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TELEPHONES:
Editorial Department 4455 Main
Business Office 4117 Main

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Dr. Forrest C.Allen, University of Kansas, Lawrence, Kan.

Dear Dr. Allen:

A Chicago men's clothing house advertises its prices as "prices move forward from so-and-so". In Galesburg, plans move forward for a big basketball doings when word is received that "Phog" Allen will be here to speak.

After receiving your nice telephone call yesterday morning, I had to wind up the morning's work, and then the committee met with the high school principal to perfect some plans. In a half-hour session, we developed some interesting ideas, all subjugated to the fact that you were to be the speaker. I had already written a column, but dashed off a short announcement that the signals were cleared for your appearance here, and I know the backers here will tear down the doors to hear you.

I'm going to wait until tomorrow, when I have more time, to give you the factual background you wish. I think it will take me an hour and a half to give you the data, and of course you can pick out the salient points you wish to use. The consensus is that Galesburg had the best ball club at the state tournament, and the state writers are now arguing with Indiana scribes about which produces the better basketball players - Illinois or Indiana. I'll include some of those comments for your reflection.

I might say that our committee has been accorded a vote for a "master stroke" in obtaining your presence here. The general comment goes something like this, "'Phog' Allen, gee!"

I'd like to ask a favor from you. If your publicity department has some two-column, one-column and also half-column mats of yourself, I'd appreciate receiving them. We have a lready wised a one-column picture. I'd also like some biographical material.

In Galesburg, I happen to be correspondent for the United Press and International News Service, and in sports events, I repredent the Associated Press. So we're planning to give the Western Union some "hot copy" after the talk.

Present plans are to meet you at the train and take you to the Hotel Custer, our largest, where I have already reserved one of the best rooms. The ballroom, where we intend to have the ban-