

INTRODUCING CALA-TAR-LOTION

Dear Doctor:

CALA-TAR-LOTION is a stainless, heavy, creamy, Compound Calamine Lotion containing crude coal tar. It has fine adhesive properties, dries readily, and has practically no odor when dry.

Indicated in the treatment of moist eczema both adult and infantile, severe oozing skin diseases, pruritus ani and vulvae, moist types of epidermophytosis, dermititis, erythemas, ivy, oak, and weed poisoning and other skin afflictions.

CALA-TAR-LOTION is distributed to the Profession through regular drug channels.

THE THAYER CHEMICAL CO.
P. O. Box **FRESNO, CALIFORNIA.**