

The


KAN S

Broadcasting Company

Herb Hollister, *President*
Jack Todd, *General Manager*

atop Hotel Lassen
WICHITA, KANSAS
September 3, 1941

Dr. Forrest Allen,
UNIVERSITY OF KANSAS,
Lawrence, Kansas.

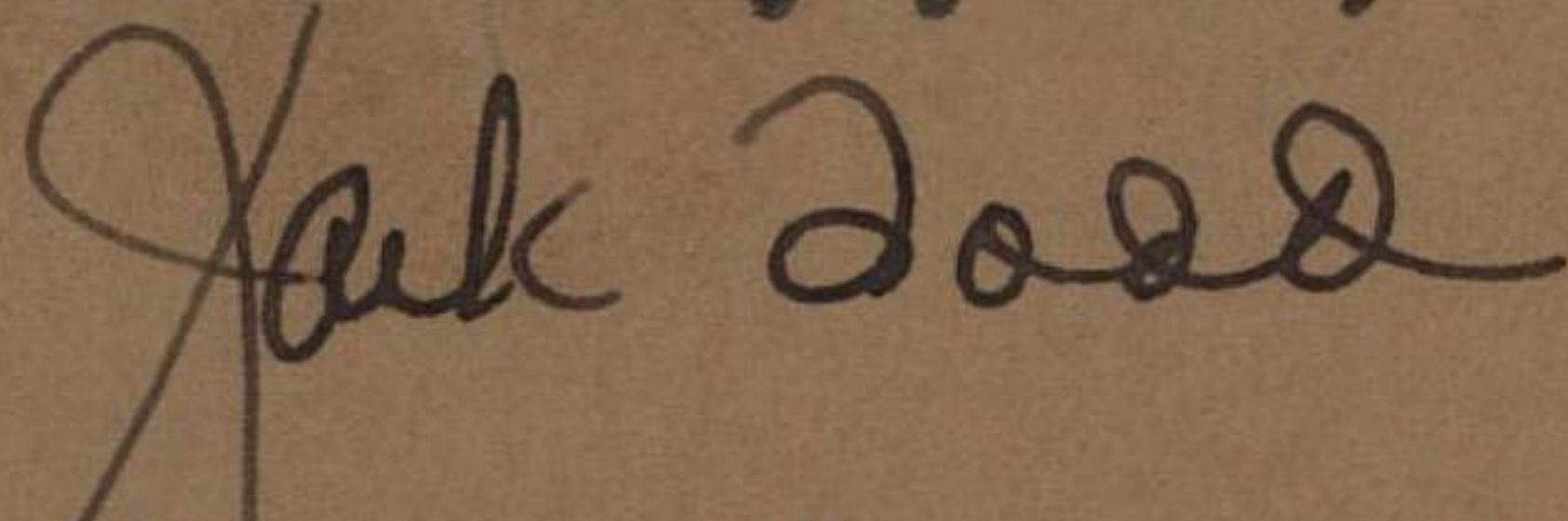
Dear Dr. Allen:

We're doing our best here in Wichita to get public support for the Wichita University football team - particularly through the sale of season tickets. K A N S intends to broadcast spot announcements, special reports from the practice field, and so on, in order to make Wichita football conscious - and we'd like some help from you.

I'm sending you a sample of a quote "from you" which we would like to use - with your permission. If you'd rather say it differently - please make changes.

This is strictly a non-profit venture. There are no financial ties between K A N S and Wichita University, or the city fathers. If you sign the attached paper with the statement, and mail it to us, you'll have quite a few more well-wishers in Wichita.

Sincerely yours,


General Manager,
THE K A N S BROADCASTING COMPANY