



**THE  
CROWD  
ROARS  
LOUDER  
WHEN  
THERE'S A  
PORTER  
FIGUREGRAM**

## *Look at these* **FEATURES**

- **SELECTIVE CONTROL!** Punch the button and the numeral desired lights up instantly. If you want "5" punch "5". If you want "7" punch "7". No backing up or running through ten digits to make a correction.
- **DIRECT CONTACT wiring!** No magnets, no discs, no drums, no tapes, no motors to get out of order!
- **BIGGER SCORE numerals!** Numerals are 12 inches high — one FOOT!
- **REMOVABLE "FIGUREGRAMS"!** The "Figuregram" score numeral units are instantly removable! Each unit weighs but seven pounds. When, in the course of years of constant service, these units require factory inspection they may be sent individually to the factory. The entire board need not be shipped.
- **BULBS ARE** standard  $7\frac{1}{2}$  watt electric bulbs! Obtainable at any drug or hardware store. Screw in and out of simple sockets. Each bulb guaranteed to last 1000 to 2000 hours.
- **FULLY AUTOMATIC!** Clock stops at end of quarter. High intensity horn!
- **EXCEPTIONALLY LARGE** spectator clock! Has translucent dial lighted from rear. Minute and second hands stop instantly, without coasting!
- **QUARTER LIGHTS** of four different colors!
- **RIGID ALL-STEEL** construction! Modern streamlined cabinet with lifetime black enamel finish and bright chrome trim.
- **NO EXPENSIVE** installation! No costly maintenance! **PORTER "Figuregram"** Scoreboards are guaranteed, of course!

## *The New Porter* **FIGUREGRAM** *Basket Ball Score Board*

AT LAST! The kind of scoreboard you've always wanted! Now available within comfortable reach of every school and club budget! No tapes, no discs, no drums, no magnets, no motors to get out of order! Trouble free and fool proof! Selective Control! The operator need not take his eyes off the game! The "Figuregram" operates on the never-fail principle of the dial telephone. It's the fastest operating board on the market. And, of course, being a PORTER product, it's fully guaranteed!

### **SELECTIVE CONTROL! The improved "Figuregram" Control Box**

ONLY THE PORTER "Figuregram" Score Board has this selective type control box! Punch the button and the desired score numeral automatically and instantly appears in lights on the scoreboard. If you want "1" you punch "1". If you want "8" you punch "8". No backing up

or running through ten digits to correct a mistake. Control buttons work like adding machine keys. The simplest and easiest-to-operate kind of control box on the market!

