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*Practice  
Madison  
Am. Union*

NED IRISH

NINE ROCKEFELLER PLAZA  
NEW YORK CITY

*1029 - 2nd  
Longueville*

October 24, 1940

Dr. Forrest C. Allen,  
Director of Physical Education,  
University of Kansas,  
Lawrence, Kansas.

Dear Phog:-

WE ARE announcing the complete schedule of Madison Square Garden for the 1940-41 season at a luncheon to be held Tuesday, October 29th, with the release for papers on Wednesday, October 30th. I presume that your schedule has already been announced so there is no need for me to say that it is alright to release facts concerning your trip here at any time after this date. In answer to your letter regarding the tickets, I would say that they should be available anytime after December 2nd. The price of tickets in Madison Square Garden will be \$2.50 for side loges, \$2.20 for side arena and side promenade, \$1.65 for end loges, side mezzanine and raised court seats, \$1.10 for end arena, and 75¢ for the balcony. All seats are reserved. I will be glad to talk with your local alumni head here regarding the possibility of setting aside a block of seats and circularizing their mailing lists with ticket application blanks, if they consider this advisable.

In Philadelphia, Claire Hare, 822 Land Title Building, is in charge of all details, such as tickets and publicity. Our prices there are \$1.50, \$1.15, and 75¢ general admission.

I HAVE made a careful study of the available hotel facilities in walking distance of Madison Square Garden, and have recommended to all visiting teams the Hotel Piccadilly, 227 West 45th Street. Mr. Ray Moulton, manager of the Hotel, has been very cooperative in handling the teams, and the rates there are as reasonable as can be secured at any first class hotel. Most of the teams make this hotel their headquarters since it is convenient and established in the newspaper writers minds because of the regular luncheons held there by myself and the Basketball Writers Association.