February 12, 1938.

Mr. J. E. Turner,
Kansas City Sport Goods Co.,
Box 35,
Kansas City, Missouri.

Dear Cap:

Thanks for your letter of the 10th instant.

We are trying out the official laceless basketball which we got from you, but at the present time we do not have need for any more. We usually pass on the old varsity balls for practice, so we have a fairly good supply of them now.

Thanking you for calling our attention to these balls, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

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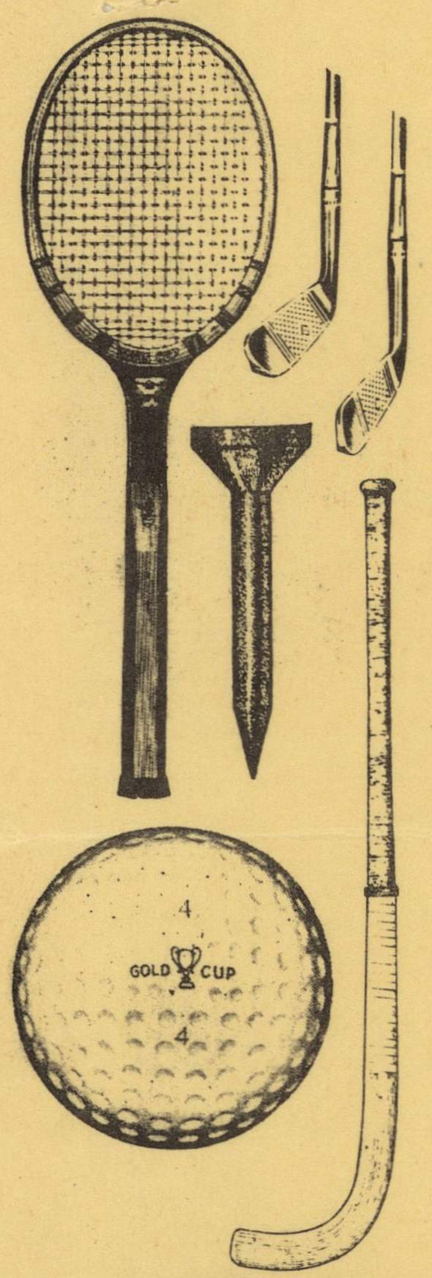

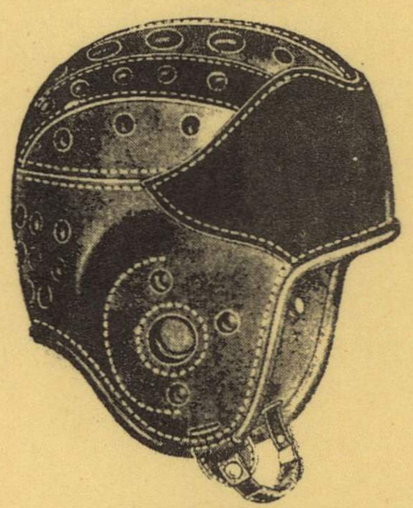

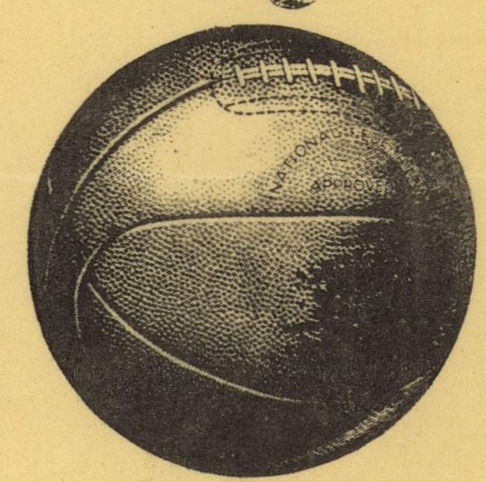

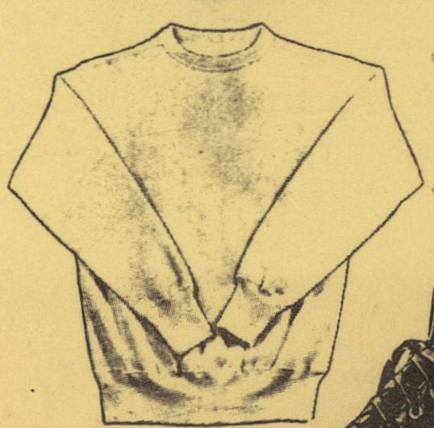

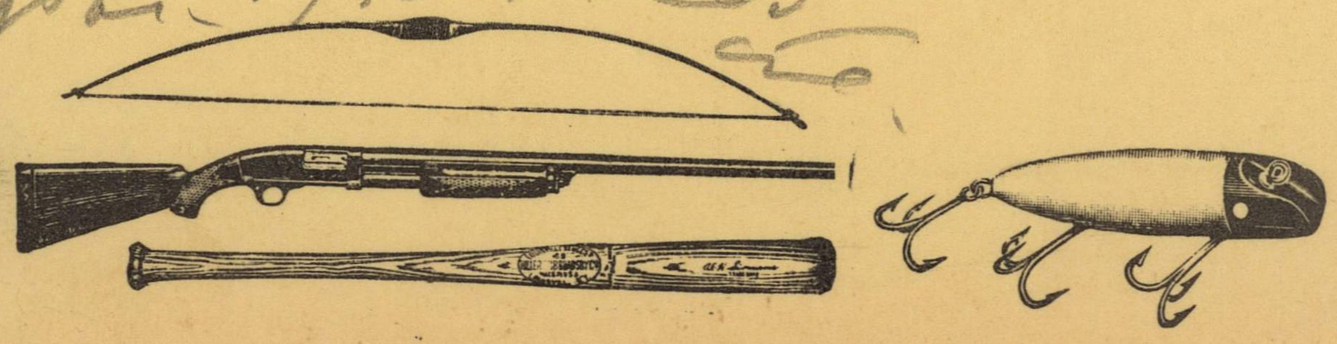

KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI

February 10, 1938

Dr. Forrest C. Allen
Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

We recently sent you an official laceless Basketball on which we had a special price, to try out. We today received a letter from the factory advising that they have five of these balls which are perfect except that they are slightly soiled, on which we can make a price of $4.95 each. They are official laceless balls of first quality and would make wonderful value for you for practice. If you are interested, we will be very glad indeed to have your order. We have to offer them subject to prior sale.

JET:G

Yours very truly,

KANSAS CITY SPORT GOODS COMPANY

J. E. Turner

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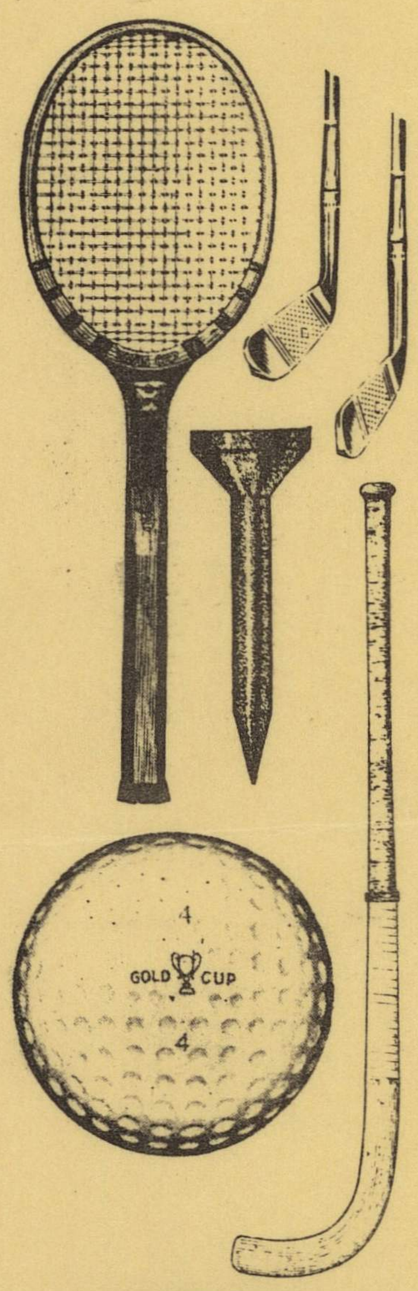
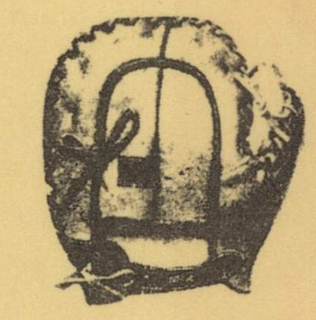


KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI



February 15, 1938

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas

Dear Phog:

Many thanks for yours of February 12. If you need any more Basketballs we will be glad to have your order, and if we have any special balls will be glad to take care of you..

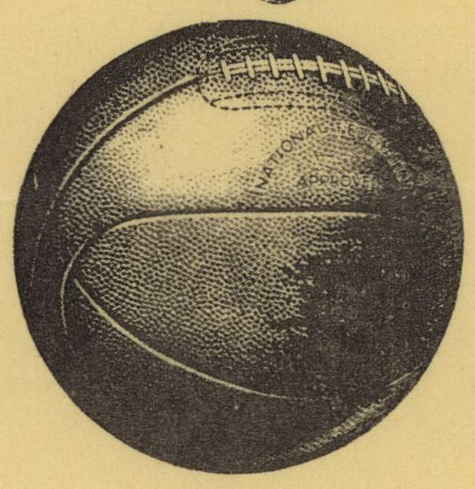
Also we have some very fine 8-piece laceless Official Volleyballs at $4.95 each, which are good value.

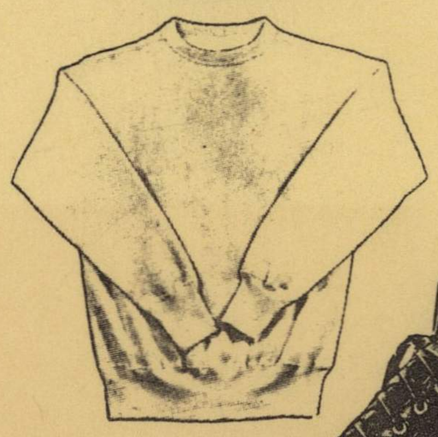
JET:G

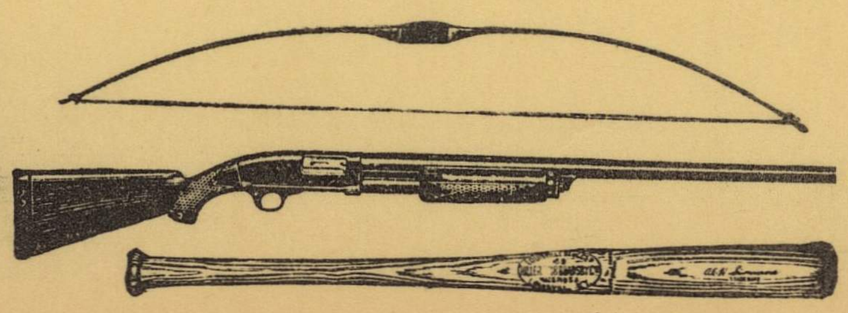
Yours very truly,

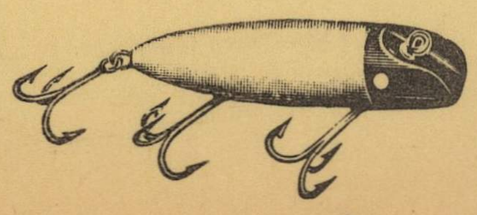
KANSAS CITY SPORT GOODS COMPANY

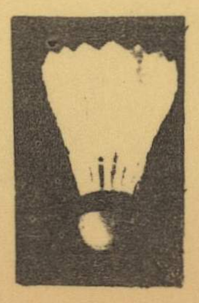
J. E. Turner











April 19, 1938.

Mr. J. E. Turner,
Kansas City Sport Goods Co.,
Kansas City, Mo.

Dear Cap:

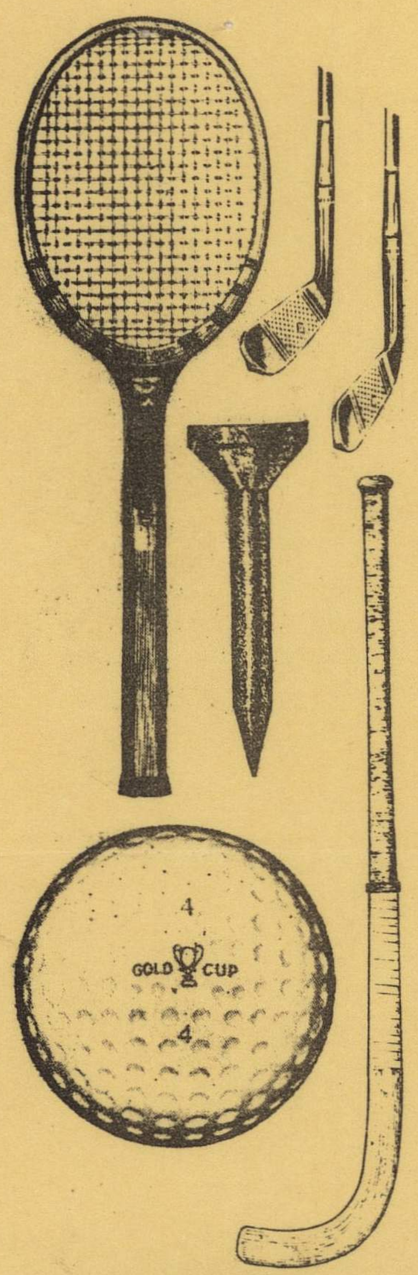
This will acknowledge receipt of your letters of April 14 and 15. The nets have arrived in good shape, and we thank you for your promptness in filling our order. The requisitions are being sent through the University Business Office, and you will receive payment in due time.

In your letter of April 15 you mention that you have on hand three 36 x 3', 15-thread white tennis nets which you quote at $2.95 each. We shall be glad to have you send these on to us. They are a little light, but I believe will do very well for class purposes.

Thanking you for your promptness in filling our orders, I am

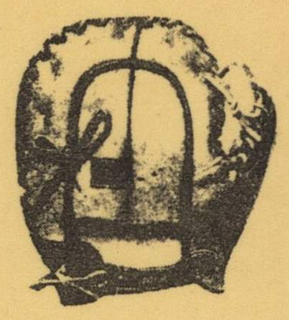
Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.



KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI



April 14, 1938

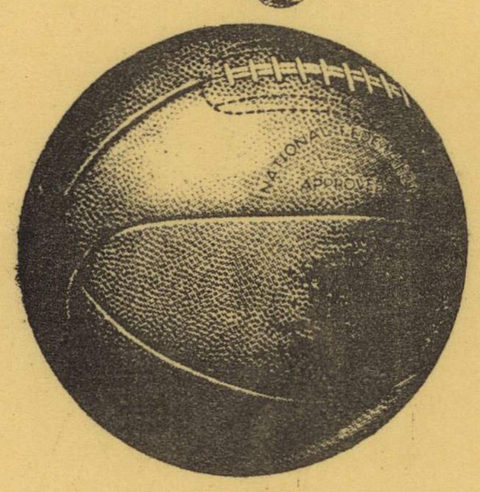
Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

We appreciate your order for the Tennis Nets and will try to get them out to you immediately. We will make a special bill on the 36 x 3 ft., 21-thread Tarred Nets. We will invoice all of them in duplicate.

Your business is always mighty welcome. When you are down this way, be sure to come in to see us.

I have been hoping I could get up and have a golf game some time. If you are still playing on Sunday mornings, let me know and I will try to come up some day and give you a lesson.

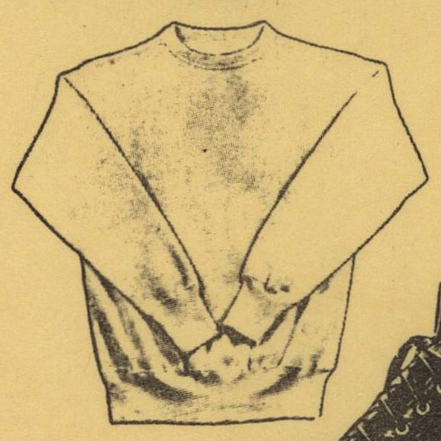


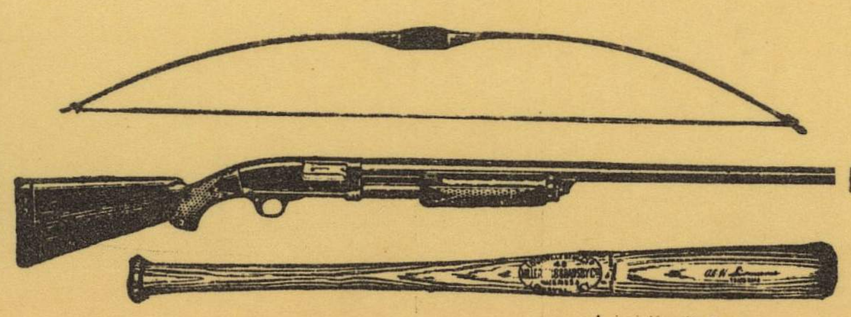
JET:G

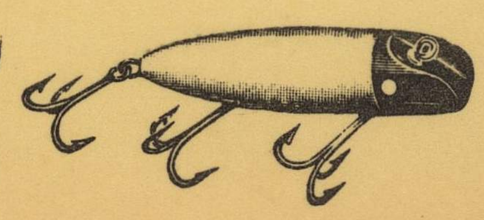
Yours sincerely,

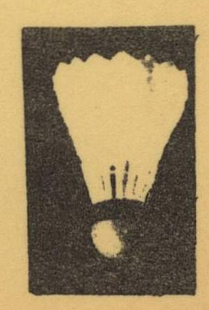
KANSAS CITY SPORT GOODS COMPANY

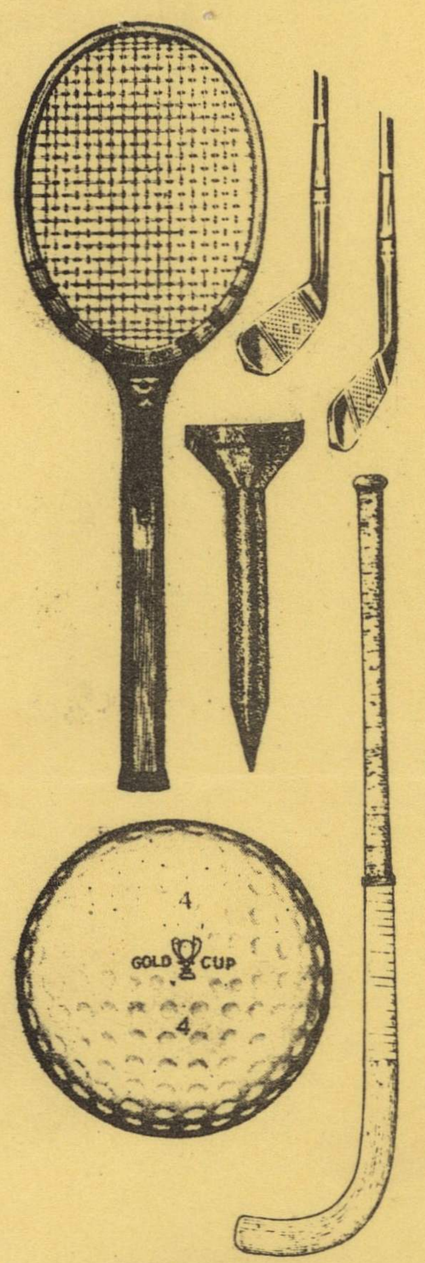
J. E. Turner





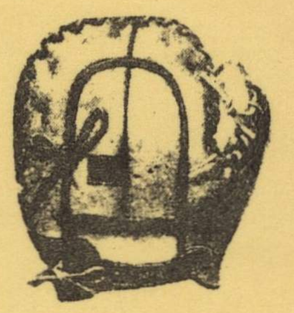






KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI



April 15, 1938

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

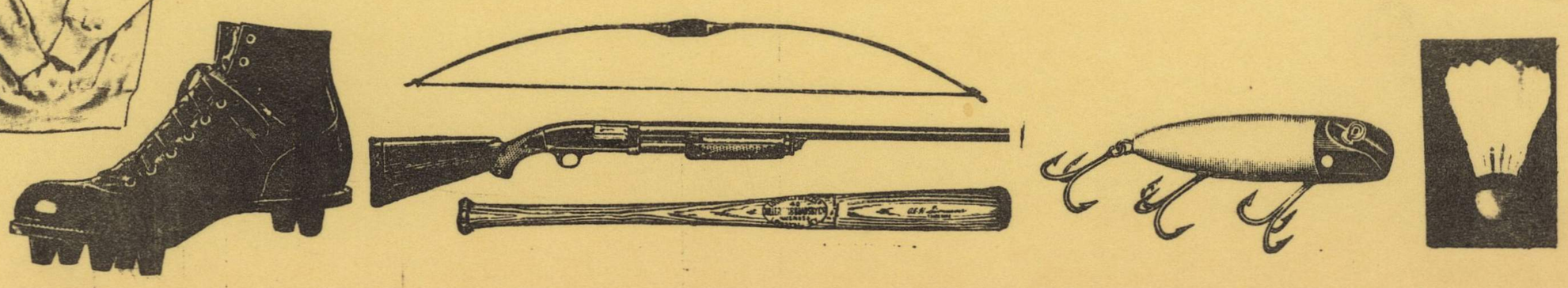
On the Tennis Nets, in shipping them out I found we were able to send you--

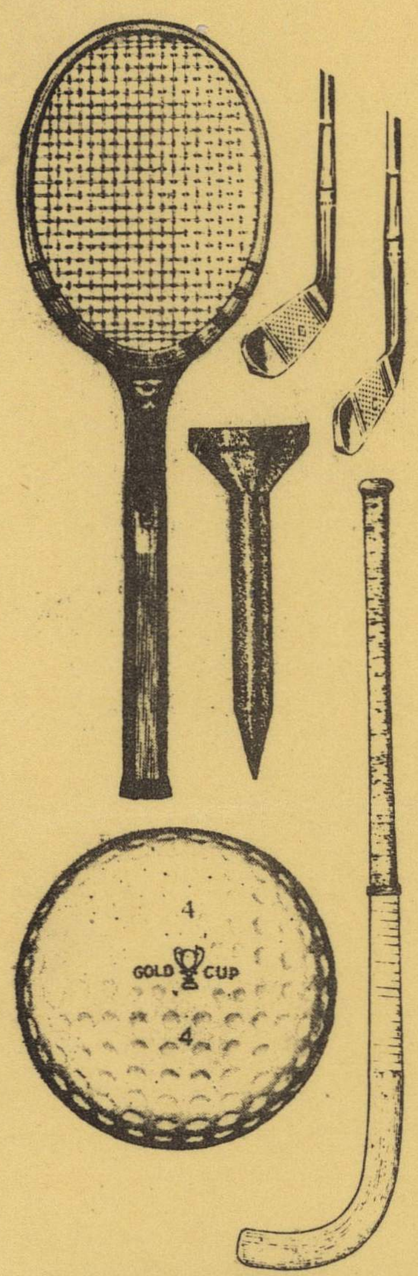
2 36 x 3' 21-thread Tarred
1 42 x 3' 21-thread "
1 42 x 3' 30-thread " (This Net, by the way, is a double top, which I did not notice in taking the inventory, but it will give you that much better Net.

Also shipped you the 36 x 3', 30-thread white Net, but I found that the 42 x 3, 21-thread white Net had been sold. We have 3-42 x 3', 15-thread white Nets and 3 36 x 3', 15-thread white Nets. If you can use these we can make you a price of $3.95 each on the 42 x 3, 15- thread and $2.95 each on the 36 x 3, 15-thread white Nets. These are very good quality Nets but perhaps a little light weight for University use.

We also seem to have one 30 x 3' Tarred Volleyball Net, on which we can make you a price of $3.45.

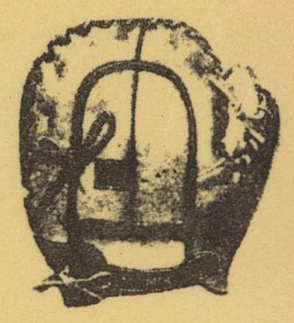
In order that you may understand how we sell these Nets will advise that we take the salesmen's samples and odds and ends from two or three of the factories about twice a year. These are all supposed to be first quality Nets, but some of them have been salesmen's samples, some of them were used on the sample-room floor and occasionally they are a little shopworn or soiled from handling, but they are





KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI



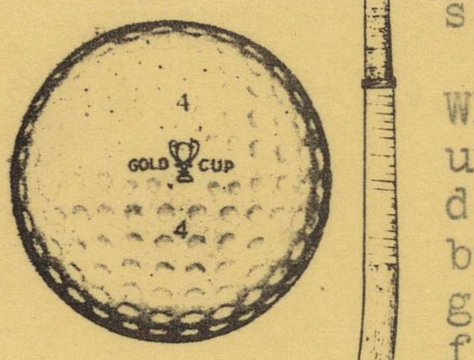
April 15, 1938

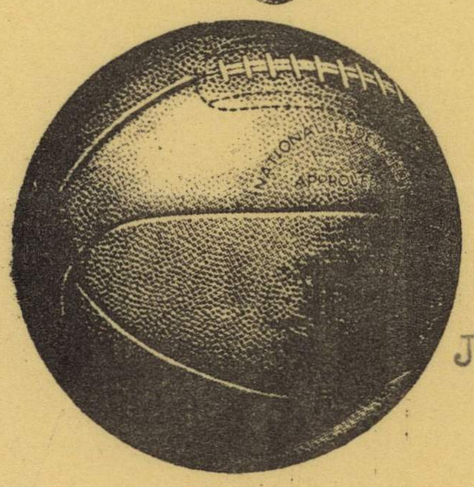
splendid value.

When we sell you an item we expect you to get unusual value, and if you do not feel that you do so we want to know it. We are trying to build our business by handling merchandise that gives a little more for the money than the other fellow's. We supply a great many items which other companies do not handle.

We are shipping our Repaint Practice Golf Balls all over the United States and supplying such representative schools as Cornell, Princeton, Universities in the East; Indiana, Michigan, Illinois and other middle western schools, and a number of the Pacific Coast colleges and universities. If you have occasion to use Practice Golf Balls, you will find some good values on the enclosed sheet.

Your business always looks mighty good to us.



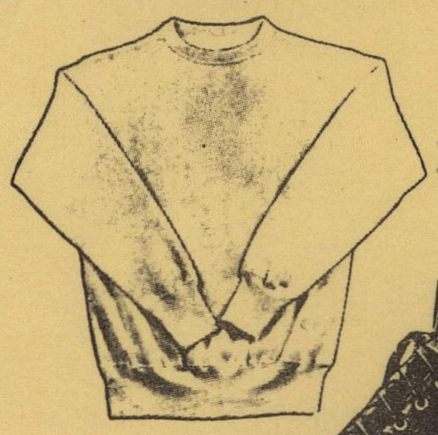


JET:G

Yours very truly,

KANSAS CITY SPORT GOODS COMPANY

J. E. Turner



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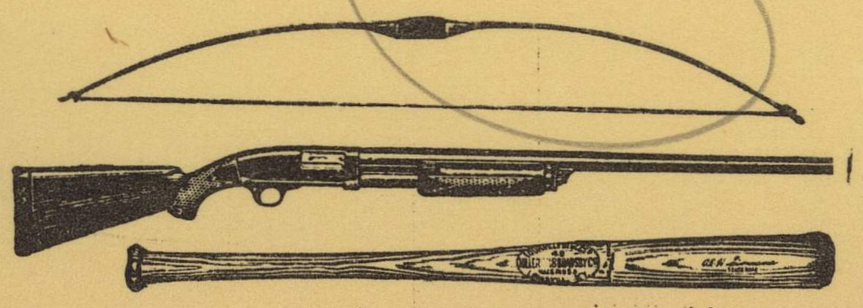
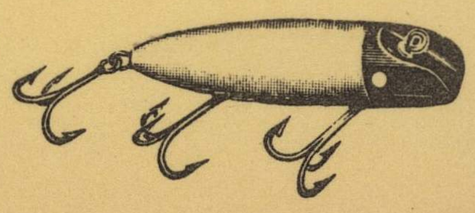
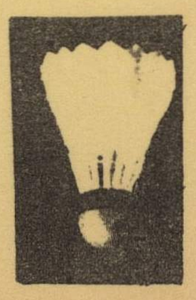






October 23, 1937.

Mr. Lloyd Thompson,
The Calvin Film Co.,
215 Pershing Road,
Kansas City, Mo.

Dear Mr. Thompson:

I am expecting to come to Kansas City next Thursday afternoon, sometime after lunch. I wonder if I might see that basketball film sometime early Thursday afternoon. Will you kindly write me and let me know when it would be most convenient for you?

Sincerely yours,

FCA:AH

Director of Physical Education.

December 24, 1937.

Mr. Sec Taylor,
Sports Editor,
Des Moines Register and Tribune,
Des Moines, Iowa.

Dear Sec:

I just checked with our publicity man and find that he only sent you three pictures. That would hardly be enough.

Everything is closed here Christmas Eve, but I have dug out some photographs of some of our regulars. I am sorry we do not have a full file. However, this will help as some of these fellows are some of our stars. Sorry I can't do better.

Sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH

December 23, 1937.

Mr. Sec Taylor,
Sports Editor,
Des Moines Register and Tribune,
Des Moines, Iowa.

Dear Sec:

I am very happy to agree to Vic Young and Henry HasBrouck. I got a letter from Bill Williams today telling me that you were sending the list, and I told him that with Vic Young and Henry HasBrouck we would be assured of good equipment and good protection from the mob with a sporting goods salesman and a police commissioner.

I wrote Bill also that we would leave here Monday morning arriving in Kansas City in time to catch the Rock Island Rocket at 12:01 p.m. out of Kansas City, arriving at the Grand Avenue station in Des Moines at 4 p.m. We are staying at the Hotel Fort Des Moines and thought we would taxi over there and leave some of our luggage, and continue our taxi trip out to the field house and work out a little while before dinner.

Tuesday we can arrange to work out whenever it is convenient for Bill.

I will look you up Monday evening at your desk at the Register-Tribune.

Wishing you and your good family the best in the way of season's greetings, I am

Very sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH

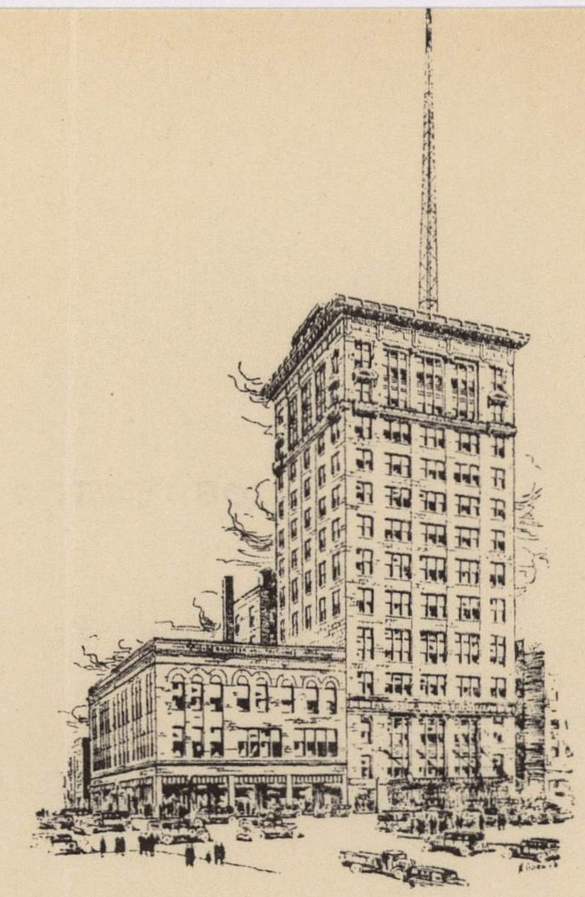
The Des Moines Register and Tribune

Publishers of

The Register, The Tribune, The Sunday Register

Des Moines, Iowa

More Than 300,000 Sunday Circulation



December 21, 1937

Dr. F. C. Allen
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Fog:

Until I saw Bill Williams yesterday I had assumed that he had sent you a list of officials from which you could pick a couple for your game with Drake, but he tells me that he wrote you that he was leaving it up to us and that anybody that we might select would be satisfactory.

Following is our list of officials in this vicinity from whom you can make your selections, or if you do not want any of them please suggest some, keeping in mind all the time that we must keep expenses to a minimum:

Gus Rump...Roosevelt High School coach, Des Moines.

Phil Slinker...one of our junior high school coaches and a very good official.

✓ Vic Young...a local sporting goods salesman.

Bill Johnston, Boone, Iowa...has worked your ~~local~~ games.

✓ Henry HasBrouck...our police commissoner.

Bud Knox, Oskaloosa, Iowa.

Cap Hedges, Cedar Rapids, Iowa

Len Winter...basketball coach at Central college and a very fine official.

Fred Winter....director of physical education at Cedar Rapids high schools.

John Truesdale...basketball coach and athletic director at Grinnell college.

Lester Duke.....Grinnell college track coach.

Benny Beckerman...a local official, but not very experienced in college work.

Please let me know at your earliest convenience if two of these are satisfactory. With kindest personal regards and the seasons greetings to yourself and family, I am

Sincerely,

Sec Taylor

Sec Taylor
Sports Editor

st/hb

December 16, 1937.

Justice Walter Thiele,
Supreme Court,
State House,
Topeka, Kansas.

Dear Walter:

I am making every legitimate effort possible to help Elmer Schaake land a job as football coach at South Dakota State College, at Brookings, S. D. I have written to Dean Stallings, and have a very favorable reply. They are considering him seriously.

I believe it would be a fine thing if you could write Dean Stallings, acting athletic director, at South Dakota State College, a strong letter telling him all the fine things that you know about Elmer Schaake.

By the way, Walter, I am going to send you a file on Schaake's situation so that you can bend yourself in his behalf. You know how fond of him I have always been, and I am sure that you have shared a like interest. You have helped him a lot and you are in a good spot to help him more.

I talked to E. C. Quigley last night about the letter that I have just written Elmer, and Quigley is going to do everything he can for him. Of course, I have advised Elmer to get strong men in different fields of endeavor to recommend him. This will show the president in what esteem he is held among the people in Kansas.

You know Elmer has lost his job at Bethany through no fault of his. It is a poor school and they expect a lot more from anyone who is not a magician or a king proselyter.

You can see from Thomas E. Ryther's letter that Elmer has a good strong inside track. Ernie Quigley said this to me in confidence last night when he was speaking with me. Of course, it must be considered in this light, because he would not want it repeated. "It is a good thing that Elmer Schaake could not have the same material that some of the coaches in the Big Six have. He would whip a lot of them. This is never to be repeated, of course."

I will see you some time, Walter. Good luck to you. And thank you for helping a very deserving chap with a small fine family.

With kindest regards to the Thieles.

Sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH
Enc.

December 3, 1937.

Mr. E. A. Thomas,
Kansas State High School Athletic Assoc.,
Topeka, Kansas.

Dear Mr. Thomas:

I am enclosing a mimeographed copy of one of our radio broadcasts given recently over station KFKU.

I thought you would be interested in reading this program because it contains some information about our new Department of Physical Education .

Sincerely yours,

Director of Physical Education.

December 13, 1937

Mr. J. E. Turner,
Kansas City Sport Goods Co.,
Box 35,
Kansas City, Mo.

Dear Cap:

In reply to your good letter of December 11th, I would be interested in your sending a couple of your Lace Official Top grade balls to us for inspection, the price to be $5.50. You might also send us one of your cotton basketball shirts of each grade for our inspection.

Of course, you understand it is necessary for us to have a requisition when we buy, but I would like to see the ball, and if it suits we might be able to use a few of them.

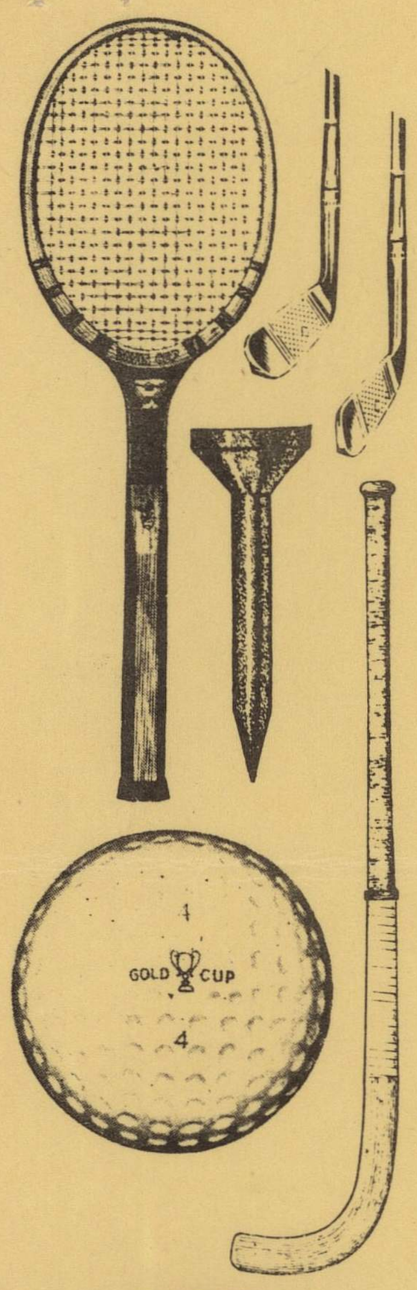
It is a pleasure to do business with you, but we are not buying very heavily.

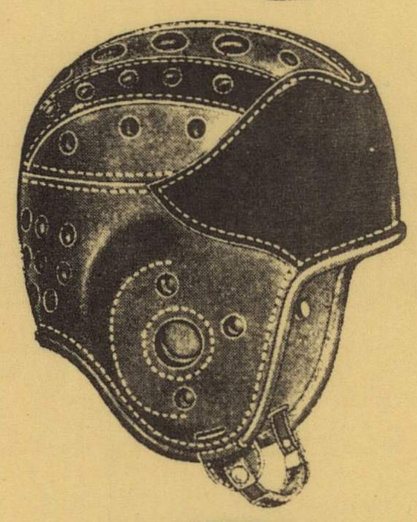
With every good wish of the Yuletide season, I am

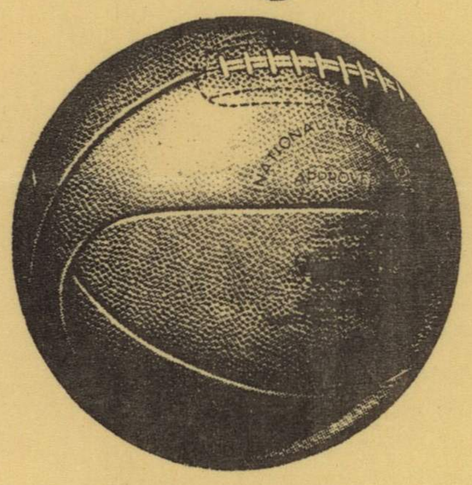
Sincerely yours,

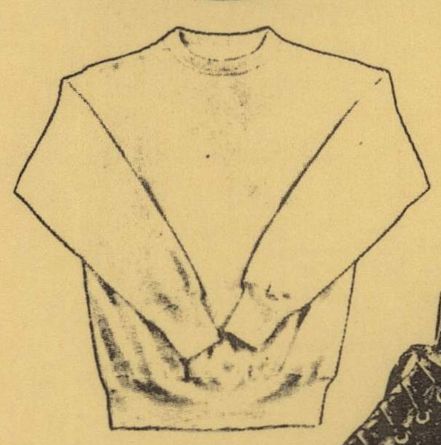
Varsity Basketball Coach,
Director of Physical Education.

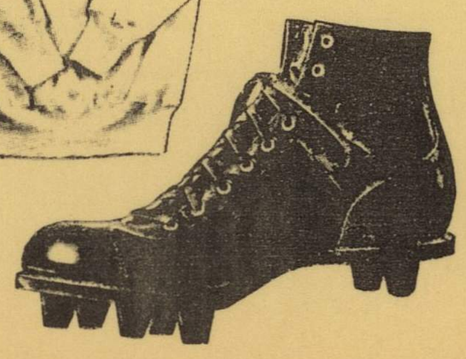
FCA:AH

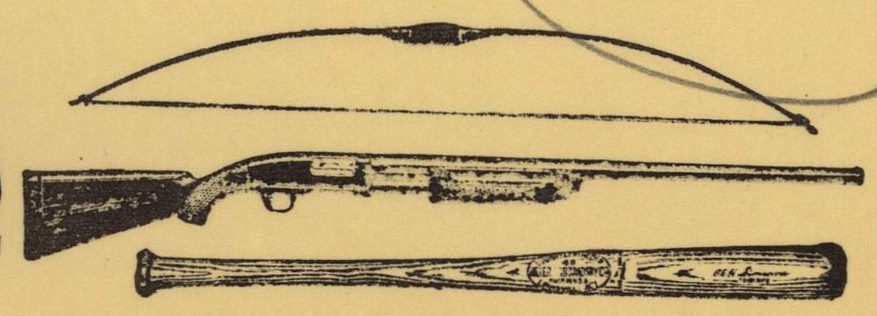


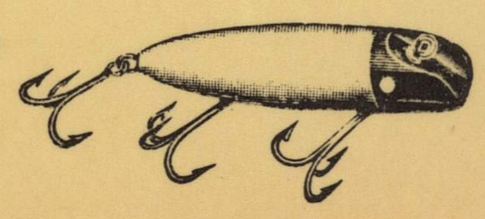


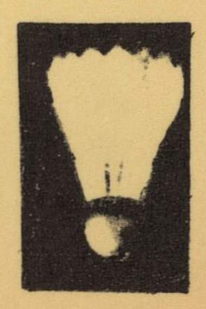






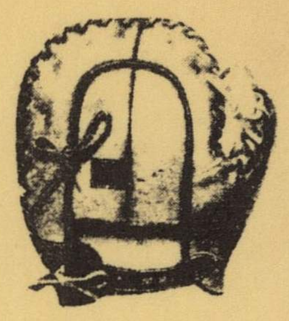






KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI



December 11, 1937

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

We have an exceptional value in some Official Basketballs which we have been selling to universities and colleges from coast to coast. These balls were made up for Official Balls and so stamped. On the last inspection they were dropped out of the Official top grade due to the slight variation in color of the panels. This is not really noticeable except on very strict inspection and does not affect the serviceability or the quality of the ball. We sell them at $5.50 each, and they are a wonderful value. If you would be interested we would be very glad to send you one or more for your inspection. They make splendid practice balls.

For Intramural Basketball we have some splendid values in cotton Basketball Shirts as low as 25¢ each.

This is good quality merchandise and splendid value at the price. We are always mighty glad to have your orders and to submit samples and prices on anything you may need. Your business will be very welcome.

JET:G

Yours very truly,

KANSAS CITY SPORT GOODS COMPANY

J. E. Turner

KANSAS CITY SPORT GOODS CO.
P. O. Box 35
KANSAS CITY, MO.

DEAR FRIENDS:

GAMES COME AND GAMES GO, BUT BASKETBALL GOES ON BIGGER AND BETTER YEAR AFTER YEAR. THIS YEAR THERE ARE SOME IMPROVEMENTS IN EQUIPMENT AND UNIFORMS WHICH WILL MAKE THE GAME FASTER AND MORE COLORFUL. THE NEW LAST-BILT SEAMLESS BASKETBALLS WHICH WERE IN THE EXPERIMENTAL STAGE LAST YEAR HAVE NOW BEEN PERFECTED AND ARE WINNERS. IN THE WAY OF UNIFORMS THERE HAS BEEN AN ADVANCE IN THE PRODUCTION OF MATERIALS WITH REAL FLASH AND AT THE SAME TIME WITH THE NECESSARY DURABILITY.

RAYON SHIRTS REINFORCED WITH COTTON OR WORSTED NOW GIVE ALL OF THE FLASH OF SILK, WITH THE DURABILITY OF WOOL OR COTTON. JOCKEY SATIN PANTS STILL REIGN IN POPULARITY. SCHOOLS AND CLUBS HAVE LEARNED THAT ATTRACTIVE UNIFORMS ARE A GOOD INVESTMENT. THEY PAY GOOD DIVIDENDS ON THE MONEY SPENT. WE CAN SUPPLY SPECIAL DESIGNS IN UNIFORMS OR WARMUP SUITS. WE ALSO DO OUR OWN LETTERING AND NUMBERING AND CAN SUPPLY YOU WITH EMBLEMS OR SPECIAL MONOGRAMS OF ANY KIND. WE WILL APPRECIATE YOUR INQUIRIES AND ORDERS.

WE CALL YOUR ATTENTION ALSO TO OUR CANDY BAR PLAN FOR FINANCING PURCHASES OF MODERATE AMOUNTS OF EQUIPMENT. MANY SCHOOLS HAVE FOUND THIS A VERY GOOD WAY TO RAISE FUNDS FOR EQUIPPING THEIR TEAMS. A LITTLE WORK PAYS THE BILL QUICKLY. WE RECOMMEND TO YOU WITHOUT RESERVATION OUR LONE-LACE OFFICIAL BALL. THIS IS GUARANTEED TO BE EQUAL TO ANY BALL ON THE MARKET AND ANY BALL WILL BE REPLACED WITHOUT CHARGE IF IT DOES NOT GIVE SATISFACTORY SERVICE. OUR OFFICIAL LACED BALL CARRIES THE SAME GUARANTEE.

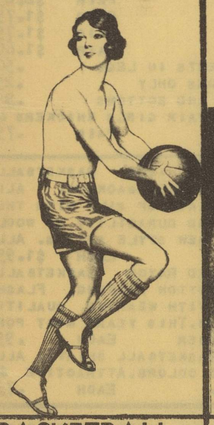
MAY WE HAVE YOUR INQUIRIES AND ORDERS? WRITE US FOR OUR SPECIAL SHEETS ON FOOTBALL, GOLF, BASEBALL, FISHING TENNIS, SOFTBALL, GAMES OR GENERAL SPORTS. WE BELIEVE THAT WE CAN SAVE YOU MONEY AND PLEASE YOU.

SINCERELY

KANSAS CITY SPORT GOODS COMPANY

BY J. E. Turner
J. E. "CAP" TURNER, MANAGER.

BASKETBALL



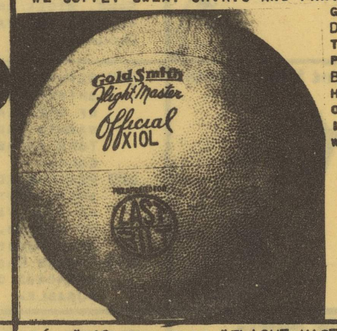
KANSAS CITY SPORT GOODS CO.
P. O. Box 35
KANSAS CITY, MO.

DEAR FRIENDS:

THIS SHEET GIVES A PRETTY COMPLETE LIST OF BASKETBALL EQUIPMENT IF YOU DO NOT SEE WHAT YOU WANT, HOWEVER, WRITE US. IF IT IS FOR BASKETBALL WE HAVE IT! IF YOU WANT THE BEST BASKETBALL BUILT YOU CANNOT GO WRONG ON THE NEW TYPE "FLIGHT MASTER" SEAMLESS OFFICIAL. THIS BALL IS BUILT ON THE NEW PLAN AND IS SEAMLESS AND LACELESS. EVERY BALL IS ABSOLUTELY TRUE IN SHAPE, SIZE AND WEIGHT. IT GIVES UNUSUAL SERVICE TOO. THE LIST PRICE IS $21.50 AND THE WHOLESALE SCHOOL OR CLUB PRICE IS $15.00. IN THE STANDARD TYPE BALL OUR LONE-LACE "OFFICIAL" IS THE FINEST BALL THAT MONEY CAN BUY. EVERY BALL IS GUARANTEED TO GIVE SATISFACTORY SERVICE. THE WHOLESALE PRICE ON THIS BALL TO YOU IS $9.85. WE GIVE THE SAME GUARANTEE ON OUR LACED TYPE "OFFICIAL" BALL AND THE PRICE TO YOU IS $8.95. YOU MAY PAY MORE, BUT YOU CANNOT BUY BETTER BALLS.

IN SHIRTS WE QUOTE YOU ON COTTON, DURENE, WOOL AND THE POPULAR REINFORCED RAYON. IN PANTS ON MOLESKIN, TWILL, GABERDINE, CORDUROY AND SATIN. IN WARMUP SUITS WE CAN SUPPLY COTTON, WOOL, CORDUROY, MOLESKIN OR SATIN. OUR HOODED COTTON SWEAT SHIRTS ARE MADE IN EITHER SINGLE OR DOUBLE THICKNESS AND ARE IDEAL FOR WEAR AFTER GAMES. ATTRACTIVE AND COMFORTABLE SUITS HELP THE MORALE OF YOUR BOYS AND KEEP THEM PHYSICALLY FIT. IN SHOES WE GIVE YOU PRICES BOTH ON LEATHER AND CANVAS IN VARIOUS PRICE RANGES. WE HAVE TRIED TO GIVE YOU NUMBERS WHICH GIVE THE MOST FOR THE MONEY YOU HAVE TO SPEND.

FOR THE GIRLS WE OFFER ATTRACTIVE OUTFITS AT REASONABLE PRICES WE SUPPLY SWEAT SHIRTS AND PANTS PROPERLY TAILORED FOR GIRLS WEAR. AND FOR GIRLS SHOES, DO NOT OVERLOOK THE VERY FINE "BABE" DIDRICKSON" MODEL. IT IS DURABLE AND AT THE SAME TIME FEMININE AND ATTRACTIVE. THE COST ONLY 2,85 PER PAIR. WE HAVE NOT OVERLOOKED THE FACT THAT BASKETBALL IS ALSO A POPULAR GIRLS GAME AND WE HAVE PROVIDED FOR THEM. WE ISSUE SPECIAL SHEETS ON FOOTBALL, BASEBALL, GOLF, SOFTBALL, GAMES, FISHING, TENNIS AND MIXED SPORTS. WRITE FOR ANY IN WHICH YOU ARE INTERESTED.



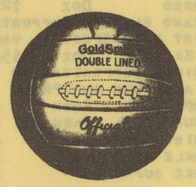
SINCERELY

KANSAS CITY SPORT GOODS COMPANY

BY J. E. Turner
J. E. "CAP" TURNER, SALES MANAGER.

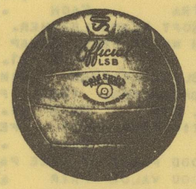
Sec. 562, P. L. & R.
U. S. POSTAGE
PAID
KANSAS CITY, MO.
Permit No. 1425

SOCCER BALL



36 K.C. SPORT "ACE" OFFICIAL LONELACE SOCCER BALLS. MADE FROM FINEST ENGLISH TYPE LEATHER. 18 PIECE WITH DUAL VULCANIZED LINING. THE FINEST BALL THAT CAN BE PRODUCED AT ANY PRICE EACH $7.95
24 GOLDSMITH LSB OFFICIAL LACELESS SOCCER BALLS. FINEST QUALITY ENGLISH TYPE LEATHER. 18 PIECE AND DOUBLE LINED. EACH $8.35
24 GOLDSMITH #CN OFFICIAL LACED TYPE SOCCER BALLS. ENGLISH TYPE LEATHER AND DOUBLE LINED. AN EXCEPTIONAL VALUE EACH $6.95

SOCCER BALL



48 K.C. SPORT "OFFICIAL" LACED TYPE SOCCER BALLS. FINEST QUALITY OF ENGLISH TYPE LEATHER. DUAL LINED WITH NON-STRETCH VULCANIZED FABRIC. NONE FINER MADE AT ANY PRICE. EACH $6.95
32 "OLYMPIC OFFICIAL" 12 PIECE BALL OF ENGLISH TYPE LEATHER. DUAL LINED WITH VULCANIZED NON-STRETCH FABRIC. A FINE DURABLE BALL. YOU WILL LIKE IT EACH $4.95
28 ODD ASSORTED FULL GRAIN SOCCER BALLS. SOME SLIGHTLY SOILED BUT GOOD QUALITY EACH $3.95

BASKETBALL

36 #X10L NEW TYPE "FLIGHT MASTER" OFFICIAL BASKETBALLS. LAST-BILT SEAMLESS AND LACELESS. GIVES SERVICE PLUS. REGULAR LIST IS $21.50. SPECIAL WHOLESALE PRICE SPECIAL EACH $15.00
48 K.C. SPORT "LONELACE" OFFICIAL BASKETBALLS. CUT FROM HIGHEST QUALITY HIDES. DUAL VULCANIZED LINING, LOCKSTITCHED WITH THE BEST QUALITY HOT WAXED LINEN THREAD. GUARANTEED TO GIVE SATISFACTION. NO BETTER BALL MADE AT ANY PRICE. STRICTLY OFFICIAL SPECIAL EACH $9.85

BASKETBALL

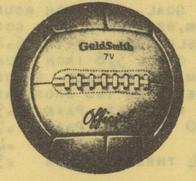
24 X9L GOLDSMITH "OFFICIAL" LACELESS BASKETBALLS. THE LEADER IN ITS CLASS. GOLDSMITHS WERE MAKING A RUBBER VALVE AND LACELESS BALL WHEN THE OTHERS THOUGHT IT WAS A JOKE. QUALITY ALWAYS TELLS IN THE END. EACH $12.85
60 K.C. SPORT "OFFICIAL" LACED TYPE BASKETBALLS. EQUAL TO ANY LACED BALL MADE AND GUARANTEED TO GIVE SATISFACTION. DUAL LINED WITH A VULCANIZED NON STRETCH FABRIC. A WINNER EACH $8.95

ALL PRICES ARE F.O.B. KANSAS CITY, MO
SEND US YOUR INQUIRIES.

VOLLEY BALL

36 K.C. SPORT "OFFICIAL" LONELACE VOLLEYBALLS. 18 PIECE, TOP SELECTION WASHABLE WHITE CALFSKIN. DUAL VULCANIZED LINING. OFFICIAL IN EVERY RESPECT AND FINEST BALL THAT CAN BE MADE AT ANY PRICE. YOU CANNOT GO WRONG EACH $6.95
24 GOLDSMITH #12V LACELASS VOLLEY BALLS. FINEST QUALITY AND OF THE USUAL GOLDSMITH HIGH QUALITY. ONE OF THE TOPS. EACH $8.25
38 ODD ASSORTED WHITE VOLLEYBALLS OF GOOD QUALITY EACH $4.95

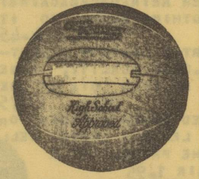
VOLLEY BALL



48 K.C. SPORT "OFFICIAL" LACED TYPE VOLLEYBALLS. OF WHITE WASHABLE CALFSKIN, DUAL LINED WITH VULCANIZED NON STRETCH FABRIC. AS FINE AS CAN BE MADE AT ANY PRICE. YOU WILL LIKE IT. EACH $6.45
12 GOLDSMITH #7V OFFICIAL LACED TYPE VOLLEY BALLS EACH $7.15
42 "REGULATION" VOLLEY BALLS. WHITE 12 PIECE BALL. OFFICIAL SIZE AND WEIGHT EACH $4.95
36 "STANDARD" WHITE VOLLEYBALLS. ARE GOOD VALUE EACH $2.95

56 ODD ASSORTED "OFFICIAL" BASKETBALLS. ALL STRICTLY OFFICIAL IN SIZE WEIGHT AND CONSTRUCTION. A STRICTLY OFFICIAL AND SO STAMPED. SOME OUTSTANDING VALUES IN THESE EACH $7.75
42 OFFICIAL HIGH SCHOOL BASKETBALLS. SELECTED LEATHER WITH A DOUBLE MULTI-PLY LINING. RUBBER VALVE BLADDER. SIZE AND WEIGHTS AS SPECIFIED BY THE RULES COMMITTEE. A FINE HIGH SCHOOL BALL SPECIAL EACH $6.75

WE SEND ALL MERCHANDISE SUBJECT TO RETURN IF NOT SATISFACTORY.



72 "REGULATION" BASKETBALLS. FULL GRAIN LEATHER AND DOUBLE LINED WITH NON-STRETCH FABRIC. OFFICIAL SIZE AND WEIGHT AND SO STAMPED. A FINE DURABLE BALL. WHILE THESE LAST EACH $4.95
96 "STANDARD" BASKETBALLS. DOUBLE LINED WITH NON-STRETCH FABRIC & GRAIN LEATHER. OFFICIAL SIZE AND REGULATION WEIGHT. A VERY GOOD VALUE EACH $3.95
90 "VARSITY" BASKETBALLS. DOUBLE LINED. REGULATION SIZE AND WEIGHT SPECIAL EACH $2.95

PRICES F.O.B. KANSAS CITY, MISSOURI.

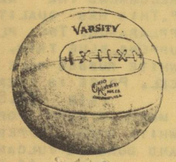
PLAYGROUND BALL

24 DOZ. "OFFICIAL" OUTSEAM PLAYGROUND BALLS. 12 INCH, 100% LONG FIBER KAPOK FILLING DOZ. $9.60
32 DOZ. SAME, INSEAM " $9.60
22 DOZ "OFFICIAL" OUTSEAM PLAYGROUND BALLS, 14 INCH DOZ. $10.80
18 DOZ. SAME, INSEAM " $10.80
24 DOZ. OFFICIAL 12 INCH PLAYGROUND BALLS OF THE NEW MOULDED RUBBER COVERED TYPE, 100% KAPOK FILLING. A FINE VALUE EACH .95
36 DOZ "OFFICIAL" ASH PLAYGROUND BATS TAPED HANDLE EACH .35 DOZ. $3.60
28 DOZ, SAME HICKORY .45 DOZ $4.80

CAGE BALL

CAGE BALL OR FIELD BALL IS A VERY POPULAR GAME FOR MASS PLAY. BALLS ARE MADE OF HEAVY WATERPROOF DUCK WITH LEATHER REINFORCED OPENING. A HEAVY RUBBER STEM TYPE BLADDER. MADE IN THREE SIZES:

30 INCH COMPLETE BLADDER AND COVER SPECIAL EACH $13.75
24 INCH, SAME EACH 9.75
18 INCH, SAME EACH 7.75
30 INCH BLADDER EACH 6.50
24 INCH BLADDER EACH 5.00
18 INCH BLADDER EACH 3.50



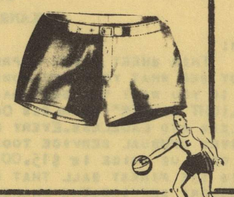
88 ODD ASSORTED FULL GRAIN LEATHER BASKETBALLS. DOUBLE LINED & REGULATION SIZE AND WEIGHT. ARE SOMEWHAT SOILED, BUT ARE A GOOD VALUE EACH $2.45
58 USED RECONDITIONED BASKETBALLS GOOD CONDITION EACH $2.25
72 "TOURNAMENT" BASKETBALLS. MADE OF HEAVY WEIGHT RHINO-IDE IMITATION LEATHER VERY DURABLE & DOUBLE LINED. OFFICIAL SIZE AND WEIGHT EACH $1.95
60 BASKETBALLS. FULL GRAIN, BUTARE OFF SHAPE. EACH $1.75

48 "OFFICIAL" PLAYGROUND WELT SEAM BASKETBALLS. FINEST QUALITY FULL GRAIN LEATHER, DUAL VULCANIZED LINING. THE IDEAL OUTDOOR BALL SPECIAL EACH $6.95
36 "OFFICIAL OUTSEAM" BASKETBALLS FINEST QUALITY FULL GRAIN LEATHER. STRICTLY OFFICIAL IN SIZE AND WEIGHT. A VERY GOOD VALUE IN AN OUTDOOR BALL EACH $5.45
84 "REGULATION PLAYGROUND" WELT SEAM RHINO-IDE A DURABLE IMITATION OF LEATHER. DOUBLE LINED AND OFFICIAL WEIGHT & SIZE EACH $2.95

Basketball Pants

500 PAIR MOLESKIN BASKETBALL PANTS ALL STANDARD COLORS. VERY DURABLE AND STILL OUR MOST POPULAR NUMBER.WEARS LIKE IRON AND IS ATTRACTIVE PAIR .85
350 PAIR CORDUROY BASKETBALL PANTS ALL STANDARD COLORS. WEARS WELL SPECIAL PAIR $1.25
375 PAIR ODD ASSORTED PANTS, GABERDINE,TWILL,MOLESKIN ETC.NO TEAM LOTS OF ONE KIND OR COLOR. SOME STRIPED PAIR .50
STRIPING EXTRA, SIDES ONLY .25
SAME ,SIDES AND BOTTOMS .35
NUMBERING 6" .12 8" .19

Basketball Pants

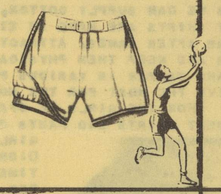


550 PAIR JOCKEY SATIN BASKETBALL PANTS.GOOD QUALITY AND IN ALL STANDARD COLORS.THIS HAS THE FLASH YOU WANT,WITH WEARING QUALITY PAIR $1.65
96 PAIR ODD ASSORTED JOCKEY SATIN BASKETBALL PANTS. NO TEAM LOTS OF ONE COLOR, BUT SOME BEAUTIES.SOME ARE STRIPED AND SOME PLAIN PAIR $1.45
250 PAIR TWILL BASKETBALL PANTS.A GOOD LOT.ALL STANDARD COLORS SPECIAL PAIR .75
70 PAIR ODD KHAKI BASKETBALL OR GYM PANTS PAIR .45

Basketball Pants

96 PAIR COLORED GOVERNMENT WHIPCORD BASKETBALL PANTS.VERY CLASSY AND SERVICEABLE. PAIR $1.95
84 PAIR WOOL FLANNEL BASKETBALL.ARE STILL CONSIDERED TOPS BY MANY OF THE BEST TEAMS PAIR $1.75
72 PAIR REINFORCED RAYON BASKETBALL PANTS. LOTS OF FLASH AND PLENTY OF WEAR. PAIR $1.95
WRITE FOR PRICES ON SPECIAL DESIGNS AND TWO COLOR PATTERN PANTS IN ALL MATERIALS.
FANCY BELTS, ALL COLORS EACH .30
PRICES F.O.B.KANSAS CITY, MISSOURI.

Girls' Shorts and Trunks



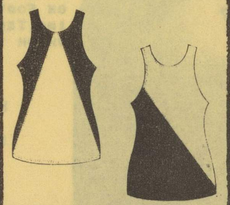
WE SUPPLY GIRLS SHORTS IN ALLOF THE STANDARD MATERIALS:

WOOL FLANNEL	PAIR	$2.95
JOCKEY SATIN	PAIR	$2.95
SATEEN	PAIR	$1.45
CORDUROY	PAIR	$2.25
MOLESKIN	PAIR	$1.75
GABRACORD	PAIR	$1.75
DURO-TWILL	PAIR	$1.60
ELASTIC INSERTS IN LEGS		.50
STRIPING,SIDES ONLY		.25
SAME, SIDES AND BOTTOMS		.35
WE HAVE 300 PAIR GIRLS KNICKERS & BLOOMERS	PAIR	.75

Basketball Shirts

650 WOOL BASKETBALL SHIRTS.HAVE ALL STANDARD COLORS. REGULAR WHOLESALE $1.95. WE ARE CLOSING THESE OUT AT EACH $1.25
250 ODD ASSORTED WOOL SHIRTS.NO TEAM LOTS OF ONE COLOR,BUT GOOD QUALITY.WHILE THEY LAST WE PRICE OUR STOCK EACH .95
800 COTTON BASKETBALL SHIRTS. IN ALL STANDARD COLORS. HERE IS A FINE VALUE. EACH .40
250 ODD ASSORTED COTTON BASKETBALL SHIRTS. SOME TWO COLOR COMBINATIONS. EACH .30

Basket Ball Shirts



500 REINFORCED RAYON BASKETBALL SHIRTS.WORSTED BACKING. ALL OF THE FLASH OF SILK WITH THE WARMTH AND DURABILITY OF WOOL TOPS IN NEW STYLE SHIRTS. ALL COLORS EACH $1.95
480 REINFORCED RAYON BASKETBALL SHIRTS.COTTON BACKING. FLASH OF SILK WITH WEARING QUALITY OF COTTON.THIS YEARS MOST POPULAR NUMBER EACH .95
350 DURENE BASKETBALL SHIRTS. ALL STANDARD COLORS.ATTRACTIVE & DURABLE. EACH .75

WE CAN MAKE UP BASKETBALL SHIRTS IN ALL SPECIAL PATTERNS.HERE ARE A FEW POPULAR NUMBERS:

JOCKEY SATIN SHIRTS,WITH WORSTED INSERTS DOWN SIDES	EACH	$2.65
SAME,WITH KNIT SUPPORTER "		$2.75
WOOL SHIRTS,STRIPED OR IN TWO COLOR PATTERNS	EACH	$2.75
RAYON,REINFORCED WITH WORSTED IN ALL TWO COLORMPATTERNS	EACH	$2.75
RAYON REINFORCED WITH COTTON IN ALL TWO COLOR PATTERNS	EACH	$1.45

WE DO FELT LETTERING AND NUMBERING 2" LETTERS .05 4" .08 6" .12

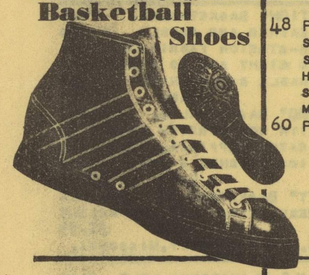
Girls' Shirts and Middies

WE SUPPLY GIRLS SHIRTS ANDMIDDIES IN ALL STANDARD MATERIALS:

KNIT WOOL SHIRTS EACH	$1.95
RAYON, WORSTED BACKED	$2.25
RAYON, COTTON BACKED	$1.15
DURENE, ALL COLORS	.85
COTTON, ALL COLORS	.45
WHITE COTTON MIDDIES	.45
COLORED MIDDIES	.75
JOCKEY SATIN SHIRTS	$2.75
JOCKEY SATIN BLOUSES	$2.75

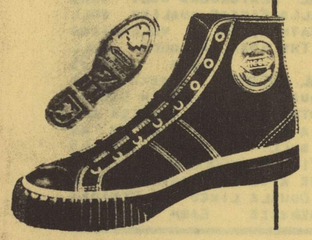
WE HAVE ABOUT 150 ODD SHIRTS AND SHORTS IN GIRLS MODELS. NO TEAM LOTS. WRITE US FOR SPECIAL PRICES

Basketball Shoes



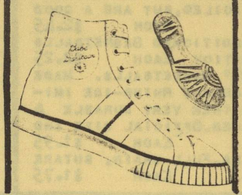
LEATHER BASKETBALL SHOES.
48 PAIR "PREP" THE FINEST LEATHER SHOE MADE.POSTURE FOUNDATION.GOOD SPONGE CUSHION HEEL.FINESTQUALITY HORSEHIDE UPPER REINFORCEDAGAINST STRETCHING. NOTHING EQUAL TO IT MADE. PAIR $4.45
60 PAIR ODD ASSORTED LEATHER BASKETBALL SHOES.GOOD QUALITY, FINE VALUES,BUT NO TEAM LOTS OF ONE KIND. PAIR $3.75
42 PAIR USED RECONDITIONED OR RENEWED LEATHER SHOES. WELL WORTH THE PRICE. WHILE LAST PAIR 1.95

CANVAS BASKETBALL SHOES.
96 PAIR "CONFERENCE".THIS WE CONSIDER THE FINEST CANVAS SHOE MADE.TWO PLY BLACK ARMY DUCK UPPER.REINFORCED AGAINST ALL STRETCHING.POSTURE FOUNDATION BEST QUALITY MOULDED SOLE.THIS IS ABSOLUTE TOPS IN CANVAS.THE PRICE PAIR $3.45
84 PAIR"HYSCORE" FINE BLACK CANVAS UPPER,BEST QUALITY MOULDED RUBBER SOLE.SPONGE CUSHION IN HEEL.HYGEEN INSOLE.A QUALITY SHOE PAIR $2.75
PRICE F.O.B.KANSAS CITY, MISSOURI



CANVAS BASKETBALL SHOES.
96 PAIR "K.C.SPECIAL" BASKETBALL SHOES.GOOD QUALITY BLACK CANVAS UPPER,SPONGE CUSHION HEEL GOOD TYPE MOULDED RUBBER SOLE A QUALITY SHOE AND A VERYFINE VALUE PAIR $1.95
70 PAIR ODD ASSORTED CANVAS BASKETBALL SHOES.GOOD VALUES BUT NO TEAM LOTS OF ONE KIND. OUR PRICE PAIR $1.45
25 PAIR ODD SHOES, SOILED , BUT SERVICEABLE PAIR $1.25

"Babe" Didrikson



GIRLS BASKETBALL SHOES.
IF YOU WANT THE TOPS IN GIRLS BASKETBALL SHOES WE RECOMMEND THE NEW "BABE DIDRICKSON".THIS HAS QUALITY AND ATTRACTIVE APPEARANCE. TWO PLY WHITE ARMY DUCK UPPERS,BLUE TRIM. A SPECIAL QUALITY WHITE RUBBER SOLE & SPONGE CUSHION HEEL. PRICE IS VERY REASONABLE PAIR $2.85
"PRO-SHU" WOMENS MODEL.A VERY POPULAR SHOE.HEAVY WHITE DUCK UPPERS SANITARY INSOLE AND DURABLE VULCANIZED CREPE SOLE PAIR $1.55

Warm-up Shirts

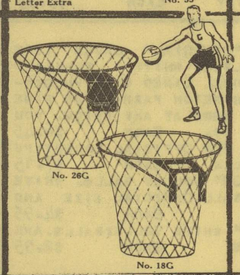
500 COLORED COTTON SWEAT SHIRTS. ALL STANDARD COLORS EACH .90
SAME, TWO COLORS EACH .95
600 SILVER GREY COTTON SWEAT SHIRTS GOOD WEIGHT EACH .75
480 WHITE COTTON SWEAT SHIRTS GOOD QUALITY AND WEIGHT EACH .75
175 SAME, V NECK EACH .90
150 SAME,TURTLE NECK EACH .95
250 EXTRA HEAVY SILVER GREY COTTON SWEAT SHIRTS EACH .95
225 COAT STYLE COTTON SWEAT COATS.IN ALL COLORS OR TWO COLOR COMBINATIONS EACH $1.25

COAT SWEATERS.
150 MEDIUM WEIGHT JERSEY KNIT COAT SWEATERS 100% WOOL EACH $3.45
60 HEAVY WEIGHT JERSEY KNIT COAT SWEATERS 100% WOOL EACH $4.45
50 BABY SHAKER KNIT COAT SWEATERS IN ALL COLORS EACH $5.45
75 ODD ASSORTED HEAVY SHAKER KNIT SWEATERS,SOME COAT STYLE ANDSOME PULLOVER.NO TEAM LOTS, BUT SOME FINE VALUES EACH $4.95
96 FLEECE LINED COTTON COATSWEATERS SOME SOLID,SOME TWO COLOR STYLES SPECIAL EACH $1.15
PRICES F.O.B.KANSAS CITY, MISSOURI

250 PAIR FLEECE LINED SILVER GREY OR OXFORD COTTON SWEAT PANTS. GOOD WEIGHT. PAIR $1.00
275 PAIR SAME,STANDARD SCHOOL COLORS SPECIAL PAIR $1.25
EXTRAS:
7 INCH ZIPPER IN LEG PAIR .50
WE MAKE UP SWEAT PANTS IN ALL STANDARD MATERIALS TO ORDER:-
BRUSHED WOOL,ALL COLORS PAIR $4.35
HEAVY MOLESKIN " PAIR $2.75
CORDUROY " PAIR $3.45
JOCKEY SATIN " PAIR $4.75
PRICES ARE F.O.B.KANSAS CITY,MISSOURI

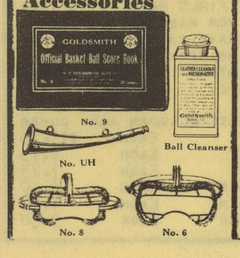
Knee Pads

#66 KNEE PADS. BLACK LEATHER PADDED WITH WOOL SHEARLING.WITHOUT THE LETTER PAIR $2.10
LETTER, EXTRA EACH .38
#54 KNEE PADS.SOFT BLACK LEATHER. IS PADDED WITH WHITE FELT. STRAP & BUCKLE PAIR $1.50
#55 KNEE PADS.BLACK LEATHER LINED WITH WOOL SHEARLING. IDEAL FOR HIGH SCHOOL USE PAIR $1.25
#53-X ALL ELASTIC WITH WHITE FELT PADDING PAIR .90
WE HAVE A FEW ODD PAIRS OF KNEE PADS NO TEAM LOTS/GOOD VALUE PAIR .75



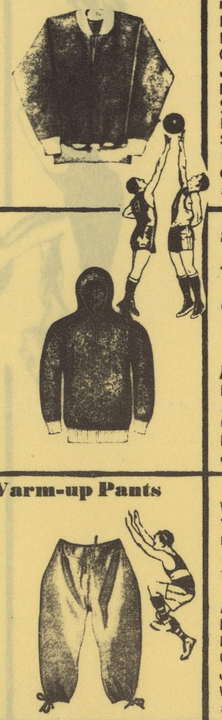
BASKETBALL GOALS
#26G OFFICIAL GOAL. 5/8 INCH ROUND STEEL RIM.COMPLETE WITH GOOD HEAVY NETS PAIR $6.85
#22G OFFICIAL GOAL. 5/8 INCH ROUND STEEL RIM.WELL MADE AND GOOD SERVICEABLE GOAL PAIR $5.25
#18G OFFICIAL GOAL. 5/8 INCH ROUND STEEL RIM.STURDY BACK BRACES REINFORCED WITH TWO CROSSBARS COMPLETE WITH NETS PAIR $3.95
NETS HEAVY 60 THREAD PAIR .75
MEDIUM PAIR .45
LIGHT 24 THREAD PAIR .35

Accessories



#9 OFFICIAL SCORE BOOK EACH .30
#7 GIRLS SCORE BOOK EACH .45
UH UMPIRES HORN EACH .95
#8 REFEREES WHISTLE EACH .25
#8 EYE GLASS PROTECTOR EACH 2.45
#6 EYE GLASS PROTECTOR EACH 1.90
BALL CLEANER PINT $1.00 GAL. 6.00
BASKETBALL LACES #5L EACH .10
BASKETBALL LACES #8L EACH .05
WHITE SHOE LACES PAIR .07
BASKETBALL CARRIERS. EACH 1.50
SAME, FOR TWO BALLS EACH 2.00
WRITE FOR PRICES ON TROPHIES, GOLD SILVER OR BRONZE MINIATURE BALLS ETC

Warm-up Outfits



WE MAKE UP SWEAT SUITS IN ALL STANDARD MATERIALS.HERE ARE SOME OF THE MORE POPULAR SHIRTS:

BRUSHED WOOL	EACH	$4.35
HEAVY MOLESKIN	EACH	$2.75
CORDUROY	EACH	$3.45
JOCKEY SATIN	EACH	$4.75
EXTRAS:		
9 INCH ZIPPER,THROAT	EACH	.40
FULL LENGTH ZIPPER	EACH	.90
SHOULDER INSERTS	EACH	.35

INSERTS AND TRIM MAY BE SAME OR IN CONTRASTING COLOR.WE CAN SUPPLY IN STANDARD SCHOOL COLORS.

HOODED SWEAT SHIRTS.
84 HOODED FLEECE LINED COTTON SWEAT SHIRTS,SILVER GREY EACH $1.25
72 SAME,DOUBLE THICKNESS WITH MUFF POCKETS. EACH $1.95
60 COLORED COTTON FLEECE LINED HOODED SWEAT SHIRTS.IN ALL STANDARD COLORS AND TWO COLOR STYLES.VERY ATTRACTIVE EACH $1.45
48 SAME DOUBLE THICKNESS $2.25
BRUSHED WOOL HOODED SWEAT SHIRTS
ALL COLORS $5.35
CORDUROY, SAME $3.95
MOLESKIN, SAME $3.10
JOCKEY SATIN, SAME $5.45

Warm-up Pants

GIRLS SWEAT PANTS.
WE HAVE OUR FACTORY CONNECTIONS NOW TRAINED TO TAILOR GIRLS SWEAT PANTS PROPERLY.LONGER IN THE WAIST,FULLER IN THE HIPS.MADE TO GIVE COMFORT & SERVICE PAIR
COTTON SWEAT PANTS GIRLS MODELS:-

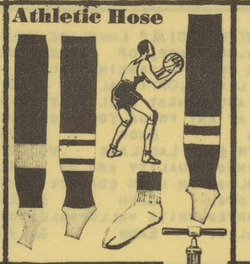
ALL STANDARD COLORS	PAIR	$1.35
BRUSHED WOOL	PAIR	$4.35
MOLESKIN	PAIR	$2.75
CORDUROY	PAIR	$3.45
JOCKEY SATIN	PAIR	$4.75

WRITE FOR PRICES ON GIRLS CULOTTES SLACKS, ETC.

Athletic Supporters

60 DOZ ELASTIC SUPPORTERS. GOOD IN QUALITY. EA. .25 DOZ $2.40
THIS IS A GOOD QUALITY SUPPORTER IN BULK. SAME BOXED DOZ $2.75
48 DOZ.WIDE BAND ELASTIC SUPPORTERS 5 INCH WAIST BAND.SPECIAL VALUE PRICE EA .50 DOZ $5.40
36 DOZ. ABDOMINAL SUPPORTERS TO BE USED WITH ALUMINUM CUP.PRICE IS WITHOUT CUP EACH .75
ALUMINUM CUP EACH .75
60 LEATHER WRIST SUPPORTS .25
45 LEATHER ANKLE SUPPORTS .50
72 ELASTIC KNEE SUPPORTS .60

Athletic Hose



WOOL SWEAT SOCKS,COTTON CORE, VERY DURABLE. PAIR .25 DOZ. $2.40
WOOL SWEAT SOCKS.FINE QUALITY. ALL WOOL PAIR .35 DOZ. $3.75
SAME,COLORED TOPS DOZ $4.75
COTTON SWEAT SOCKS DOZ $2.25
FULL LENGHT FOOTLASS HOSE:

REINFORCED WORSTED	PAIR	$1.50
RIBBED WOOL	PAIR	$1.35
RIBBED COTTON,HEAVY	PAIR	.85
RIBBED COTTON,MEDIUM	PAIR	.50

WE HAVE ABOUT 200 PAIR ODD FOOTLESS HOSE. NO TEAM LOTS,BUT GOOD QUALITY PAIR .40

Accessories

#FB10 SEVEN JEWEL TIMER.IDEAL FOR BASKETBALL, FOOTBALL OR OTHERGAMES OR SPORTS EACH $13.50
#SW TIMER EACH 3.50
PRESSURE GAUGE EACH 1.50
HAND INFLATORS EACH .35
FOOT PUMP EACH 2.50
TABLE PUMP INFLATOR EACH 5.50
BASKETBALL BLADDERS.
RUBBER VALVE MOULDED ONE PIECE .95
RUBBER VALVE,TWO PIECE .75
METAL VALVE .75
STEM TYPE .50
PRICES ARE ALL F.O.B.KANSAS CITY.

TRINITY EPISCOPAL CHURCH

MAIN AND HOLMAN

IN THE CITY OF HOUSTON

THE REVEREND THOMAS N. CARRUTHERS
Rector

THE REVEREND J. LAWRENCE PLUMLEY
Assistant

MISS GLADYS TAYLER
Parish Secretary

MR. JOHN F. MINTON
Financial Secretary

December 20, 1937.

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

My dear Dr. Allen:

Trinity parish will forever be indebted to A. C. Olson, of 134 N. 13th Street, Philadelphia, for his magnificent handling of our debt retiring campaign.

Our goal was $65,000.00. The campaign opened November 29th and concluded on schedule time, December 8th. We have over 1000 subscriptions for $75,588.00, of which more than $11,000.00 has been given by 283 non-members, with the ultimate result probably amounting to $80,000.00.

Mr. Olson was engaged for this campaign after a most thorough investigation. He has fulfilled our every expectation. We have found him to be a superior man in every respect. He has consulted with us on every step in the campaign. He has made a most favorable impression on every member of the Committee. His popularity was further attested by a spontaneous enthusiastic rising vote of thanks and appreciation at our Victory Dinner.

Mr. Olson built an organization of over 300 active and earnest workers - twice as many as we ever enlisted in any previous parish undertaking. We will continue this organization and expect to make good use of it in the future. The publicity of all kinds has been perfect.

Trinity has always had a fine spirit of fellowship. It has had the friendship and respect of the community. These bonds have been greatly strengthened by this campaign.

We write this letter in the hope that it may encourage and be helpful to others.

Sincerely yours,

Thomas N. Carruthers

Thomas N. Carruthers,
Rector.

John Lansdale

John Lansdale
Senior Warden and
Campaign Chairman

January 3, 1937.

Mr. J. E. Turner,
Kansas City Sport Goods Co.,
Box 35,
Kansas City, Mo.

Dear Cap:

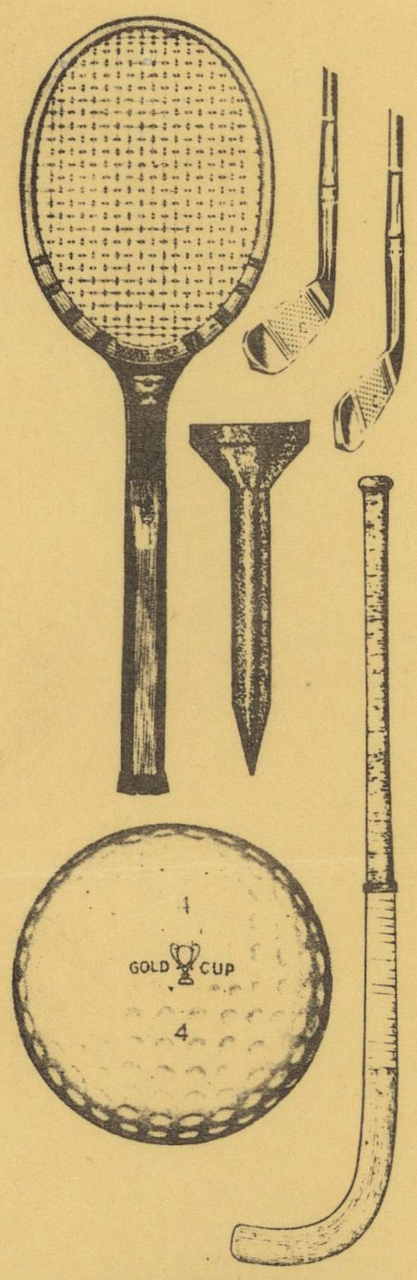
We have received the special Official Laceless Basketball and the four assorted gym shirts.

I am sending through our business office a requisition for $5.50 plus 13¢ postage for the basketball.

I will communicate with you later about the gym shirts, after I have had an opportunity to examine them.

Very sincerely yours,

Varsity Basketball Coach,
Director of Physical Education



KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI

December 22, 1937

Dr. Forrest C. Allen
Director of Basketball
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

We sent you yesterday samples of four colors of Basketball or Gym Shirts, and also sent you one of the special Official Basketballs. I picked you out a laceless ball. We do not have very many laceless balls in this lot but might pick you a few, and have some mighty good lace balls. We think you will find this a splendid value at the price and your order will be mighty welcome.

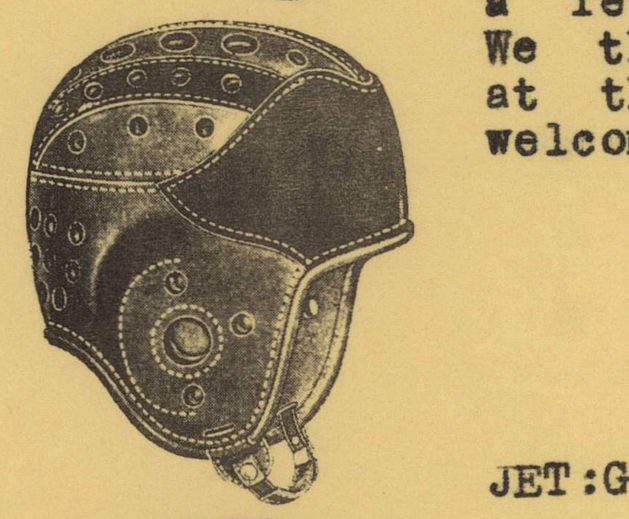
JET:G

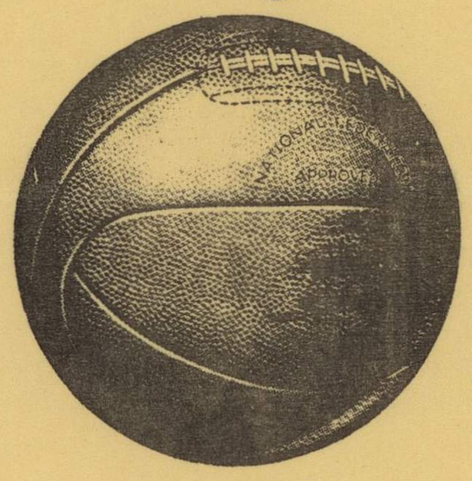
Yours very truly,

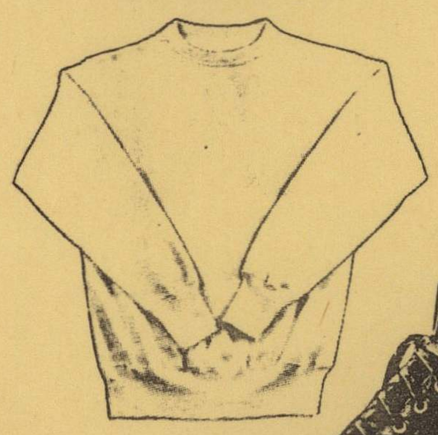
KANSAS CITY SPORT GOODS COMPANY

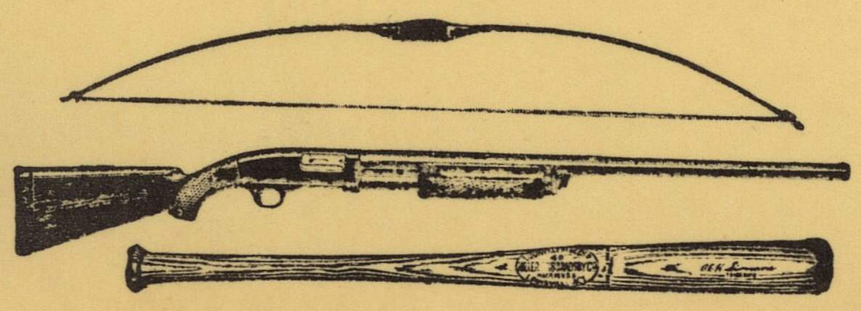
J. E. Turner

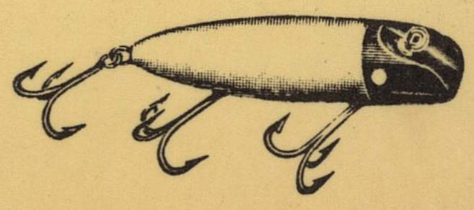
Ed - No. + date

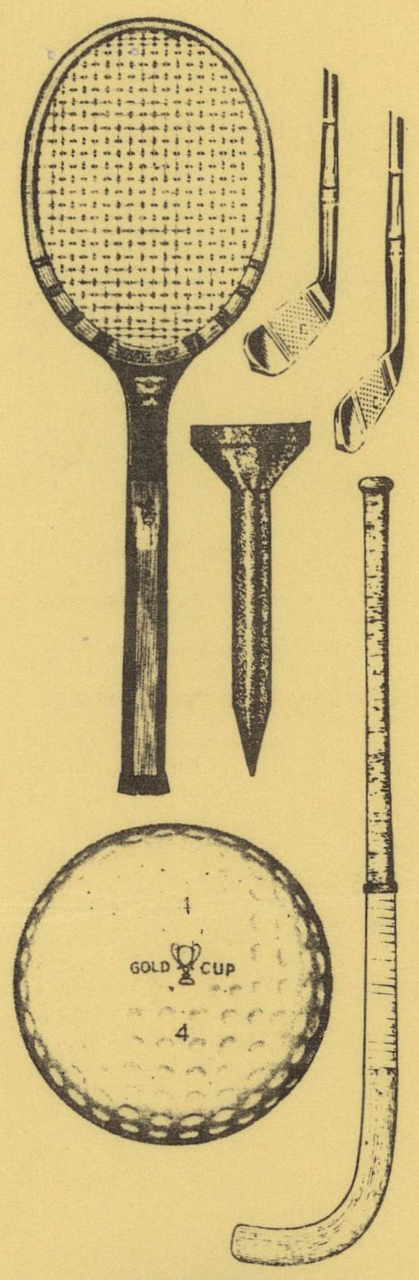






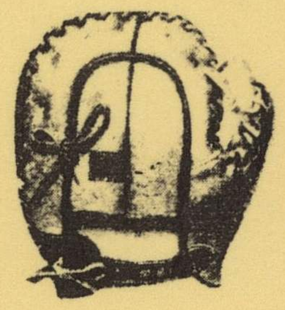






KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI



December 29, 1937

Dr. Forrest C. Allen
Director of Basketball
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

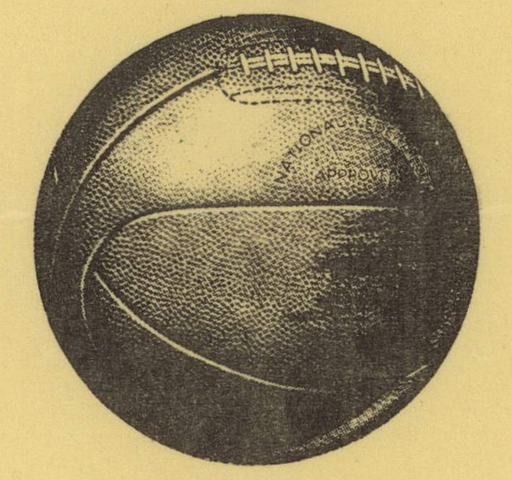
A few days ago we sent you one of the special Official Basketballs about which I wrote you. Also four different colors of cotton Basketball Jerseys. We hope that they were pleasing to you and that we may have your order for these items. We can give you quite a few Basketballs in these Official Balls, both laced and laceless. I really think they represent an exceptional value.

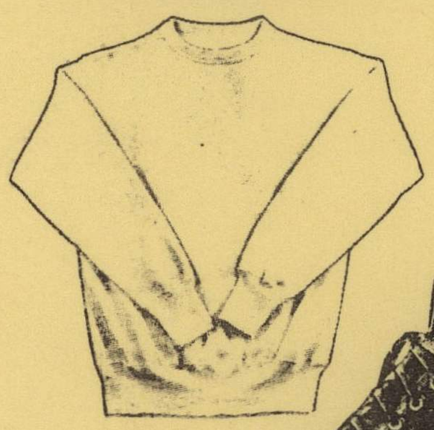
JET:G

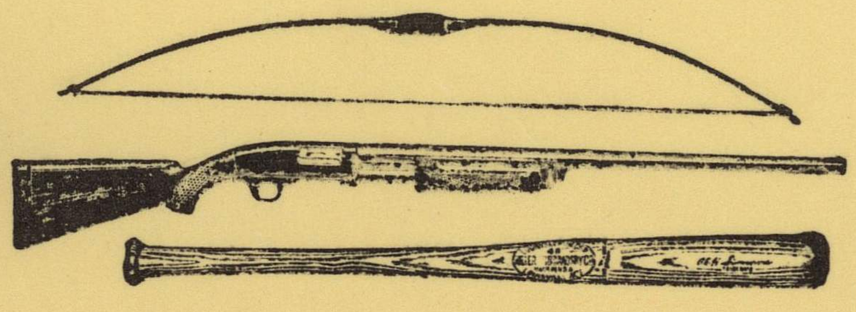
Yours very truly,

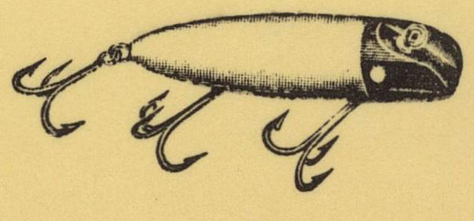
KANSAS CITY SPORT GOODS COMPANY

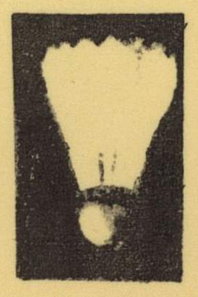
J. E. Turner











TOPEKA
2 PM
2 DEC 5
1937
KANS.

THIS SIDE OF CARD FOR ADDRESS

Dr. F. C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Topeka--12--5--37

Dear Doctor Allen:-

Thanks for the copy of your radio briadcast.

I hope you can get your department built up as you would like to have it, so that you can furnish the service the state needs in your line.

Cordially yours,

E. A. Thomas.

E. A. Thomas.

January 15, 1938.

Mr. E. A. Thomas, Commissioner,
Kansas State High School Activities Association,
315 West 10th Street,
Topeka, Kansas.

Dear E. A.:

I have written to Mr. Curtis W. McGraw, of the McGraw-Hill Book Company, asking that he send you a complimentary copy of "Better Basketball". I am sure that you can appreciate that these publishers are pretty tough in sending out copies, but I have enclosed your letter to him and I am very sure that he will mail you a publisher's copy.

Thank you for your kindness in offering to print a story in the next issue of the Athlete. Personally, I like the Tales of Yesteryear. The reason I wrote these stories was to try to stimulate the youth of the high schools and colleges in building a better and finer tradition. If they desire to build tradition they will train, and it is a sort of motivation to better living that I had in mind.

The chapter on the Treatment of Athletic Injuries is something I think that most coaches know less about than anything else they have to do with in their training of the boys.

I have taken the changes in the new rules and have endeavored to bring the book up to date as much as possible. I trust that you will like it.

Very cordially yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Dr. F. C. Allen

Phizical Educ

Dec. 2, 1937.

To the member addressed:

The annual meeting of the Teachers and Employees Association of the University of Kansas will be held Friday, Dec. 10, 1937, in 103 East Administration at 4:30 P.M.

It is urgently requested that all members attend this meeting as important matters concerning our Group Insurance will be up for discussion as well as the election of two new members to the Board.

Yours truly,

KARL KLOOZ, Sec'y-Treas.