Dear Fellow Alumni:

For the first time in twenty-seven years -- my tenure at the University of Kansas -- can I faintly discern the green light for athletics.

With the coming of Ernie Quigley as Director of Athletics, came also an authorization from the Board of Regents for an aggressive athletic policy and a constructive football program that will win games, and not just build character. Ernie has already put vitality in the thing here. He has better-fed and better-clothed the athletes than has any other administration. He realizes that he must deliver the goods. But he has a grand opportunity to do it because of the low estate of the football team. We are working with him one hundred per cent, and we have confidence in his doing the job because he has many times overcome insurmountable obstacles.

Yours for a dominant and a winning Kansas football success!

Sincerely,

Director of Physical Education, Varsity Basketball Coach.