Mr. W. A. Sneller, 731 No. 8th Street, Arkansas City, Kansas.

Dear Mr. Sneller:

In reply to your inquiry, I have a text on basketball plays and fundamentals, entitled "Better Basketball". It is published by McGraw-Hill and Company, and sells for \$4.00. Most book stores and athletic goods firms handle the book, but if you would care to have an autographed copy I would be glad to mail you one postpaid on receipt of your check or money order for \$4.00.

I am enclosing some descriptive material so that you may know something of the contents of the book.

Thanking you for your inquiry, I am

Very sincerely yours,

FCA: AH Enc. Director of Physical Education, Varsity Basketball Coach.