

The Sporting News

CHARLES C. SPINK & SON
PUBLISHERS

HOW TO PLAY
THE DOPE BOOK
BASEBALL GUIDE
THE SPORTING NEWS
THE SPORTING GOODS DEALER
THE SPORTING NEWS RECORD BOOK
BASEBALL REGISTER - THE GAMES 400
THE SPORTING GOODS TRADE DIRECTORY

SAINT LOUIS (I)

July 3, 1944

NEW YORK OFFICE
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Mr. Forrest C. Allen,
Director of Physical Education,
Varsity Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

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The Register is \$2; Baseball Guide and Record Book, 50¢.

This information is in response to your letter of June 21st.

Subscription service has been instituted and we'll continue mailing copies, pending your reply.

Sincerely yours,

CHARLES C. SPINK & SON

P. S. When replying, please refer to
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