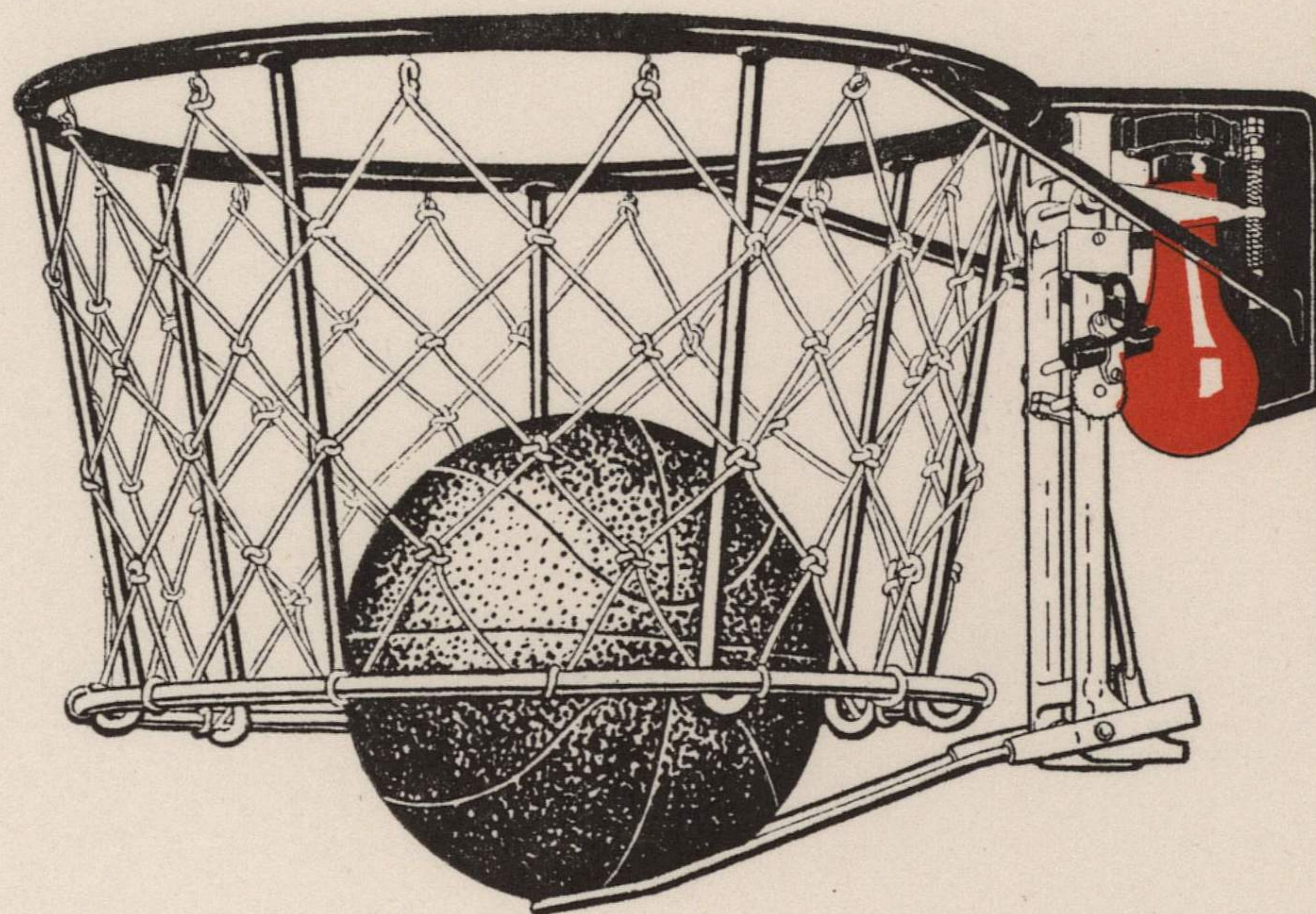


## BASKETBALL'S GREATEST INNOVATION . . .

"In Goes the Ball—  
On Goes the Light"



October 30, 1937

Dr. Forrest C. Allen,  
University of Kansas,  
Lawrence, Kansas,

Dear Dr. Allen:

Your letter of the 27th received addressed to Mr. Korte. At present Mr. Korte is in the East on a two weeks trip.

We have today written the coaches of the Big Six Conference and are attaching a copy of same.

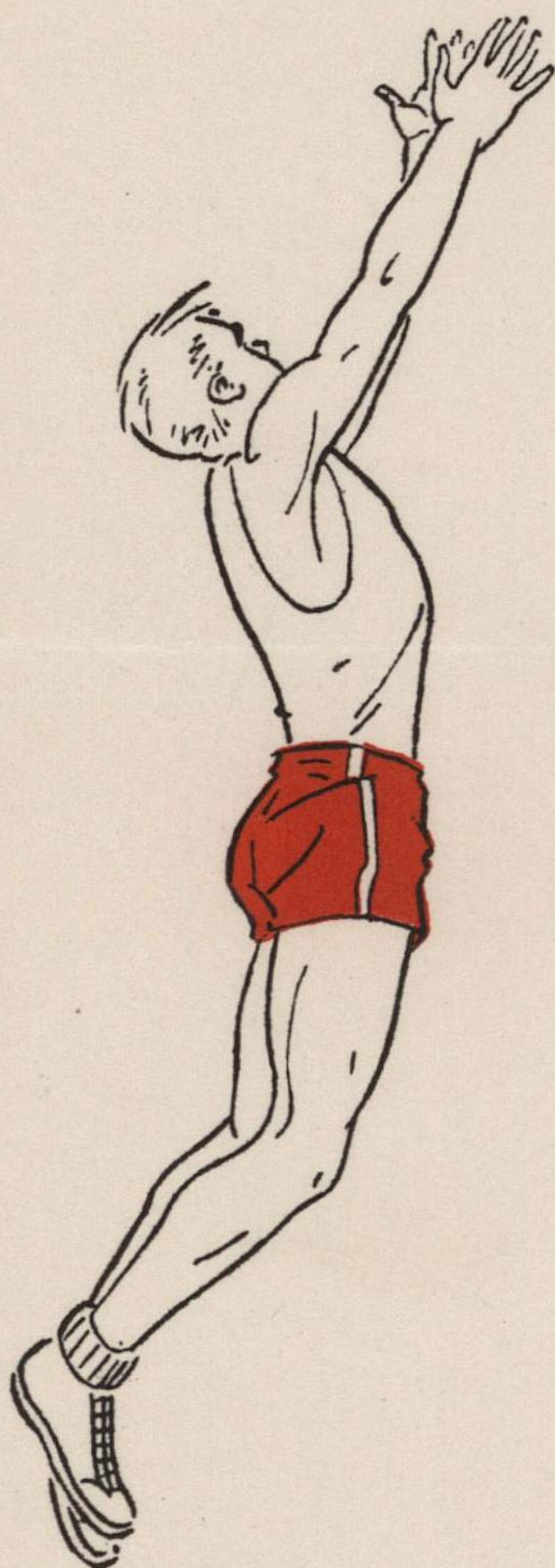
We are planning to attend the Big Six Conference and want to thank you for your wonderful cooperation.

Yours very truly,

RS/c

THE BASK-O-LITE CO.

*Smith*



THE BASK-O-LITE CO. . . . NEW ALBANY, INDIANA