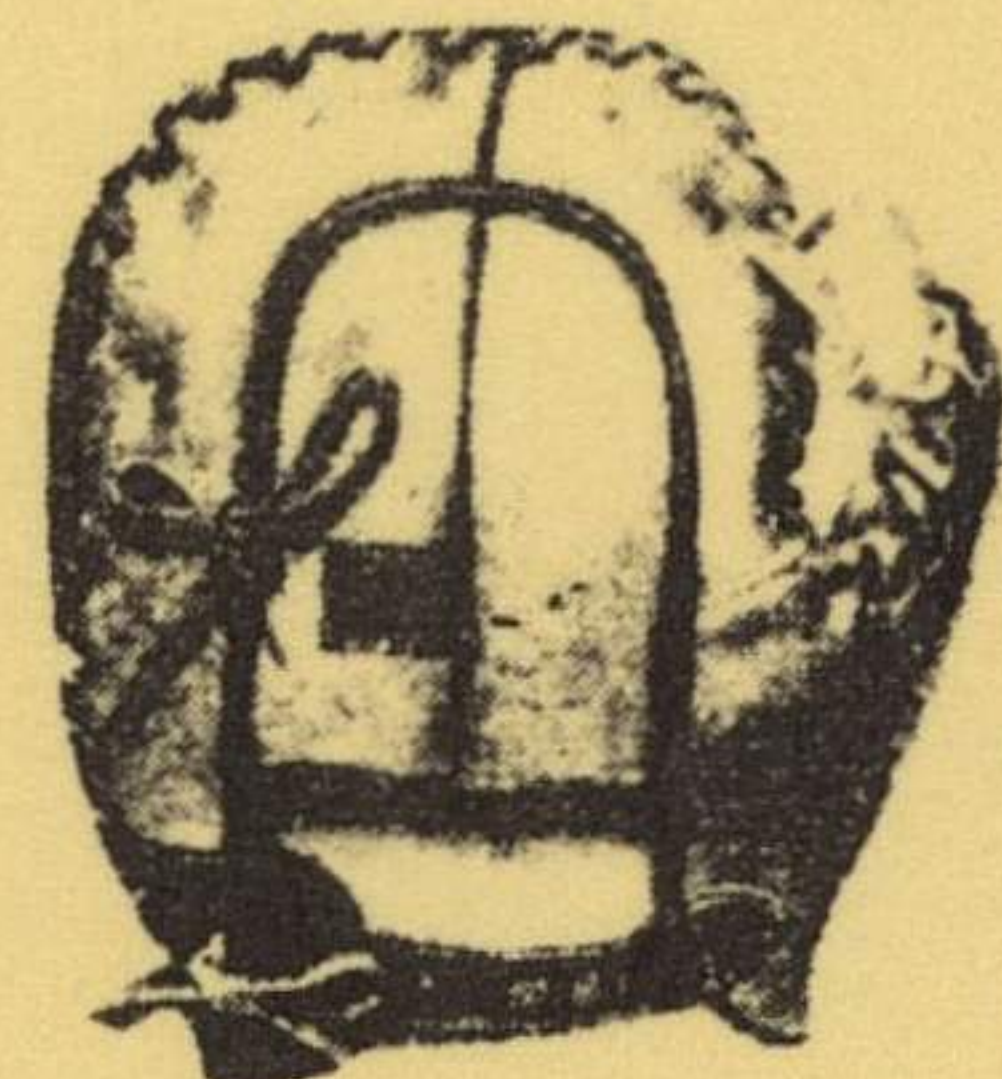


KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI

December 29, 1937



Dr. Forrest C. Allen  
Director of Basketball  
University of Kansas  
Lawrence, Kansas

Dear Doctor Allen:

A few days ago we sent you one of the special Official Basketballs about which I wrote you. Also four different colors of cotton Basketball Jerseys. We hope that they were pleasing to you and that we may have your order for these items. We can give you quite a few Basketballs in these Official Balls, both laced and laceless. I really think they represent an exceptional value.

JET:G

Yours very truly,

KANSAS CITY SPORT GOODS COMPANY

J. E. Turner

