

EDUCATIONAL INTERPRETATION

American Education Week: Educational opportunity has been curtailed when it is needed most. The future democracy will be incredibly more complex than its past. Only a people well prepared for self-government can meet the challenge. In the stress of the present it is fitting that parents, teachers, and other citizens consider seriously the relation of the "School and Democracy". The theme is a most appropriate one. Those who take an active part in the observance of this occasion (Nov. 11-17) will perform a service to their country—Sec'y W. E. Givens, NEA.

Local activity during American Education Week will be most effective. Many communities and schools are planning observance of the Week. The education committee of the Chamber of Commerce of Sioux Falls is planning local observance which will enlist the support of churches, service clubs, and other organizations. A feature of the week's observance in Sioux Falls will be a mass meeting of all secondary and collegiate students of the city in the Coliseum for a program consisting of a number by a major musical organization of each school.

See pages 52 and 75 of the Oct. SDEA Journal for suggestions for the observance of American Education Week. Plan early for adequate observance.

SDEA Public Relations: A luncheon meeting of those actively interested in public relations is scheduled during the SDEA convention in Mitchell to be held in the Widmann Hotel, Monday noon, Nov. 25. A state-wide SDEA Public Relations conference will be held in the Junior High School auditorium on Wednesday morning, Nov. 27 during the SDEA convention. The SDEA Public Relations central committee—Mrs. Martha Delbridge, Sioux Falls; College Editor A. A. Applegate, Brookings; Supt. Barrett Lowe, Wessington Springs; and Editor S. B. Nissen, Sioux Falls—held a meeting at Brookings during the High School Press convention to plan for the Mitchell public relations conference and luncheon and for the all-state high school journalism staff which will cover the SDEA convention.

Local Activity: Supt. Geo. Dirkson, Plano Cons., Fulton, has organized a publicity department the purpose of which is to get all suitable news in the school paper and in the newspapers of the nearby towns.

So. Dak. Radio: SDEA programs are being broadcast over the following stations:

KDFY, State College—Wednesdays, 12:45 P. M. Schools in nearby towns have been invited to sponsor programs.

KSOO, Sioux Falls—Sundays, 3:30 P. M. Schools within driving distance have been invited to sponsor programs. The following November dates have been scheduled: Nov. 3—Valley Springs; Nov. 10—Hurley.

KGFX, Pierre—State Department staff members broadcast each Tuesday at 1 P. M. Nearby schools will also participate.

Other stations will cooperate later.

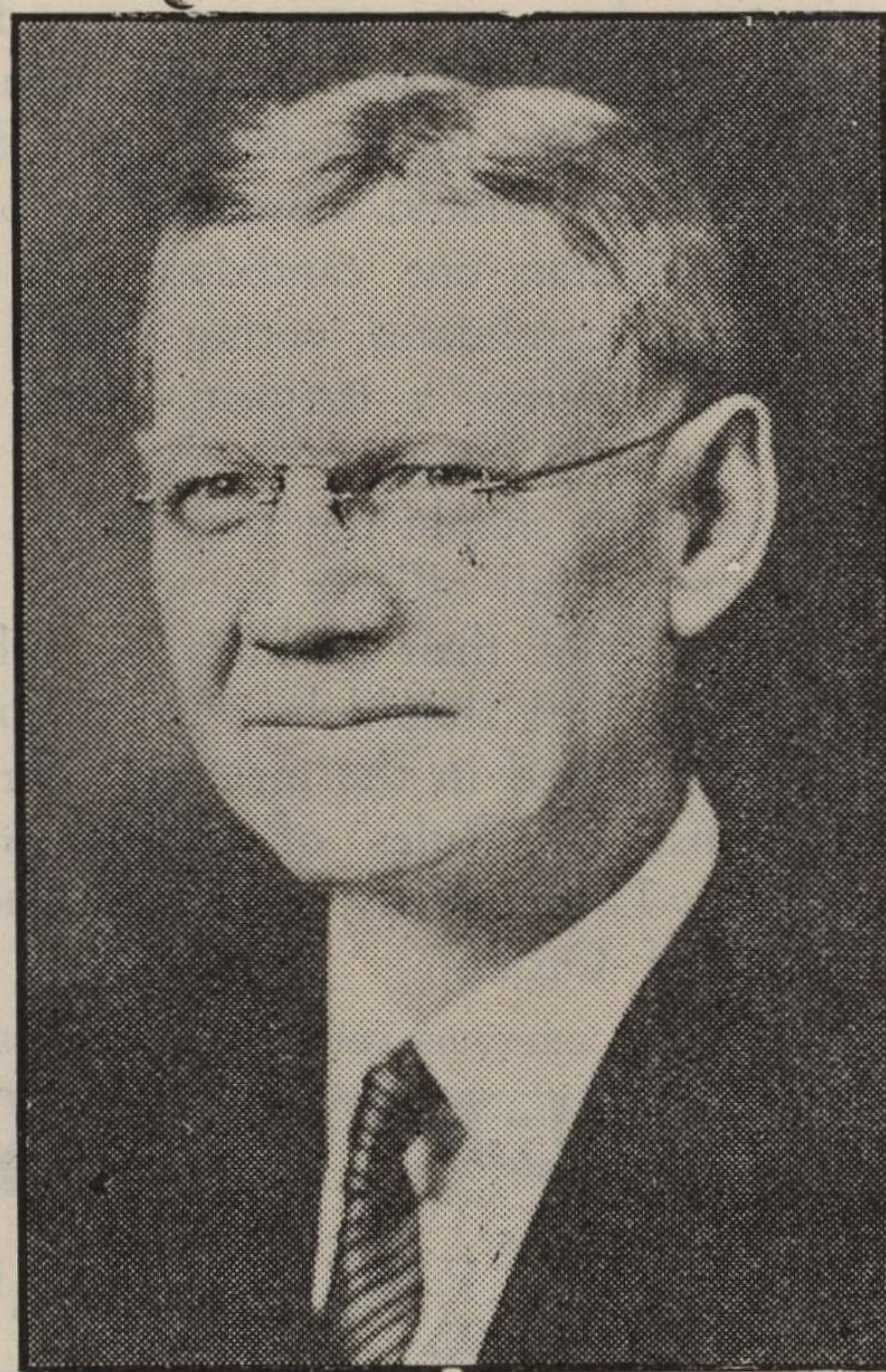
The speech department of Yankton high school is sponsoring a series of 13 programs over WNAX given by nearby schools. The series began on Oct. 11 and are given each Friday at 7:30 P. M.

Faculty members of N. S. T. C. participate in regular weekly broadcasts over KABR, Aberdeen, each Sunday at 3 P. M. A faculty radio committee plans the programs.

Yankton College broadcasts a daily program by remote control from the campus. The series began on October 1.

KUSD, University of So. Dak., has two periods of broadcasts each day—from 4 to 5 P. M. and from 9 to 10 P. M.

Publicity Exhibit: An exhibit of school publicity materials will be on display at the SDEA convention, Mitchell. Send such materials to S. B. Nissen, Sioux Falls, on or before November 10. The following are suggested: school papers, bulletins, annuals, posters, and accounts of local activities.



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