

---

FOOT<sup>so</sup>.PORT  
HEALTH SHOES

---

THAXTON'S FOOT COMFORT SHOP

915 Grand Avenue, Kansas City, Mo. 10-31-39.

Mr. Forrest C. Allen  
Director of Physical Education,  
University of Kansas,  
Lawrence, Kansas.

Dear Mr. Allen:

Your letter of the 28th received in regard to sending your Golf shoes and your tan street shoes to the factory for repairs. Direct from you to them. I am indeed sorry but they will not accept them that way as that has been tried before by a man here that is head of the postoffice near the Union Station. The factory only deals with the merchant selling their shoes and we have to send all shoes in and then the repair work is charged to our account. The only way I can handle your case is for you to send the shoes to me then I will send them to the factory and then I will have them sent direct to you from the factory. That way they will do it, but no other way.

So far it has been impossible for me to get charts from the factory due to the fact they only make up by order just enough to service the shops they sell shoes to. I have to sign a contract a year in advance to get the signs you see displayed on the walls of my shop. So I will do my very best to get some for you but I am doubtful if I will be able to get them. You see the factory sell me these big signs for \$5.00 for the three big signs. They say that is what the signs cost them from the sign shop in Chicago who make them for the factory. So it is going to be very doubtful if I will be able to get any for you.

At one time the factory advertising man told me that if he sent out these big signs to every one that wanted them they would spend over \$100,000 a year for just signs. They say that they can't do as it would break them. But I will try to get some results for you. Sincerely,

*T. L. Thaxton*