A high school or college teacher desires security and good will the same as does the manual laborer. A teacher of young men desires security, an athletic coach desires security, but there can be no security under the present plan with subsidized football and basketball because the followers of subsidized athletics demand a sure-fire winner every time. So-called athletic boosters pay their subsidized money into a secret fund to insure this. Every coach in the same conference cannot win the championship for his team. Winning a championship is very uncertain. And when successive losses accumulate, then the emotional frenzy of the disappointed athletic booster demands a change in the coaching personnel.

Five years is considered a long-term contract in football or basketball coaching. But five years is a short while in a lifetime of coaching. The mortality table shows that three years is the average tenure of a coach before changing positions. The present hypercritical subsidizing of college athletes works against the security of a coach's longer tenure.