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CHESTNUT AT THIRTY-NINTH S

EXECUTIVE OFFICE

PHILADELPHIA, PA.

EVERGREEN 9000

October 26, 1940.

Mr. Forrest C. Allen,
Dir. of Physical Education and Rec.,
Varsity Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

Replying to your letter of recent date, please be advised we will be more than glad to have you and your family here with us as our guests when you come to Philadelphia.

For your team, we are quoting the following special rates which we hope will prove attractive to you:

Single room with bath - \$2.50 per day,
Double room with twin beds and bath - \$3.50 per day,
Three or four men in a large room and bath, each
with separate bed - \$1.50 per day each man.

For your information, we are enclosing some of our literature which we hope will prove interesting to you. However, should further information be required, please do not hesitate to call upon us.

Thanking you for this inquiry and hoping we may have the pleasure of hearing further from you, I remain

Yours very truly,

HOTEL PHILADELPHIAN

Pres. & Genl. Manager

DC:K

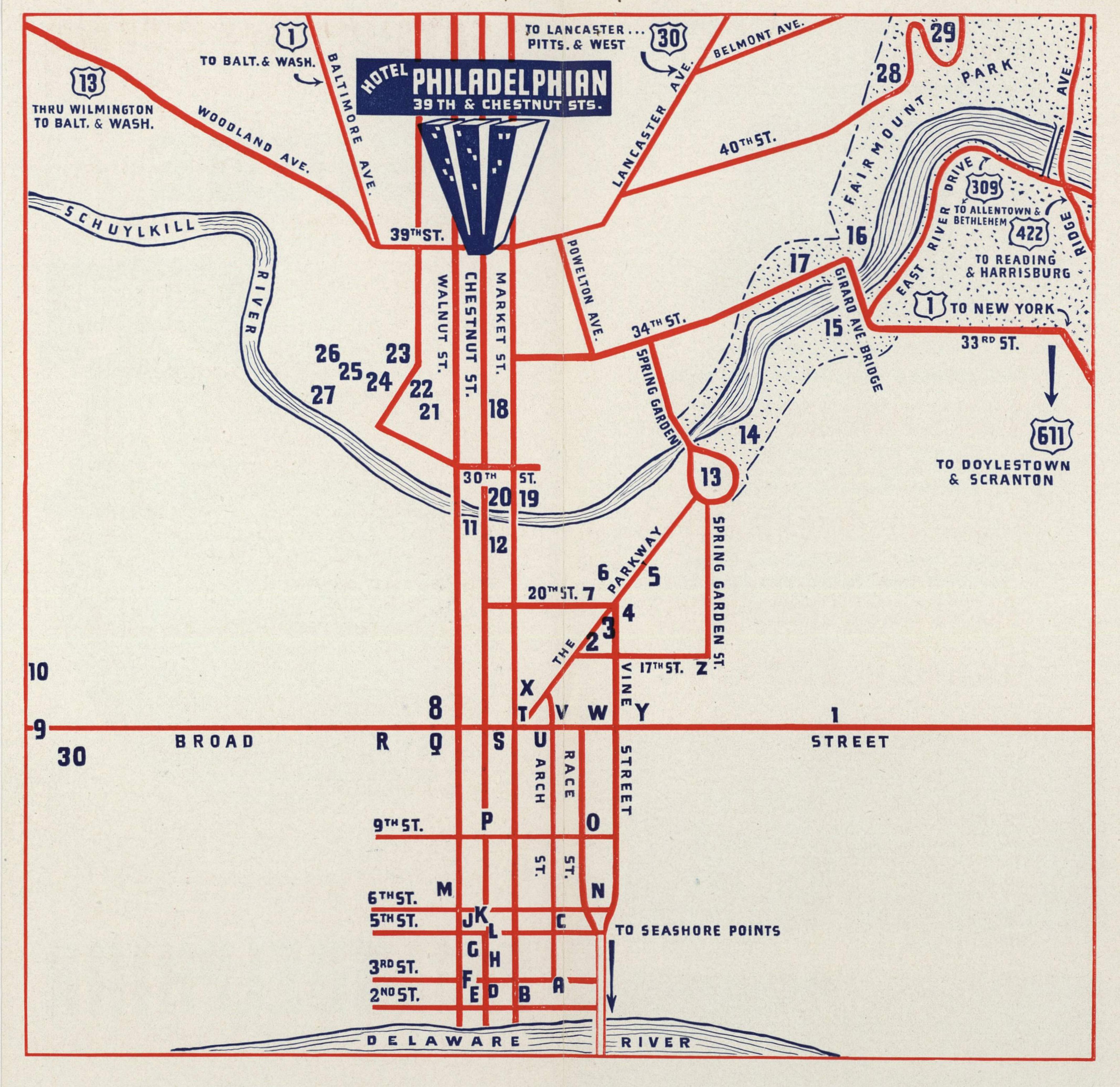
PHILADELPHIA GUIDE



HOTEL PHILADELPHIAN

THIRTY NINTH AND CHESTNUT STS.

DANIEL CRAWFORD JR.
PRESIDENT AND GENERAL MANAGER
PHONE: EVERGREEN 9000



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- Old Stock Exchange
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- Independence Hall
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- Y. M. and Y. W. Hebrew Association
- Wanamaker's Dept. Store
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- Masonic Temple
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- W. Hahnemann Medical College
- Broad Street Station
- Elk's Club
- U. S. Mint
- 1. Metropolitan Opera House
- 2. Cathedral of Saints Peter and Paul
- 3. Franklin Institute
- 4. Public Library
- 5. Rodin Museum
- 6. Boy Scout Hdqts.
- 7. Fels Planetarium
- 8. Academy of Music
- 9. Navy Yard
- 10. League Island Park
- 11. B. & O. Station
- 12. Automobile Club of Phila.
- 13. Art Museum
- 14. Aquarium
- 15. General Grant's Cabin
- 16. William Penn's First Home in America
- 17. Zoological Gardens
- 18. Drexel Institute
- 19. Penna. R. R. 30th St. Station
- 20. Post Office
- 21. University of Penna. Indoor Stadium
- 22. Franklin Field Stadium
- 23. University of Penna.
- 24. University Museum
- 25. Convention Hall
- 26. Commercial Museum
- 27. Botanical Gardens
- 28. Memorial Hall
- 29. Horticultural Hall
- 30. Municipal Stadium

HOTEL PHILADELPHIAN

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Strategically situated close to the five main highways in and out of this city, Hotel Philadelphian offers to the traveler ideal accommodations.

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HOTEL PHILADELPHIAN

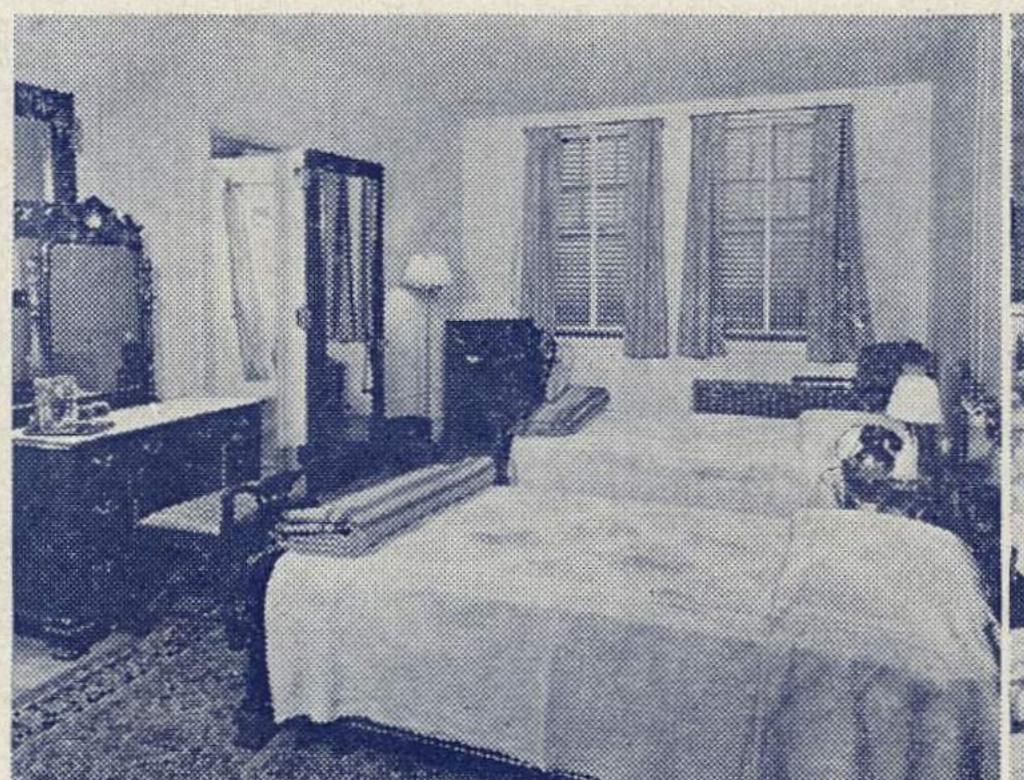
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Special Booklet, Reservation, etc., Consult your Local Travel Agent, Ticket Agent or

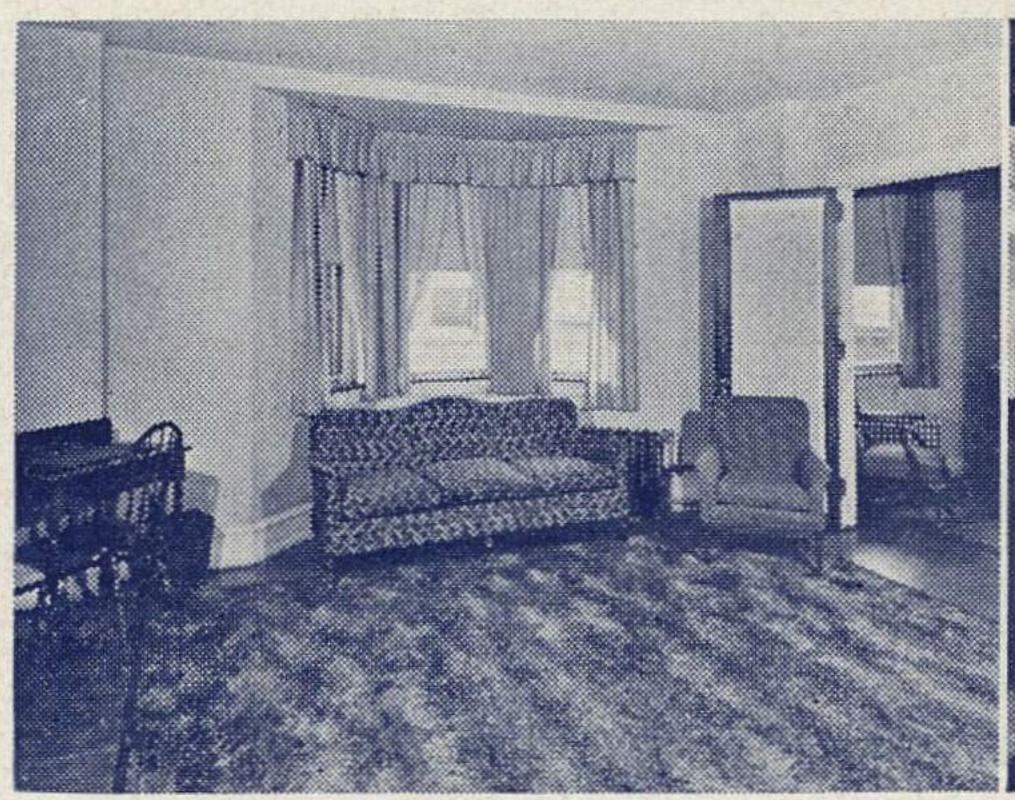
AMERICAN EXPRESS TRAVEL SERVICE



TYPICAL BEDROOM



DINING ROOM



LIVING ROOM



LOBBY

December 18, 1940 Manager Michigan Union Ann Arbor, Michigan Dear Sir: I have communicated with Mr. Fielding H. Yost, Director of Athletics, University of Michigan, and have asked him to make reservations for our squad of fifteen men, for the large dormitery style room which you quote at \$1.00 per man. We also desire one single room for two people on your \$2.00 rate. I am sure that Mr. Yost will have gotten in touch with you, but this is merely a letter of confirmation so that you will know that we will arrive on December 24 at 2:23 P.M. on the Michigan Central. We expect to stay all night and leave for the east next morning.

Very cordially yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCA:1g

COUNTRY GENTLEMAN

AMERICA'S FOREMOST RURAL MAGAZINE

BEN HIBBS
EDITOR

THE CURTIS PUBLISHING COMPANY INDEPENDENCE SQUARE • PHILADELPHIA

Monday -- 9:01 A.M.

Dear Phog: -

I am writing this without taking a breath after receiving your letter. I got the telegram Saturday. I asked Mr. Shelley, mgr of Strath Haven Inn to write you air mail right away. You will have the letter by this time. It strikes me that Shelley may have the dates mixed and is expecting you this week end. Don't worry about it. I'll straighten it out that you are coming that week end after Christmas.

Strath Haven Inn is an old family hotel, a big sprawly place with lots of lawn and old trees. It stands up above Crum Creek. It is about a block from the Fieldhouse. It has a recreation room and I think about every accommodation you will want. The food is reputed excellent and Mr. Shelley is a good friend of mine and will do everything to make you all comfortable and happy. About transportation: Bill Stetson and I can easily use our cars. The Inn has a station wagon for a very small rental. I can get all the cars we need to haul you in to the Hall. So don't worry about it; we'll work out the details when you arrive. Trains run close to the Hall, too.

Now -- here is a command, not a request. If Mrs. Allen and your daughters come with you, they are to stay at our house. No back sass. We've just done the house over and are dying to have new people come and say, "My, your house looks nice." That is the password. Helen joins with me in this command invitation, and Helen always has her way. We'll say no more about that, but will expect the distaff side of the Allen family at our house.

Phog, let me know if you intend to catch a night train to Philly after the Fordham game. I want to make all arrangements to pilot you to Swarthmore. The K.U. boys and girls are all planning on being out in force for the game. We can really holler over our basketball teams.

From now on, Phog, just express your desires and we'll take care of this end of it. Bill Stetson repeats all his offers and cestainly wants to meet and chat with you. He's a grand feller.

Good luck, Phog



Mr. Edward A. Kelleher, Coach of Rasketball, Fordham University, New York, N.Y.

Dear Ed:

Thank you for your letter of the 10th instant giving me information regarding the type of ball, the dimensions of the Garden, and the officials.

Does Asa Bushnell ever ask anyone whom they desire to use as officials, or does he just appoint them without asking anyone?

Thank you for your kind words. I assure you it will be a pleasure to meet Fordham.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation, Varsity Basketball Coache

Athletic Association

FORDHAM UNIVERSITY

New York, N.Y.

May 10,1940

Dr. Forrest C. Allen, Basketball Coach, Kansas University, Lawrence, Kansas.

Dear Doctor:

I am writing this note to give you some information that you would like to have before our game at Madison Square Garden.

First: we have been using in the Garden the Goldsmith X9L-official basketball. This ball, as you know, is a stiched laceless ball. You in all probability have used this ball at some time or other as it is very popular throughout the country.

Second: the court at Madison Square Garden is ninety feet by fifty feet. They have only a two foot extension at the end lines.

Third: the officials for the game will be appointed by Asa Bushnell, Director of the Eastern Intercollegiate Athletics.

I want you to know personally that I look forward with pleasure to competing with one of your very fine teams. I really enjoyed the game in Kansas City and I admired the ability of your fine looking son.

With kindest personal regards,

Very sincerely yours,

Edward A. Kelleher Coach of Basketball Mr. Ned Irish, Director of Basketball, Madison Square Garden, 9 Rockefeller Plaza, New York City, N.Y.

Dear Hods

I acknowledge receipt of your favor of the 26th ultime. I have been out of town much of late on commencement and other speaking engagements, and have not had an opportunity to reply to your letter sooner.

I do not know where Lawrence Perry get the information. He happens to be a University of Missouri graduate.

Ed Kelleher has written me telling me the Garden court is 90 feet long. Apparently he has been misinformed.

Pasketball Committee decided it would not be advisable to make any change in the playing court in Madison Square Carden next season. I see no reason why a four-foot extension could not be possible. It would make fewer out of bounds balls and would aid very much the playing under and around the basket.

It is perfectly agreeable to me to use a stitched lace-less ball.

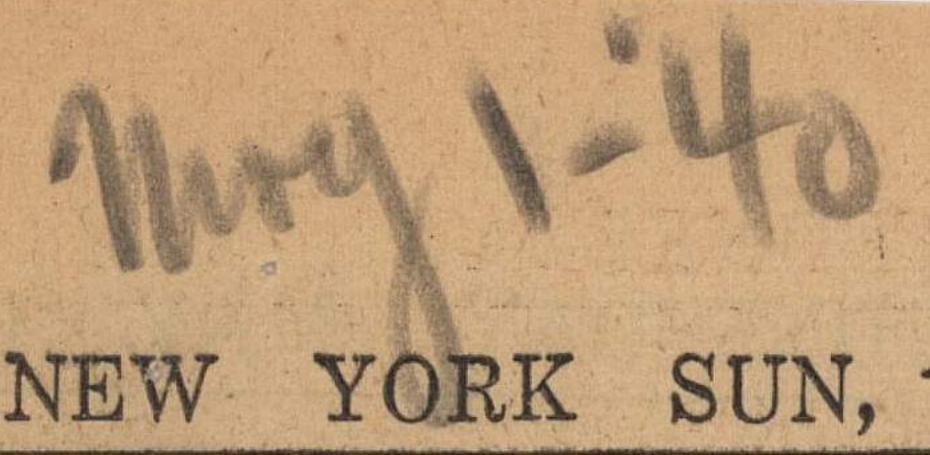
The contracts have been signed and sent forward, and I ambicipate no further difficulty in our making the trip.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach.

FCASAH



GARDEN'S BOSSION OF BASKETBALL DENIES CHARGE

Promoter Irish Explains He Only Leases Arena to Contesting Teams.

By LAWRENCE PERRY.

Colleges of the country specializing in basketball whose authorities have hesitated—as Kansas University had done until recently-about agreeing to send their teams to the intersectional matches at the Madison Square Garden will no doubt be interested in the manner and methods by which these affairs are conducted. They were set forth in a talk with Ned Irish, the Garden's basketball promoter. "As director of basketball at the

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Madison Square Garden," he said, "I am not a professional promoter in any sense of the word. I am concerned only with the full use of basketball facilities and dates available.

"We lease the Garden court only to New York city institutions of higher education who, in turn, arrange their games with teams from outside the city. At no time since I have been director of basketball have there been any games between two outside schools or between professional teams in

Garden."

Exceptions to this statement, Irish points out, relate to the 1936 Olympic try-outs under the direction and control of the American Olympic Committee and the postseason National Invitation Tournament, which is conducted under the direction and supervision of the Metropolitan Intercollegiate Bas-

ketball Committee composed of ten local institutions.

Why do not these local institutions play their games on their own courts?

Question of Accommodation.

"Because," said the director, "there is no gymnasium in the city that could seat over 2,000 spectators and, in fact, only one that accommodates over 1,500. It is necessary for any school playing intercollegiate basketball to lease the Garden for any contest other than those of a minor nature. There is hardly a gymnasium in the city that would even accommodate the student members of the athletic association of an institution. "By the same token the burden of leasing the Garden would be too much for any single institution. Therefore, it is customary to have two games, each home team selecting its opponent, the officials determining the type of ball and in 1all manner handling the games." 1g Referring to a recent statement 16 in this department that Kansas University may send a team to the n, Garden next winter, Ned said: rit "If Kansas is to play its game it ly will not be arranged by me, but by nd the institution it will play. Secng ondly, the New York school which a invites Kansas here will make all b inarrangements, and it will be played v ruas a regular contest included in mthat institution's 1940-41 intercollegiate schedule and not as any part of a tournament." Irish went on to stress the fact that the only tournament which would be held here was a post-sea- i son affair conducted and sponsored by the association composed, as already pointed out, of the ten metropolitan colleges. 67 Purely Collegiate. 00 "The 1940 tournament," he said, 71 00 "was conducted by this body i 00 through a tournament committee 36 08 05 05 composed of Prof. Walter Williamson of the College of the City of New York; Herb Kopf, Manhattan 35 75 75 11 College; Lou Oshins, Brooklyn College; Asa Bushnell, central office for Eastern intercollegiate ath-11613588026 letics, and Everett Morris, representing the Basketball Writers Association. "This group considered the list of teams eligible to play, issued the invitations, selected the officials and in all ways actively supervised the conduct of the tournament." So it will be seen that, far from 6253108 encroaching on the intercollegiate athletic picture and luring local and outside collegians into the maw of commercialism, the function of Madison Square Garden is merely to supply a substitute for those gigantic field houses of the Middle West accommodating from seven to ten thousand spectators, and if 61 50 there is any undue emphasis placed upon the sport it is done by the 50 44 44 colleges whose athletic authorities have not been deaf to the clicking 38 of the Garden turnstiles. 38 Minor League

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NEDIRISH NINE ROCKEFELLER PLAZA

NEW YORK CITY

April 26, 1940

Dr. Forrest C. Allen Director of Physicial Education University of Kansas Lawrence, Kansas

Dear Phog:

Lawrence Perry who writes a syndicated column that is carried here in the New York Evening Sun had a column several days ago, apparently, quoting or based upon some story written by Clyde McBride in the Kansas City Times-Star. This column was, apparently, based on a great deal of misinformation regarding college basketball as it is conducted here in the East.

I took the liberty of writing to Mr. Perry and am enclosing a copy of the letter which I sent to him. I am also sending a copy of this letter to Mr. McBride. I trust that this meets with your approval.

At a meeting of the Metropolitan Intercollegiate Basketball Committee, the coaches of the teams represented on this Committee decided that it would not be advisable to make any change in the playing court of Madison Square Garden. next season. They also approved to continue the use of the stitched laceless ball which was in use there last season also. I imagine that Ed Kelleher will be in touch with you directly regarding this matter, but I thought this information might be of some value to you before his communication reached you. The court, as you are probably aware, only has a 2 ft. extension between each basket. It is also only 82 ft. between the two baskets. This court is a great deal longer than most of the local symnasium courts, which vary in size from 64 ft. up to 78 ft. The width is a maximum of 50 ft.

Sincerely yours

Director of Basketball Madison Square Garden

April 80, 1940

Mr. Lawrence Perry Consolidated News Service & Bell Syndicate 247 Test 43rd Street New York City

lear laurence:

I read with considerable interest your column the other day regarding the possibility of the University of Honses playing basketball next season in Modison Square Garden. There has been so much talk and writing which shows an apparent lack of knowledge of the situation that I am taking this opportunity to acquaint you with some of the facts regarding college basketball as it is played in Madison Square Garden.

Garden. As such I am not a professional promoter in any sense of the word. I am concerned only with the full use of the basketball facilities and dates available. We lease the Garden court only to New York City institutions of higher education, who in turn errange their games with teams from outside the City. At no time since I have been Mirector of basketball in Madison Square Garden has there been any games between two outside schools or between professional teams in Madison Square Garden. The only exception to this case has been the 1936 Olympic final try-outs conducted under the direction and control of the American Olympic Committee, and the post season Mational Invitation Tournament which is conducted under the direction and supervision of the Metropolitan Intercollegiste Masketball Committee composed of ten local institutions.

York that could seat over 2000 spectators, in fact only that accommodates over 1500 spectators, it is necessary for any school playing intercollegiate basketball to lease the Garden for any contest other than those of a minor nature. There is hardly a gymnasium in the City which would even accommodate the student members of the Athletic Association of that institution.

By the same token the burden of leasing the Garden would be too much for any single institution, as you can well imagine. Therefore, it is customary to have two games, each home team selecting its opponent, the officials, determining the type of ball and in all manner handling the games as they do the minor contests which are played on the cramped floors of their inadequate gymnasiums.

who apparently printed a story to the effect that the University of Kanses team was to play here in a tournament next season. First of all, if Kanses is to play its game it will not be arranged by me but by the institution it will play. Secondly, the New York school which invites Kanses here will make all arrangements and it will be played as a regular contest included in that institution's 1940-41 intercollegiate schedule and not as any part of a tournament.

The only tournament which will be held here is a post season affair conduced and sponsored by the Metropolitan Intercollegiate Basketball Committee, whose membership, as previous—

a post season affair conduced and sponsored by the Metropolitan Intercollegiate Basketball Committee, whose membership, as previously stated, is composed of ten local colleges. The 1940 National Tournament was conducted by this body through a Tournament Committee composed of Professor Walter Williamson, of City College, Chairman, Nerb Kopf of Manhattan College, Lou Cahins of Brooklyn College, ass Bushnell of the Central Office for Bastern Intercollegiate Athletics and Everett Morris of the New York Herlad Tribune, representing the Metropolitan Basketball Writers Association. This group considered the list of teams eligible to play, issued the invitations, selected the officials and in all ways actively supervised the conduct of the Tournament.

I am taking the liberty of sending a copy of this letter to Mr. McBride and also to Dr. Forrest C.Allen, Director of Physical Education at the University of Mansas, so that they also will have a clear picture of conditions surrounding college basket-ball games in Madison Square Garden.

formation regarding basketball in Medison Square Garden I would be gled to furnish it to the best of my ability, or if I do not have the information I would be only too glad to secure it for you.

Sincerely yours

Director of Besketball Mediaon Squere Gerden Mr. John F. Coffey, Graduate Manager, Athletic Association, Fordham University, New York, N.Y.

Dear Mr. Coffey:

The contract for our basketball game has been signed and turned over to our athletic office. Doubt-less they will send it to you from that office at once.

We are looking forward with great pleasure to our game with you.

Very sincerely yours,

FCA:AH

Miroctor of Physical Education and Recreation, Varsity Basketball Coach. Mr. John F. Coffey, Graduate Manager, Athletic Association, Fordham University, New York, N. T.

Dear Mr. Coffey:

Mr. Gwinn Henry, our director of athletics, has turned over to me your letter and contracts covering our game with you on December 28, 1940.

It has been necessary for me to confer with the members of our Athletic Board, but I believe that within a few days I will be able to return the signed contract to you. As you know, it sometimes takes a few days for these things to go through, but after my conference with Mr. Henry the early part of next week I feel that we can soon have the contract on its way to you.

With kind regards, I am

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach.

FCA: AH

Athletic Association

FORDHAM UNIVERSITY

New York, N.Y.

April 26,1940

Mr. Gwinn Henry, Director of Athletics, University of Kansas, Lawrence, Kansas.

Dear Mr. Henry:

During the basketball meeting in Kansas City Dr. Allen and Mr. Kelleher, the coach of our basketball team, agreed upon the date of December 28,1940 for a game in Madison Square Garden. According to Mr. Irish, the promoter of games in Madison Square Garden, the terms as set forth in the enclosed copies of the contract were suitable to all concerned. I shall appreciate your signing and returning three of the copies. If the terminology is not clear I shall be pleased to write to you with regard to the contract.

Sincerely yours,

John F. Coffey anager

Mr. Ned Irish 9 Rockefeller Plaza New York City

Dear Med:

I wish to thank you for all the courtesies that you showed me and our University of Kansas Basketball Team while we were in New York City and Philadelphia.

I am not acquainted with the method of payment to the team, but I presume that you will send us a check for expenses and our percentages for the games played at New York and Philadelphia in the near future.

a letter of information telling me when we may expect our check.

Wishing you a very Happy and Prosperous New Year for 1941, I am.

Sincerely yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCA:lg

December 21, 1940 Mr. Ned Irish Nine Rockefeller Plaza New York City Dear Ned: We acknowledge receipt of your favor of the 18th instant and we will be glad to follow the wishes of both Coaches Kelleher and Messikomer. We will wear red jerseys. Sincerely yours, Director of Physical Education and Recreation Versity Besketball Coach FCA:1g

NED IRISH
NINE ROCKEFELLER PLAZA
NEW YORK CITY

December 18th, 1940

Dr. Forrest C. Allen, Coach of Basketball, University of Kansas, Lawrence, Kansas.

Dear Phog:-

In answer to a query from your secretary,
I have checked with Ed Kelleher of Fordham and
Ernie Messikomer of Temple regarding the color
jerseys they wish to wear on December 28th and
30th. Both Fordham and Temple prefer to wear
their white jerseys for the home games. If this
is agreeable to you I will be glad to let these
coaches know so that you do not have to write
them individually.

Sincerely yours,

Director of Basketball Madison Square Garden

NI: FP

December 16, 1940

Mr. Ned Irish
Director of Basketball
Madison Square Garden
9 Rockefeller Plaza
New York, New York

Dear Mr. Irish:

Dr. Allen is out of town at the present time but he has asked me to write you and inquire whether you wish the Kansas team to wear white or red jerseys for their game with Fordham on the 28th and with Temple on the 30th.

We have both the red and white jerseys, and we assume the visitors will wear red and the home team white.

We would appreciate hearing from you as soon as possible.

Sincerely yours,

Secretary to Dr. F.C. Allen

Thank you for sending me the information regarding the games that are to be played on December 26. I am counting now on getting into New York and taking in these games, and I can say now that we will be glad to work out between halves if we arrive. Our itinerary is not definitely made, but we are hoping to see the games on the 26th.

Will you please let me know if our publicity department is functioning? I immediately gave to our publicity man the information that you set out in your letter of the 2nd. I would like to know if everything is coming through okay.

Do you hold tickets that are reserved up to any certain time? There are many of our people who will be in New York Christmas week and I should like to have the information to pass on to theme

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation Versity Basketball Coach

NED IRISH NINE ROCKEFELLER PLAZA NEW YORK, N. Y. December 2nd, 1940 Dr. Forrest C. Allen, Varsity Basketball Coach, University of Kansas, Lawrence, Kansas. Dear Phog:-New York University is playing Minnesota on the same night that you meet Fordham University. I am enclosing a complete Garden schedule and you will see that there is a game scheduled on Thursday, December 26th. The Garden court would be available for practice at any time you wish on Thursday, December 26th. There will be a hockey game in the Garden on Friday night, so the court would not be available that day. The court would be available for shooting practice at any time after 11 A.M. on the day of your game. If you squad will be in New York on December 26th, I could also arrange to have them work out between the halves of the two games on that night. This would give them actual game conditions for their practice, and the boys might enjoy seeing the City College-Santa Clara and Manhattan-Illinois games which are scheduled that night. I would appreciate it very much if your publicity department would send me information and pictures as soon as possible, and also forward similar material to Clair Hare, 822 Land Title Building, Philadelphia, for use in that City. Please let me know as soon as possible what your wishes are regarding practice and when you expect to arrive. Sincerely yours, NI: FP

Charling Carly

NEDIRISH NINE ROCKEFELLER PLAZA

NEW YORK CITY

1029 James Dear

October 24, 1940

Dr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

DEAT Phog:-

WE Are Announcing the complete schedule of Madison Square Garden for the 1940-41 season at a luncheon to be held Tuesday, October 29th, with the release for papers on Wednesday, October 30th. I presume that your schedule has already been announced so there is no need for me to say that it is alright to release facts concerning your trip here at any time after this date. In answer to your letter regarding the tickets, I would say that they should be available anytime after December 2nd. The price of tickets in Madison Square Garden will be \$2.50 for side loges, \$2.20 for side Arena and side promenade, \$1.65 for end loges, side mezzanine and raised court seats, \$1.10 for end arena, and 75¢ for the balcony. All seats are reserved. I will be glad to talk with your local alumni head here regarding the possibility of setting aside a block of seats and circularizing their mailing lists with ticket application blanks, if they consider this Advisable.

In Philadelphia, Clair Hare, 822 Land Title Building, is in charge of all details, such as tickets and publicity. Our prices there are \$1.50, \$1.15, and 75¢ general admission.

I have made a careful study of the available hotel facilities in walking distance of Madison Square Garden, and have recommended to all visiting teams the Hotel Piccadily, 227 West 45th Street. Mr. Ray Moulton, manager of the Hotel, has been very cooperative in handling the teams, and the rates there are as reasonable as can be secured at any first class hotel. Most of the teams make this hotel their headquarters since it is convenient and established in the newspaperswriters minds because of the regular luncheons held there by myself and the Basketball Writers Association.

NEDIRISH NINE ROCKEFELLER PLAZA NEW YORK CITY The local coaches adopted the Goldsmith X9L ball, and I presume that you have heard of this from Ed Kelleher at Fordham. I would appreciate it if you would have your publicity office place my name and Clair Hare's name on the mailing list to receive releases and pictures so that we can supply the papers in this vicinity with adequate information concerning your team and its personnel. Very sincerely yours, Director of Basketball Madison Square Garden NI:FP

Mr. Med Irish Director of Basketball Madison Square Garden New York City

Dear Mr. Irish:

This is to acknowledge receipt of your letter of October 24 regarding the schedule of Madison Square Garden.

Dr. Allen is out of town at the present time speaking at the State High School Teachers Associations meetings, athletic sections, in Toledo and Milwaukee.

It was Dr. Allen's desire to answer your letter before he left town, but not finding time to do so, he has asked me to tell you that you may count on his taking up the matter as soon as he returns.

Sincerely yours,

Secretary to Dr. Forrest C. Allen