

October 19, 1937.

Miss Mildred Seaman,
Extension Division,
University of Kansas.

Dear Miss Seaman:

I want to mildly protest regarding the record used on KFKU during the time of our "Physical Education for Health" broadcast.

I listened in at the end of the 9:30 period and the record was atrocious, if that is a good word to use under these conditions. Many of our friends listening in have complained that the liason is badly broken, both at the beginning of the program and sometimes during the giving of the program.

Many of our people complain about the long delay from the time that WREN signs off to the time that we begin. Some of our people said they jiggle their radio feeling that the radio had gone out of commission. Others stated that it was fully three minutes from the time that WREN signed off until KFKU was heard.

I do not know what the difficulty is, but there seems to be dissatisfaction on the part of our listeners with the way the thing is handled over there. I assure you that I do not want to be hypercritical. I am very desirous of working very diligently for the success of our University station. However, I do know that you want all the criticisms that are coming in, and each of these people that have talked to me have not been hypercritical. They have been badly dissatisfied with the way the program gets on the air and with the records used as an introduction or in closing the broadcast. I am especially referring to the Crimson and the Blue.

Assuring you of our fulsome cooperation, I am

Very cordially yours,

FCA:AH

Director of Physical Education.