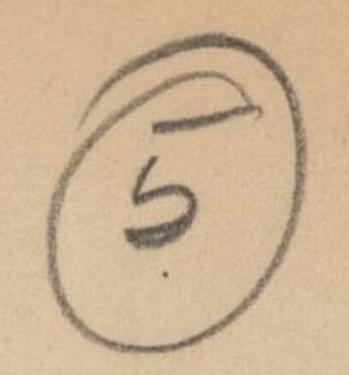
FOOT-so-PORT HEALTH SHOES



THAXTON'S FOOT COMFORT SHOP

915 Grand Avenue, Kansas City, Mo. 11-6-39.

Dr. Forrest C. Allen
Director of Physical Education
Recreation,
University Of Kansas,
Lawrence, Kansas

Dear Doctor Allen:

Your shoes were received today and with them the informat ion as to how they are to be repaired and returned to you direct from the factory, as that will eliminate a double postage. When I beceived your letter a few days ago in regard to the carded educational information my factory has, I at once wrote to them. Today I received a letter from them and they state that they send out gratis 9 charts to physical education teachers, but you will notice that they advertise these shoes on those charts under the trade name Health Spot Shoes.

You sending your customers direct to my shop that name will not conflict with my trade name on these shoes as Foot-so-Port Health Shoes as they are the same shoe or shoes. I truly appreciate your intrests shown Dr. Allen to me and this line of shoes as they are Americas greatest Health Shoes. I am quite sure that you know that the customers sent to my

shop will always be fitted right and treated right.

I am notifying the factory today to send you your 9 charts at once direct from the factory. I know you know that the shoes will do the job right, because if they had'nt you would not of purchased the pairs you have after your first pair. I want to thank you again Dr Allen for my self and also for Mr Musebeck, for being such a true booster for Health Spot and Foot-so-Port Health Shoes. These shoes are true winners to, Just like that wonderful basket ball team you piolet. My business relations with you has been very pleasent, I truly hope it will last always.

Sincerely,