

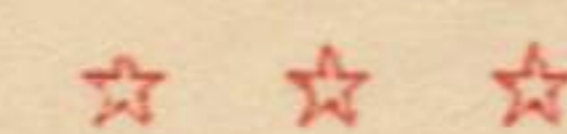


Office of  
PROGRAM DIRECTOR  
109 Fraser Hall

# KFKU

BROADCASTING STATION OF  
**THE UNIVERSITY OF KANSAS**  
LAWRENCE, KANSAS

Central Standard Time  
1220 Kilocycles



Studio in  
Electrical Laboratory

October 25, 1937.

Dr. F. C. Allen, Head,  
Dept. of Physical Education,  
University of Kansas.

Dear Dr. Allen:

Following her telephone conversation with you, or with your secretary, last week, concerning the change in hour for the Thursday evening broadcasts of the Department of Physical Education, Miss Seaman requested that I explain to you more fully the reasons why we request this change. I planned to get in touch with you personally before the end of the week, but your schedule seems to be about as crowded as mine and, so far, I have failed to make connections. So I am offering the explanation by letter and will be glad to talk this over with you personally at any time at your convenience.

This evening schedule on Thursday is not a part of our time allotment in the time-sharing agreement between KFKU and WREN. When it came to renewing our time-sharing agreement last summer, Mr. Smith was unable to give us a regular period during the week starting earlier than 10:15. However, he did agree to arrange for an earlier period for us after his schedules had been made up following the change from Daylight Savings Time at the end of September.

When we started broadcasting this fall, we rejected the period which he first offered us and he finally allowed us time from 9:00 to 9:30 on Thursday evenings, with the understanding that we might be asked to change to a slightly later period if he ran into any difficulty with the National Broadcasting Company on account of this assignment. His hesitancy there is due to the fact that N.B.C. has a definite contract or claim on the time of its affiliated stations each evening up to 10:00 or 10:15. It develops now that the National Broadcasting Company is resuming its feature educational program, "America's Town Meeting of the Air", starting the first Thursday night in November, and using the period from 9:00 to 9:30 Central Standard Time. Mr. Smith feels that he should carry this program if at all possible, both in order to keep faith with N.B.C. and because a very large group of listeners in this area are interested in following that particular program.

In spite of the fact that changing our program a half-hour later on Thursday evening may prove a little more inconvenient for some of those who are asked to participate, I think that this arrangement places us in a very advantageous position. As you know, the program "America's Town Meeting of the Air" is a high class educational program, not sponsored, and attracts just the kind of an audience that should be