It seems logical and thinkable that when we are endeavoring to cut down the dreadful mortality in accidents and deaths from the automobile that these gin and corn "sponges" should all be herded together in a spacious "hoosegow" and be forced to stay there until the sober people driving cars can be assured of a safe way out.

The world would be happier and the sober people merrier if the student leaders in our American colleges and universities would enlist, investigate, and convict or acquit on this most serious charge, that drinking at our football games is a most serious threat to the continuation of decent conduct and to the continuation of football as a college sport.

This challenge to you seems to me a sizable job for the best of you "go getting" American college leaders who believe first in common decency, secondly in success, fun, personality and leadership.