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1509-11-13 BALTIMORE AVE.,

KANSAS CITY, MO.

October 28, 1940

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

My dear "Phog":

We will be glad to change the number of pages in your book on basket ball in the next issue of our catalog. I find upon investigating that we have been running it in this manner from the very beginning. I believe that we got this information originally from the publishers, and that is - before the book had actually been published.

We are glad that you like the page on the Goal-Hi equipment. We surely hope that this brings us a lot of business. We have been having very good success and only hope that it continues.

The Fair Play Manufacturing Company of Des Moines, Iowa, makes our basket ball score board, and they tell us that it would not be altogether satisfactory to place two of our boards back to back for the purpose of making a double faced board.

They suggested to us that if we had occasion to sell a double faced board that perhaps we should go ahead and sell their Model C with our name on it.

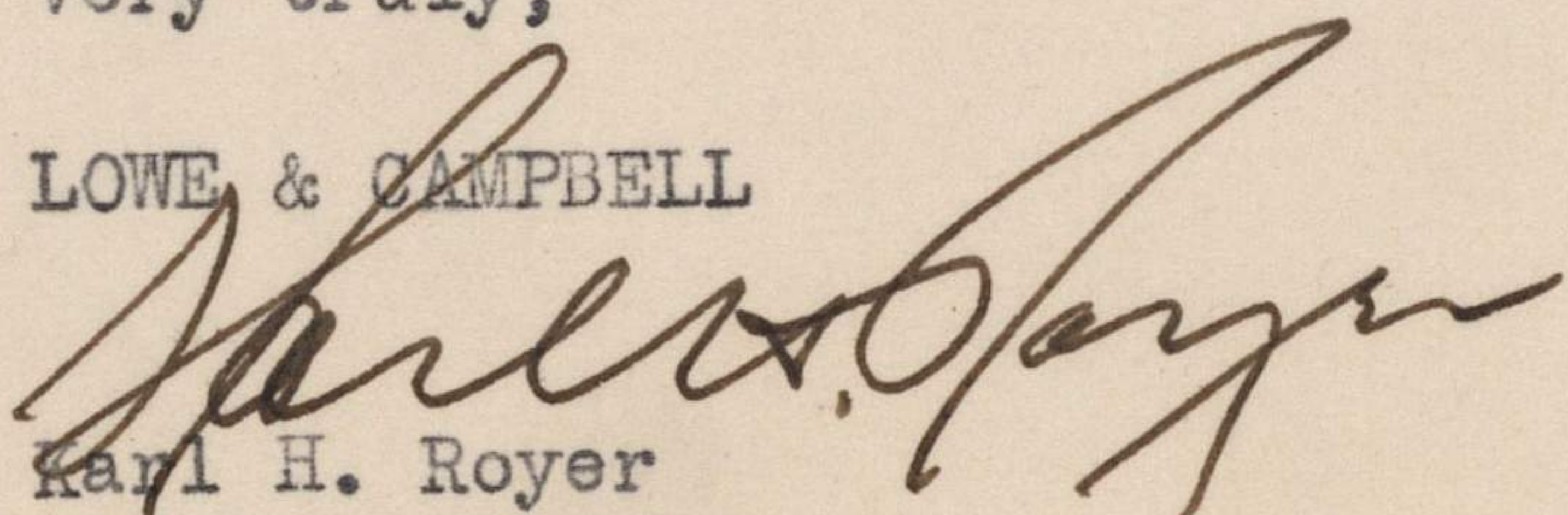
They point out that this makes a very fine double faced board, which, with the exception of having two faces, is no different than the single faced board, their Model A, of which we are enclosing circular showing illustration and I believe giving complete information on it.

Model C is the double faced board and would sell for \$225.00 f.o.b. your city. If the time-out clock was desired there would be an additional charge of \$10.00.

If we haven't supplied you with sufficient information, don't hesitate to let us know and, naturally, would be only too pleased to receive your order, which would have our best attention.

Very truly,

LOWE & CAMPBELL


Karl H. Royer
Merchandise Manager

KHR/rw-Encl.