

November 5, 1937.

Miss Mildred Seaman,  
Radio Station KFKU,  
University of Kansas.

Dear Miss Seaman:

Regarding last night's radio talk on "Youth Looks at Alcohol and Play", I was sorry to hear the announcer introduce Dr. H. L. Chambers as Secretary of the Kansas State Board of Health.

I was careful to give you his official title, which is Secretary of the Kansas State Medical Society. I also gave it to Mr. Dill. Dr. Helm, of Topeka, is Secretary of the Kansas State Board of Health.

Dr. Chambers seemed rather sensitive on the point. I think it would be a fine thing if you would write him regretting the error. It was straight from this end of the line.

Sincerely yours,

FCA:AH

Director of Physical Education.



October 19, 1937.

Miss Mildred Seaman,  
Extension Division,  
University of Kansas.

Dear Miss Seaman:

I want to mildly protest regarding the record used on KFKU during the time of our "Physical Education for Health" broadcast.

I listened in at the end of the 9:30 period and the record was atrocious, if that is a good word to use under these conditions. Many of our friends listening in have complained that the liason is badly broken, both at the beginning of the program and sometimes during the giving of the program.

Many of our people complain about the long delay from the time that WREN signs off to the time that we begin. Some of our people said they jiggle their radio feeling that the radio had gone out of commission. Others stated that it was fully three minutes from the time that WREN signed off until KFKU was heard.

I do not know what the difficulty is, but there seems to be dissatisfaction on the part of our listeners with the way the thing is handled over there. I assure you that I do not want to be hypercritical. I am very desirous of working very diligently for the success of our University station. However, I do know that you want all the criticisms that are coming in, and each of these people that have talked to me have not been hypercritical. They have been badly dissatisfied with the way the program gets on the air and with the records used as an introduction or in closing the broadcast. I am especially referring to the Crimson and the Blue.

Assuring you of our fulsome cooperation, I am

Very cordially yours,

FCA:AH

Director of Physical Education.



October 27, 1937.

Mr. Harold G. Ingham,  
Director, Extension Division,  
University of Kansas.

Dear Mr. Ingham:

I acknowledge receipt of your very  
good letter of the 25th instant.

I quite agree with you that getting  
together for appointments is rather difficult,  
and I believe that the written letter is the best  
medium at the time for us to get things done  
pronto.

I accept your explanation whole-  
heartedly, and see the position that you are in.  
It is quite agreeable with us to cooperate with  
you to the fullest extent. We will conform to  
the arrangement as outlined in your letter.

Very cordially yours,

FCA:AH

Director of Physical Education.



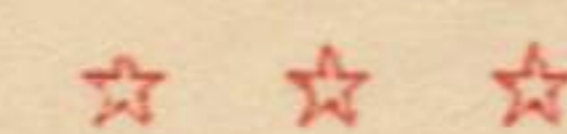


Office of  
PROGRAM DIRECTOR  
109 Fraser Hall

# KFKU

BROADCASTING STATION OF  
**THE UNIVERSITY OF KANSAS**  
LAWRENCE, KANSAS

Central Standard Time  
1220 Kilocycles



Studio in  
Electrical Laboratory

October 25, 1937.

Dr. F. C. Allen, Head,  
Dept. of Physical Education,  
University of Kansas.

Dear Dr. Allen:

Following her telephone conversation with you, or with your secretary, last week, concerning the change in hour for the Thursday evening broadcasts of the Department of Physical Education, Miss Seaman requested that I explain to you more fully the reasons why we request this change. I planned to get in touch with you personally before the end of the week, but your schedule seems to be about as crowded as mine and, so far, I have failed to make connections. So I am offering the explanation by letter and will be glad to talk this over with you personally at any time at your convenience.

This evening schedule on Thursday is not a part of our time allotment in the time-sharing agreement between KFKU and WREN. When it came to renewing our time-sharing agreement last summer, Mr. Smith was unable to give us a regular period during the week starting earlier than 10:15. However, he did agree to arrange for an earlier period for us after his schedules had been made up following the change from Daylight Savings Time at the end of September.

When we started broadcasting this fall, we rejected the period which he first offered us and he finally allowed us time from 9:00 to 9:30 on Thursday evenings, with the understanding that we might be asked to change to a slightly later period if he ran into any difficulty with the National Broadcasting Company on account of this assignment. His hesitancy there is due to the fact that N.B.C. has a definite contract or claim on the time of its affiliated stations each evening up to 10:00 or 10:15. It develops now that the National Broadcasting Company is resuming its feature educational program, "America's Town Meeting of the Air", starting the first Thursday night in November, and using the period from 9:00 to 9:30 Central Standard Time. Mr. Smith feels that he should carry this program if at all possible, both in order to keep faith with N.B.C. and because a very large group of listeners in this area are interested in following that particular program.

In spite of the fact that changing our program a half-hour later on Thursday evening may prove a little more inconvenient for some of those who are asked to participate, I think that this arrangement places us in a very advantageous position. As you know, the program "America's Town Meeting of the Air" is a high class educational program, not sponsored, and attracts just the kind of an audience that should be



most interested in the programs offered by your Department. From that standpoint, even more than the desire to cooperate with Mr. Smith, I think we are all interested in making the change. I trust that you feel as I do on this matter and can assure you that we appreciate the splendid cooperation which you and your staff are giving in providing these most interesting programs.

Cordially yours,

A handwritten signature in cursive script, reading "Harold G. Ingham". The signature is written in dark ink and is centered on the page.

Program Director.

HGI-DR



X

most interested in the programs offered by your Department. From that standpoint, even more than the desire to cooperate with Mr. Smith, I think we are all interested in making the change. I trust that you feel as I do on this matter and can assure you that we appreciate the splendid cooperation which you and your staff are giving in providing these most interesting programs.

Cordially yours,

Program Director.

HGI-DR



UNIVERSITY OF KANSAS  
Lawrence

October 1, 1937.

Miss Ruth Hoover  
Miss Elizabeth Dunkel  
Mrs. Alice Bauman.

Dear Friends:

Our first broadcast last night on "Physical Education for Health" I thought went over fairly well. The individuals participating were Messrs. Naismith, Elbel, Lapp, Allphin, and Plumley.

This next Thursday night I would appreciate it if you three women of the department would plan on a broadcast which would incorporate sports for women and dancing, both interpretative and tap. Will you three kindly talk over the proposition and sketch over in your minds what would be fifteen minutes of interesting comment and contribution.

I am wondering if we could put a tap on over the radio. Anything else that you think would prove novel would be welcome.

I will communicate with you in the immediate future and trust that you will agree to help me out on this next broadcast. My first thought was to mix the men and women but I believe that we have a very fulsome program by adhering to the policy of using only the women. You may think that by using the women alone fifteen minutes will not be enough. I would agree to that readily, but what I desire is variety.

So talk it over and plan something that you think would be appealing to the listeners. You may have some physical education majors that you might want to utilize for some part of the entertainment - and that is what I mean, entertainment, because anything to go over the radio must have an entertaining appeal.

Very sincerely yours,

FCA:AH

Director of Physical Education.



Additional Copies

Robert Reed - Country Gentleman



UNIVERSITY OF KANSAS  
Lawrence

November 18, '36

Dr. H.D. Bergman, Iowa State College  
Dr. H.H. King, Kansas State College  
Prof. W.W. Davis, University of Kansas  
Prof. S.B. Shirky, University of Missouri  
Dean T.J. Thompson, University of Nebraska  
Dr. E.D. Meacham, University of Oklahoma  
Faculty Representatives, "Big Six" Conference

Gentlemen:

Monday night I read a paper before the Free Speech Division of the Forum's Board, of the Men's Student Council and of the Women's Self Governing Association.

There were three student speakers and myself. Each speech was ten minutes long with discussion in panel for as long as twenty minutes if desired. After the panel discussion, it was open to the public. The subject discussed was 'The Subsidization of College Athletics'.

I am enclosing a copy of my paper for your perusal and critical observations. Will you please set forth your objections to this plan over the one set forth by the National Association of University Presidents.

Sincerely yours,

Director.

FCA: IW

*Same letter to Chan. Laidley  
& members Ath. Bd.  
Mr. Dill & newspapers*



November 18th  
1 9 3 6

Mr. Sec Taylor  
Sports Editor  
Des Moines Register  
Des Moines, Iowa

Dear Sec:

Last Monday night I read a paper before the Free Speech Division of the Forum's Board, of the Men's Student Council and of the Women's Self Governing Association.

There were three student speakers and myself. Each speech was ten minutes long with discussion in panel for as long as twenty minutes if desired. After the panel discussion it was open to the public. The subject discussed was 'The Subsidization of College Athletics'.

I am enclosing a copy of my paper for your perusal and critical observations. Will you please set forth any objections you may have to this plan over the one set forth by the National Association of University Presidents.

Sincerely yours,

Director.

FCA: IW



November 19  
1 9 3 6

Mr. Maurice L. Breidenthal, Pres.  
The Security National Bank  
7th & Minnesota Avenue  
Kansas City, Kansas

Dear Maurice:

As I promised you, I am enclosing herewith a copy of a paper I read before the Free Speech Division of the Forum's Board of the Men's Student Council and of the Women's Self Governing Association.

There were three student speakers and myself. Each speech was ten minutes long with discussion in panel for as long as twenty minutes if desired. After the panel discussion it was open to the public. The subject discussed was 'The Subsidization of College Athletics'.

After you have perused the article I would be glad to have you give me your critical observations. Will you please set forth any objections you may have to this plan over the one set forth by the National Association of University Presidents?

Sincerely yours,

Director.

FCA: IW



Someone has said--

The three great epochs in our American life are, the passing of the Indian, the passing of the buffalo, and the passing of the "buck."

Tonight I am not passing the "buck." These statements are my own convictions. I am convinced that I have a way out of this athletic muddle without making a "goat" out of a two-fisted, healthy American boy because he desires to play a game in which he might excel.

This proposal that I am now making to the National Association of University and College Presidents is for national enactment by all schools. If not nationally adopted then this should not be operative on any school because it would seriously penalize the school or schools that did adopt it, if others failed or refused to do so.

I am recommending this plan to the American Association of University and College Presidents for their serious consideration. In order that you, assembled here, may follow me readily, I am going to take a minute to explain to you just how our local athletic board is formed.

The Athletic Association of University of Kansas Physical Education Corporation (the corporate name) is comprised of fourteen members, eight faculty members with Chancellor Lindley as President, Professor W. W. Davis, Faculty Representative, Dr. James Naismith, Dr. Ray Moore, Professor W. R. Smith, Dean Frank T. Stockton, Karl Klooz, Bursar, and F. C. Allen; four alumni members, George Nettles of Pittsburg, Tom Van Cleave, Sr., Kansas City, Kansas, Irving Hill, Lawrence, and Dan Servey of Kansas City, Missouri; two student members, the President



of the Men's student Council, John Milton Phillips, and one student athletic representative, Fred Pralle. The alumni and the students are selected by their own organizations. This amounts to a nomination by the Athletic Association, and the Athletic Association in turn elects to its own or to the corporation membership. By the very nature of the Big Six Rules this body must be faculty controlled, hence the faculty members are appointed by the President, Chancellor Lindley. Thus we have a faculty controlled Athletic Association with the student body and the alumni having representation.

Much fun is now poked at the definition of the word amateur. Someone has stated that the difference between a professional and an amateur is that the amateur will not accept checks.

Others speak of the Cash and Carry Figskin Athlete, while others think of the four letter-man in college as one who has four large capital letters across his varsity sweater, C A S H.

I am definitely in favor of junking the obsolete and unworkable definitions of amateurism as a test of eligibility for athletic competition in colleges and universities, and of substituting a standard of scholastic attainment that actually moves the player toward graduation.

I would suggest further that intercollegiate competition in the major universities be confined to two years-the last of the four years following the date of the athlete's matriculation. Under this plan an athlete must have a two-year residence status before competition. Also the athlete's competition must cease four years after the date of his matriculation. This move would improve scholarship and would practically eliminate proselyting and "athletic tramping."

For all of the smaller colleges, the ones now permitting athletic competition for the entire four years, I would recommend the present



major college freshman-rule.

Further, I am proposing to the American Association of Colleges and Universities that they enact a national Athletic no-transfer rule whereby when a student, regardless of his previous athletic participation, transfers from one college to another, his possible athletic participation ceases.

Further, that they permit no two-year resident university to schedule games with the one-year resident college. The small school, desiring to project itself unduly and unproportionately into the athletic spotlight-big time football, is one of the major contributory causes of this athletic hysteria.

The real purpose of a man's going to college is to get an education. The playing of games is a laudable addition to the study curriculum, and indeed is a necessary bit of laboratory work for the youth who wants to become an athletic coach.

But two years of competition is enough. This two-year period should give the athlete time to earn an athletic letter, which is, after all, the objective of the man who goes out for a Varsity sport. Additional letters mean little. In the major colleges it might be well to continue freshman teams, as at present without intercollegiate competition, and to maintain second-year men as a junior Varsity, which could schedule a limited number of games with similar teams from other major universities or with freshmen teams of minor universities that were operating under the three-year rule. Of course, many details of this proposed plan would have to be worked out by a special faculty representative group assisted by athletic directors. Undeniably the present freshman rule, which was inaugurated at standard universities, some thirty years ago, was the



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greatest single force in driving the ringer or the itinerant athletic tramp from the athletic fields.

Therefore, it is at least thinkable that the American Association of University and College Presidents could inaugurate another workable plan to meet these new and perilous conditions which are making dangerous inroads into the very life of the sport itself. This group of men is the Supreme Court of College life. Their fine job of thirty years ago paid huge dividends.

The very antithesis of this plan which I am proposing is the plan recently endorsed by the National Association of State Universities wherein they suggest a court of inquisition commanding every boy of athletic tendencies and desires to sign an affidavit attesting to his amateur standing. Under this plan the only crime is in getting caught.

We all know how very difficult it is to make honest men by legislation. Any boy who is required to sign an affidavit that he is an amateur, will resent the insinuation, and when we define as professional things that appear perfectly normal and harmless to him, we are inviting mass perjury.

There are but few University Presidents who would applaud a faculty member requiring his students to sign affidavits that they had not cheated in examinations. Yet this is exactly what the presidents propose in regard to athletic regulations.

Why should we as universities be so concerned about whether or not the young man played summer-baseball for money or carried ice during the summer? Either form of labor is honorable.

It would seem more consistent for college presidents to make rules enlarging upon resident requirements for athletic participa-



tion rather than to inquire into the personal acts and transactions of a student, that is, so long as those transactions are honorable.

I do not find that the eligibility of the college glee club member is predicated upon his refusal to accept fees for singing at funerals.

What we need to do is to forget these out-moded rules of amateurism, and put on our college teams only those men whom the faculty members certify are actually making progress toward graduation.

If the eligibility test comes from the classroom there will be small opportunity for proselyting and small temptation for a rich alumnus to subsidize a player because of his football ability alone, due to the fact that there would be two years interim before the boy could play on the team and then for only one or two years at most. Further, if this alumnus did want to subsidize this athletically inclined boy under this plan it would become an academic subsidization rather than an athletic subsidization because the student actually would be making real progress toward graduation.

If we put eligibility up to the faculty we will be getting fit representatives of their university, and such athletes would enjoy the greater thrills when they have won their letter.

Put it up to the academician to insist that the athletes have the same scholastic attainment as the non-athletes. Under our present Big Six Conference rules an athlete may continue his athletic eligibility so long as he makes a passing grade (grade "D") in at least twenty-seven hours for the two preceding semesters, yet if he is ever to receive a degree, he must make a "C" average. Under our present scheme added difficulties are heaped on the athlete who must work his way, by limiting his college hours carried in any one semester



to twelve. Therefore, he may get his twenty-seven hours only by attending summer school or by taking a correspondence course during the summer even though he has passed the full 100% in his allowed year's study.

Recognition of this unequal burden has been acted upon by the College of Liberal Arts at this University, where regulations have been adopted for students participating in extra-curricular activities other than athletics. To be eligible for such activities the student must be making a "C" average in at least twelve hours the preceding semester.

Under this proposal I would recommend for consideration to the University Presidents that an athlete be required to pass at least ten hours per semester with a "C" average for four consecutive semesters after matriculation before he would become eligible for athletic participation. After his first participation, he must make a total of twenty hours "C" average the two preceding semesters.

Under such a plan scholarships, loans, subsidies, outright gifts or annuities would have no bearing on his playing desires or abilities. The curse of athletics would be removed because the athlete in question would be a bonafide student making progress toward graduation.

This latest suggestion would work incalculable good to three important factors of college life, namely, the faculty, the coach and the athlete. Certainly the faculty member would be happy to see student athletes playing the game, and the coach would be protected against such unjust criticism for the public. Unreasonable critics could not expect such well oiled and polished teams with but one or two year men participating. And yet the competition would be much better equalized than at present on account of eliminating the athlete



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who plays at any college where the pay off is for football talent rather than for academic merit and too, the athlete could play without the stigma of professionalism.

Others may say that some of these rules interfere with an athlete's personal liberties. And they say, but we are endeavoring to deflate professional football in our colleges in order that our college athletes will no longer have to bear the onus of being looked upon as near-morons.

Rugged individualism must end somewhere. We submit a program that will further limit the participating time of the athlete, before we are forced to try a plan suggested by some college presidents which we fear will cause doubt, mistrust and downright dishonesty.