

November 14, 1941

Mr. Taft Talbot
R. S. Elliott Arms Co.
Kansas City, Mo.

Dear Mr. Talbot,

The shoes that you brought me to try have proved to be very excellent, and are being worn by Marvin Sollenberger.

I would like to order another pair, size 9, for Vance Hall. Vance is a very heavy charger and I believe that these shoes will prove to be just the thing for him.

Sincerely yours,

FCA/pg

Director of Physical Education and Recreation
Varsity Basketball and Baseball Coach

November 21, 1941.

Mr. Jack Elliott,
R. S. Elliott Arms Co.,
1508 Grand Avenue,
Kansas City, Mo.

Dear Jack:

Thank you for your letter giving me information about the shoes that I wrote Taft about. He dropped in the office soon after your letter arrived, and everything is under control.

Thank you for your thoughtfulness and kindness.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball and Baseball Coach.



SPORTING GOODS EXCLUSIVELY

1508-10 GRAND AVENUE

PHONE GRAND 1911

KANSAS CITY, MO. Nov. 15, 1941

Mr. Forrest C. Allen,
University of Kansas,
Lawrence, Kans.

Dear Phog:

I am answering your letter of November 14th, as Taft Talbot is now out at Ft Riley.

In reference to the pair of shoes that he gave you to try out I wish to say that these are made by the Beacon Falls Rubber Shoe Co. and as we understand it they are not yet in production on these shoes.

In other words they are endeavoring to give the shoes a thorough trial before placing them on the market.

However, I have written to their local District Manager for this territory, in an endeavor to get a pair of these shoes for you in size 9, for Vance Hall and if they are available, we will surely send them over to you.

I do not know what the price of the shoes is going to be, because the Beacon Falls Co. representative advises us that they have not even yet made a quotation on them.

However, I know that he will be more than pleased to learn of your comment that the pair tried out by Marvin Sollenberger seemed to prove excellent.

Will let you know about a pair for Vance Hall as soon as I hear from Mr. Hill the District Manager.

With best personal wishes, remain.

Yours sincerely,
R. S. ELLIOTT ARMS CO.

By

JRE.a

"It Pays to Play"

December 11, 1941.

Mr. Jack Elliott,
R. S. Elliott Arms Co.,
1508 Grand Avenue,
Kansas City, Mo.

Dear Jack:

This will acknowledge receipt of your
letter of November 27th.

Vance Hall and Marvin Sollenberger are
wearing the two pairs of Beacon Falls shoes regularly.
They are both hard chargers and put a lot of strain on
their shoes. If any shoe will hold up under these two
boys it will hold up for anyone.

When Taft Talbot comes around I will have
him inspect the shoes and compare them with the other
shoes.

We are giving the shoes a thorough test,
and appreciate very much the kindness of your firm and
that of the Beacon Falls Rubber Company in sending
them to us.

Very sincerely yours,

FCA:AH

cc - John Balinsky.

Director of Physical Education and Recreation,
Varsity Basketball and Baseball Coach.



SPORTING GOODS EXCLUSIVELY

1508-10 GRAND AVENUE

PHONE GRAND 1910

KANSAS CITY, MO. Nov. 27, 1941

Mr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Phog.

Bill Hill the sales manager for the Beacon Falls Rubber Shot Co. managed to get hold of a pair of size 9 in those special Basketball Shoes which you ordered for use of one of your players.

He turned them over to me today and I have sent them to you by parcel post.

Now I believe that I told you in my former letter that they are not in production on these shoes and have no price as far as I know at present on them.

Bill said that he did not know whether or not the factory was going to bill us for this pair of shoes, but if they do, I will just mail you a bill for them but if they do not bill us with them, you can consider this another try out pair with the compliment to the Beacon Falls Rubber Footwear Co.

You undoubtedly will receive the shoes at the same time you get this letter.

With best wishes.

Yours very truly,
R. S. ELLIOTT ARMS CO.

Jack Elliott
By

JRE.a

P.S. Since writing the above, we have received the enclosed letter from John Balinsky, Sales Promotion Manager of Beacon Falls Rubber Footwear Co. and therefore there will be no charges for the shoes and we hope you will report to us, if you get the opportunity, just how you like these shoes and what the experience of your player was with them.

"It Pays to Play"



BEACON FALLS RUBBER FOOTWEAR

Division of United States Rubber Company

BEACON FALLS, CONN.

November 25, 1941.

R.S. Elliott Arms Company
1508-10 Grand Avenue
Kansas City, Mo.

Gentlemen:

Complying with the request of our representative, Mr. Hill, we are sending you, under separate cover, one pair of our MG113 Collegiate Basketball Shoes featuring the side loop innovation.

We are very much interested in having these shoes thoroughly wear-tested and we know that Coach Allen at Kansas University will do just that for us. We are, therefore, sending you these shoes at no charge in size 9.

Thank you for your order for 36 pairs of MG104, Black Flash Basketball Shoes. We are shipping to you 24 pairs of these shoes and will do our utmost to complete the back order before the week is out.

Cordially,

John Balinsky
JOHN BALINSKY *w*

SALES PROMOTION MANAGER

JB:EK

December 11, 1941.

Mr. John Balinsky,
Sales Promotion Manager,
Beacon Falls Rubber Footwear,
Beacon Falls, Conn.

Dear Mr. Balinsky:

Mr. Jack Elliott, of R. S. Elliott Arms
Company, Kansas City, has told me of your kindness in
not charging us for the basketball shoes which we are
testing with two of our players.

These two boys are hard chargers, and
as I told Jack Elliott, if the shoes hold up for these
boys they will hold up for anyone. We are giving them
a thorough test. We think it is a pretty fine shoe,
but of course we can tell more about it after testing.

With appreciation of your fine cooperation,

I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball and Baseball Coach.

cc - Jack Elliott.