when there's a Porter **FIGUREGRAM** Basketball Score Board!

The Basketball ***SENSATION*** *from Coast to Coast!*

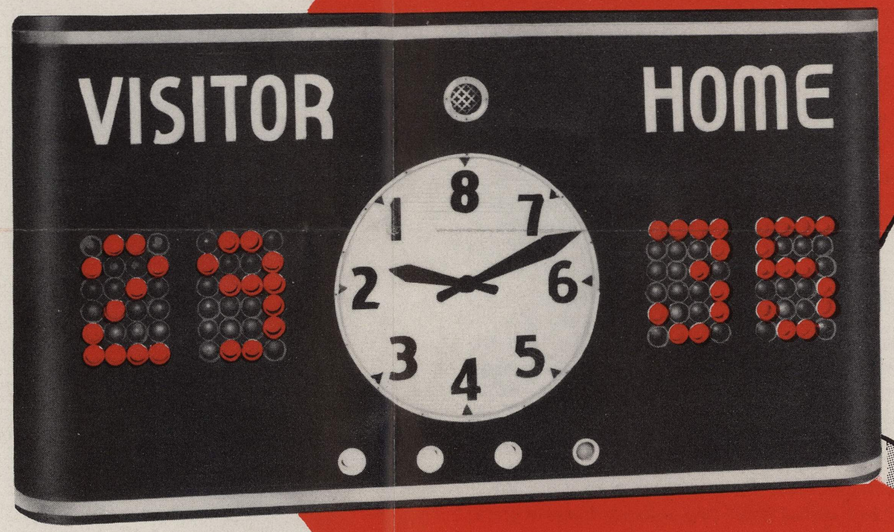
AT LAST! The kind of a score board you've always wanted but never dreamed you'd own—because too expensive! The improved Porter FIGUREGRAM Basketball Score Board—just like the kind used at big stadiums for football and baseball, and at race tracks. But for a mere fraction of the cost! The finest score board ever made—but within comfortable reach of every school and club budget!

No tapes! No discs! No drums! No motors or magnets to get out of order! SELECTIVE control and DIRECT WIRING make this score board fool-proof. Punch the button and the desired score numeral lights! No backing up, no running through ten digits to correct a mistake. Each button lights a certain sequence of the incandescent bulbs to form the score numeral.

And legible? The individual bulbs in their individual reflectors fuse into one bright red line—making a brilliant, clean-cut numeral that can be read at a glance at angles as acute as five degrees to the face of the board! And from great distances away!

The score numerals are 12 inches high—ONE FOOT—more than twice the height of those on any board of comparable size and cost!

This is the fastest-operating board ever manufactured! It's the simplest, most dependable, and most attractive. It's fully automatic! And, of course, it's guaranteed.



Actual Size: 70 x 32 x 5 Inches.

IMPROVED MODEL
featuring

1. SELECTIVE Control
2. DIRECT CONTACT Wiring
3. BIGGER Score Numerals
4. REMOVABLE "figuregrams"

This is the score board that swept the nation in popularity last year—but with new IMPROVEMENTS added! It's the board with real "spectator appeal"! And what does it cost? Actually it costs nothing! Its price is an investment! It's a money-maker! It will increase your game attendance—and therefore your box office receipts—paying for itself! Write for the facts TODAY!

NO OTHER BASKETBALL SCOREBOARD CAN MATCH THESE *Amazing Features!*

1. SELECTIVE Control. Punch the button and the numeral you want lights up instantly. If you want "5" you punch "5"—if you want "7" you punch "7"—and so on. No backing up or running through ten digits to make a correction. No other board has this feature!
2. DIRECT CONTACT Wiring. No magnets or complicated mechanisms to go wrong. One wire connects each control button direct with the score numeral. (A single control cable contains these wires, of course.)
3. BIGGER Score Numerals. The score numerals of the improved FIGUREGRAM Score Board have been increased two inches in height—to 12 inches high! ONE FOOT! No other board of comparable size or price has score numerals this big!
4. REMOVABLE "figuregrams". The "figuregram" score numeral units are instantly removable from the cabinet. Each unit weighs but seven pounds. When in the course of years of constant use these units require factory inspection they may be sent individually to the factory for this purpose. The entire board need not be shipped.
5. NO TAPES—no discs—no drums! A certain sequence of incandescent bulbs in the "figuregram" lights to make the score numeral.
6. FIGUREGRAM bulbs are standard 7½-watt electric bulbs, obtainable at any drug or hardware store. Screw in and out of simple sockets. But each bulb is guaranteed to last 1000 to 2000 hours.
7. FULLY AUTOMATIC! Clock stops at end of quarter and high-intensity horn automatically blows. Horn can be operated manually at will.
8. EXCEPTIONALLY large spectator clock with translucent dial lighted from rear. "Minute" and "second" hands stop instantly without "coasting".
9. QUARTER LIGHTS are four different colors.
10. NOTHING to wear out or replace for many, many years. Absolutely trouble-free.
11. RIGID ALL STEEL construction! Modern streamlined cabinet with life-time black enamel finish and bright chrome trim.
12. NO EXPENSIVE installation! No costly maintenance! Porter FIGUREGRAM Score Boards are GUARANTEED!

Write Today!

for additional FIGUREGRAM facts and prices. No obligation!

SEE BACK PAGE FOR CONTROL BOX DETAILS AND TIME-OUT CLOCK

The **J. E. PORTER CORPORATION, OTTAWA, ILL.**