



United States Rubber Company

Rockefeller Center

1230 SIXTH AVENUE · NEW YORK 20, N.Y.



KEDS SPORTS DEPARTMENT

October 4, 1944

Dr. F. C. Allen
Director of Physical Ed.
University of Kans.
Lawrence, Kans.

Dear Dr. Allen:

In January of this year, we advised you that the War Production Board had announced that the manufacture of fabric shoes with vulcanized synthetic soles would be permitted, and that the United States Rubber Company would begin manufacturing a limited quantity of fabric, rubber-soled gym shoes to the extent that this production would not interfere with our production of vital war materials needed by the Armed Forces. We also advised you that as important new developments took place, you would be kept informed.

Since this time, due to the manpower situation and shortage of good fabrics, which have become even more critical in recent months, the quantities of shoes which have been made have been limited and will be far short of the demand. More recently, we were called upon by our Government to use all of our fabric, rubber-soled shoe equipment and manpower to produce certain badly needed supplies for the Armed Forces and, for this reason, the manufacture of fabric synthetic rubber soled gym shoes has been stopped entirely.

It may possibly be that a limited quantity of shoes made since January is still available at your local "U. S." dealer, but if this is not the case in your community, you will understand that your dealer, in all probability, received an extremely small supply of those shoes manufactured, since it was necessary to distribute these limited quantities on an equitable basis to all dealers throughout the country.

It is with regret that we cannot tell you anything more encouraging about the situation at the present time, but as soon as we can again resume production of "U. S." gym shoes, you may be sure that we will let you know.

Sincerely yours,

JPMoonan:jmw

Keds Sports Department