THE STANDARD LIFE ASSOCIATION HOME OFFICE LAWRENCE, KANSAS

If it's Standard it's good for Life

JOHN V. SEES SECRETARY

September 2, 1943

Dr. F. C. Allen University of Kansas Lawrence, Kansas

Dear Dr. Allen:

The Third War Loan Drive opens Thursday, September 9. Douglas County's quota is \$2,075,000 as against a quota of \$800,000 in April. You can readily see that, if we are to reach our goal, a much greater effort must be made on the part of every Douglas County citizen.

At the request of Irving Hill, I have accepted the job of heading the "Special-Names" Committee for Lawrence during the Drive, and I certainly need your help as a member of this Committee. The "Special-Names" canvass will be "Tailor made" in the sense that it will be based on definite lists of prospective investors already prepared.

In order that our group may lead off in this drive, I am calling the entire Committee together for our first meeting Wednesday morning, September 8, at ten o'clock, at the Chamber of Commerce. Prospect cards, with suggested quotas, will be selected at that time.

I trust you will be on hand next Wednesday morning, ready to tackle our part of the job

Yours/very/trul;

John Sees, Chairman "Special-Names" Committee