Vibra-Säj

DAVIS MANUFACTURING CO.

1836 SAN PASCUAL STREET

SANTA BARBARA, CALIFORNIA

A P R I L 19, 1939

University of Kansas Lawrence Kansas

Attention: Director of Physical Education

Dear Sir:

The story of the VIBRA-SAJ was told briefly in the brochure which you received some days ago. That story has a great deal of interest to you, because like the Commissary Department of the Army, it keeps the fighter "on his feet." But before you get out the brochure for another perusal, may we point out some salient points.

The VIBRA-SAJ takes over the care of the feet for your athletes and adds that fraction of extra drive which wins the meet. It does this by aiding first, elimination of end products (and it really cleans them out;) second, by massaging and restoring flexibility to tired muscles with its unique kneading massage which differentiates this device from all others; third, by stimulating the plexi and other nervous tissues. The Achilles Tendon gets its long delayed "break" with the special center groove of the applicator.

If a rub-down after an athletic contest is advisable for the other muscles used, how much more do the many small structures of the feet need this consideration. There are seldom enough "rubbers" to go around and even if there were, the "rubbers" who are really good "foot" men, are scarce. The VIBRA-SAJ was developed by a good "foot" man who had been crippled in an airplane accident. It is not an experiment; it does the work which every well informed trainer knows needs to be done. No other device will accomplish the work done so efficiently by the VIBRA-SAJ.