

THE CHICAGO LINE

GYMNASIUM PLAYGROUND AND POOL DEVICES

DIVISION OF

J. E. PORTER CORPORATION

OTTAWA, ILLINOIS

Jan. 13, 1942

Forrest C. Alan,
Athletic Director
University of Kansas
Lawrence, Kan

Dear Sir:

Your interest in Basketball Scoreboards prompts us to send the attached circular pertaining to the famous Porter "Figuregram". We would be justified in using the most super of superlatives in describing our product, but we shall confine our remarks to these few pertinent, cold facts:

- (a) Only the Porter "Figuregram" has Selective Control. This means when you want "4" you punch the "4" button, or if you want "8" you push the "8" button, and the numeral lights up instantly. This also means a mistake can be corrected instantly.
- (b) It is the only scoreboard which does not require motors or drums or discs or tapes for operation -- it works just like the electric light in your living room, flip the switch and the light is on, and it is equally trouble free.
- (c) The numerals are at least 50 per cent larger than those of any other scoreboard.
- (d) Its rigid ALL STEEL cabinet is 70" x 30" x 5".

We know our list price of \$350.00 f.o.b. factory with control cable extra, at 70 cents per foot, is perhaps higher than any other scoreboard. But, it's the very best scoreboard on the market! Moreover, for a limited period, we shall allow you a discount of 33 1/3 per cent from these prices and promise immediate delivery. Send your order today -- you will never regret it.

Very truly yours,

J. E. Porter Corporation

John C. Labagh
John C. Labagh

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