

HOWARD G. MAYER
TRIBUNE TOWER
CHICAGO

January 26
1 9 4 2

Dear Phog:

In connection with the publicity program for the alumni meeting and basketball game here on the thirtieth and thirty-first, I have arranged a radio interview for you with Bob Elson on his Sports Review over Station WGN from 6:15 to 6:30 p.m., Friday, January 30.

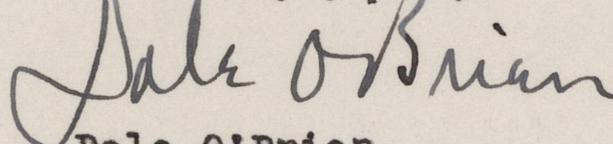
Bob probably would like to have you at the studio around 6 p.m. to discuss the program in advance. I'll give the details to Harry Herman who plans to meet you at the train Friday afternoon.

I understand that you have been on Elson's program before, so you know that it is an informal, ad lib discussion. We're keying our publicity here on both your appearance before the alumni and the fact that this is basketball's fiftieth anniversary. It might be appropriate, therefore, to bring in something about Dr. Naismith in your interview with Elson.

Swell story you had in Esquire.

Best regards.

Sincerely yours,


Dale O'Brien

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas