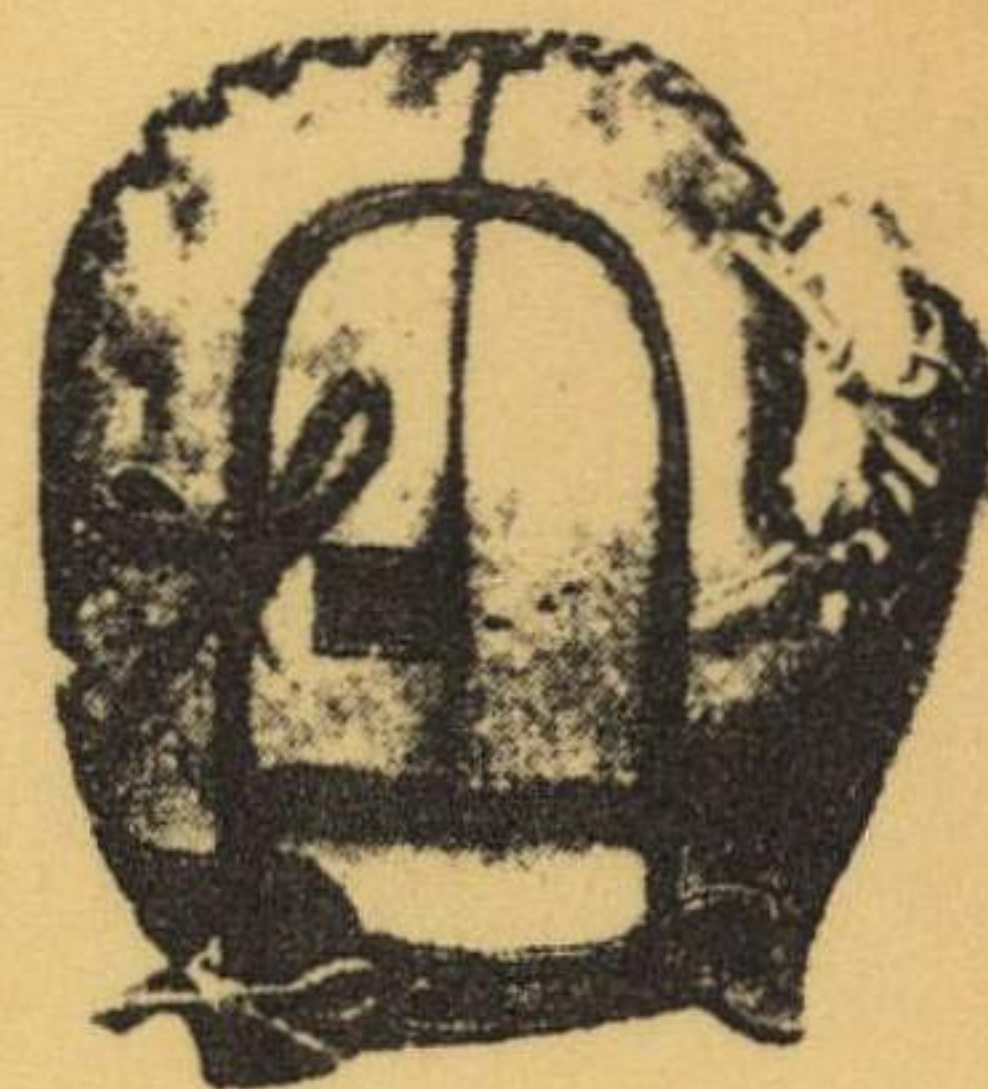


KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI

June 21, 1938



Dr. Forrest C. Allen
Univ. of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Something is wrong. We are not getting enough of your business. If we are at fault we want to know it and to correct anything that may be wrong. If it is just the fault of general conditions we will hope for the best. The enclosed envelope does not require a stamp for reply. If you do not see anything you need on the enclosed sheet send us an inquiry. We issue special sheets on Golf, Baseball, Softball, Basketball, Football, Games, Mixed sports and other items. Let us send you any in which you may be interested.

Surely there is something that will tempt you. We will try to do our part. We will even trade you new goods for used items. In fact we will do most anything to keep you from forgetting us. How may we serve you?

Sincerely,

Kansas City Sport Goods Co.

By

J. E. "Cap" Turner, Manager

JET:WS

Just use the space below:

Dear "Cap":

Subject to our inspection and approval send us _____
Send us prices on _____

The next thing we will need is _____

Signed _____

