BASKETBALL

JE. "CAP" TURNER, MANAGER.

KANSAS CITY SPORT GOODS COMPANY

SINCEBELY

CAN SAVE YOU MONEY AND PLEASE YOU. TENNIS, SOFTBALL, GAMES OR GENERAL SPORTS.WE BELIEVE THAT WE FOR OUR SPECIAL SHEETS ON FOOTBALL, GOLF, BASEBALL, MAY WE HAVE YOUR INQUIRIES AND ORDERS? WRITE US BALL CARRIES THE SAME GUARANTEE.

IT DOES NOT GIVE SATISFACTORY SERVICE, OUR OFFICIAL LACED MARKET AND ANY BALL WILL BE REPLACED WITHOUT CHARGE IF THIS IS GUARANTEED TO BE EQUIL TO ANY BALL ON THE YOU WITHOUT RESERVATION OUR LONE-LACE OFFICIAL BALL LITTLE WORK PAYS THE BILL QUICKLY, WE RECOMMEND TO GOOD WAY TO RAISE FUNDS FOR EQUIPPING THEIR TEAMS.A OF EQUIPMENT, MANY SCHOOLS HAVE FOUND THIS A VERY BAR PLAN FOR FINANCING PURCHASES OF MODERATE AMOUNTS

WILL APPRECIATE YOUR INQUIRIES AND ORDERS. SUPPLY YOU WITH EMBLEMS OR SPECIAL MONOGRAMS OF ANY KIND, WE SULTS. WE ALSO DO OUR OWN LETTERING AND NUMBERING AND SPENT, WE CAN SUPPLY SPECIAL DESIGNS IN UNIFORMS OR WARMUP ARE A GOOD INVESTMENT. THEY PAY GOOD DIVIDENDS ON THE MONEY STY, SCHOOLS AND CLUBS HAVE LEARNED THAT ATTRACTIVE UNIFORMS WOOL OR COTTOM. JOCKEY SATIN PANTS STILL REIGN IN POPULAR-NOW GIVE ALL OF THE FLASH OF SILK, WITH THE DURABILITY OF RAYON SHIRTS REINFORCED WITH COTTOM OR WORSTED

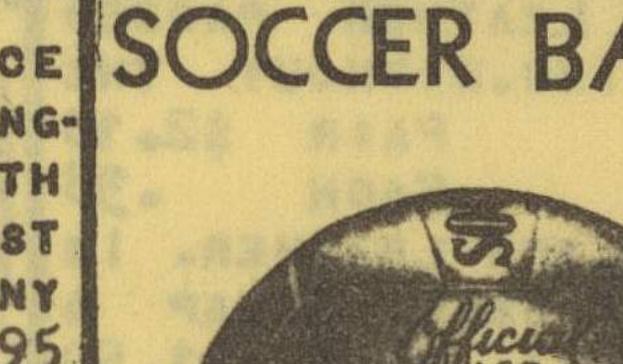
WE OALL YOUR ATTENTION ALSO TO OUR CANDY

DURABILITY. IALS WITH REAL FLASH AND AT THE SAME TIME WITH THE NEOESSARY FORMS THERE HAS BEEN AN ADVANCE IN THE PRODUCTION OF MATER-HAVE NOW BEEN PERFECTED AND ARE WINNERS. IN THE WAY OF UNI-BASKETBALLS WHICH WERE IN THE EXPERIMENTAL STAGE LAST YEAR GAME FASTER AND MORE COLORPUL. THE NEW LAST-BILT IMPROVEMENTS IN EQUIPMENT AND UNIFORMS WHICH WILL MAKE THE BIGGER AND BETTER YEAR AFTER YEAR, THIS YEAR THERE ARE SOME GAMES COME AND GAMES GO, BUT BASKETBALL GOES ON

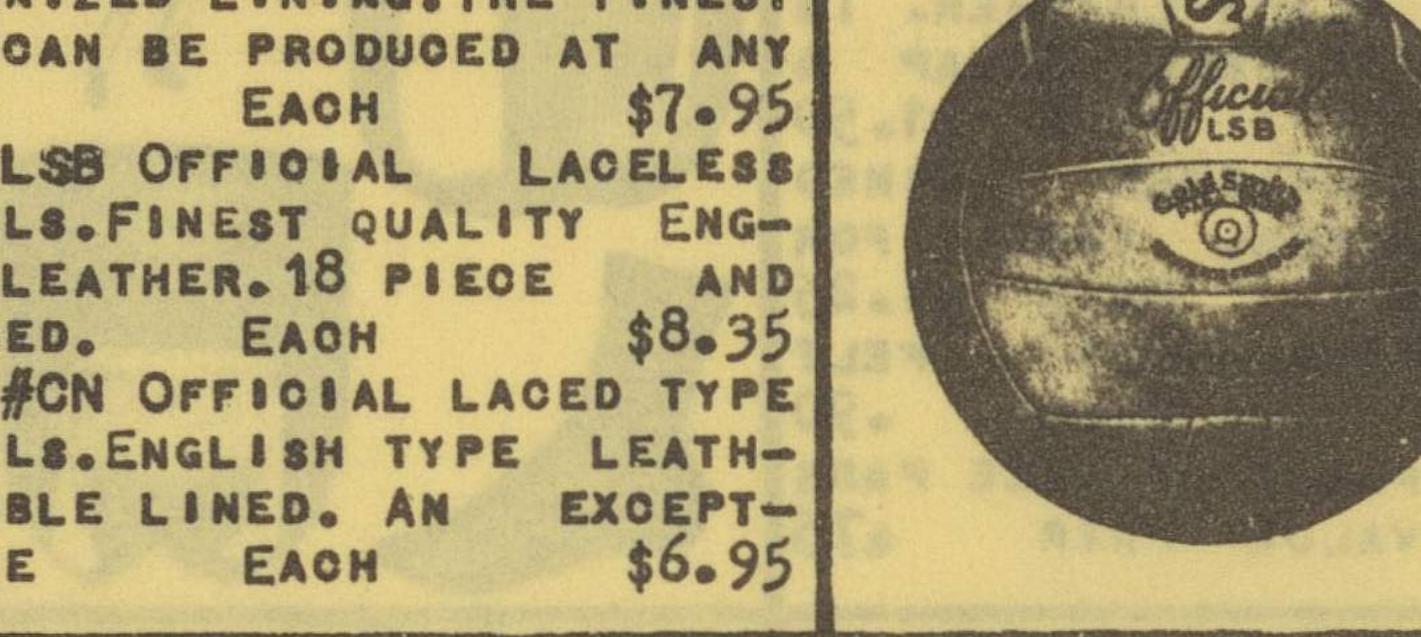
> DEAR FRIENDS: KANSAS CITY, MO.

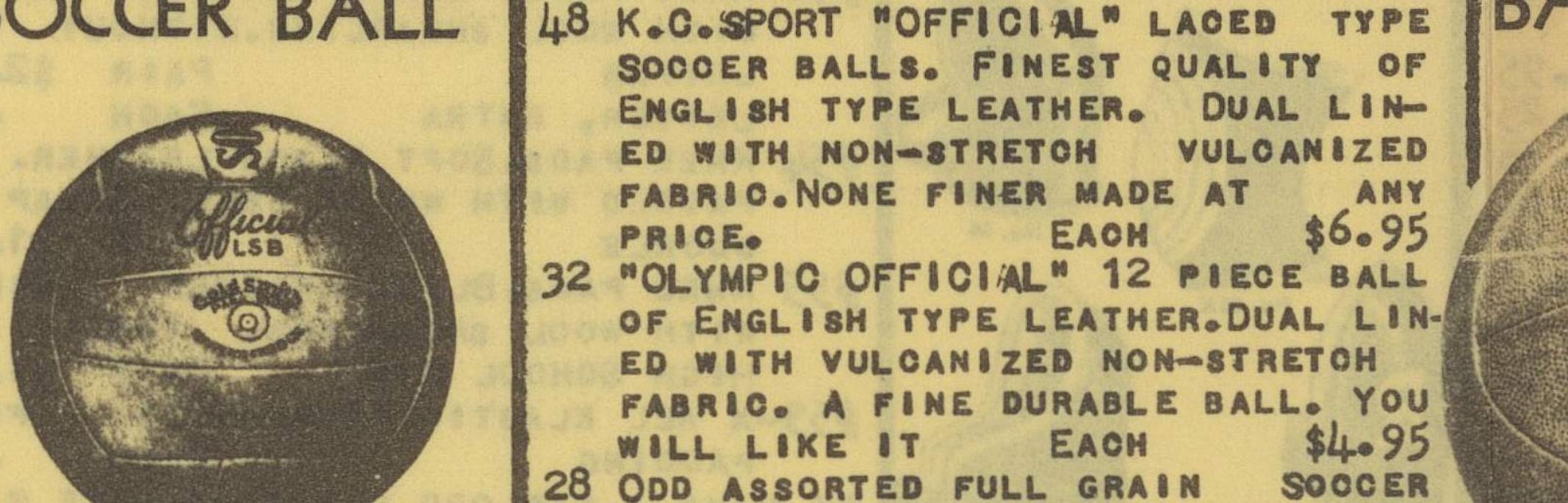
P. O. Box 35

KANSAS CITY SPORT GOODS CO.



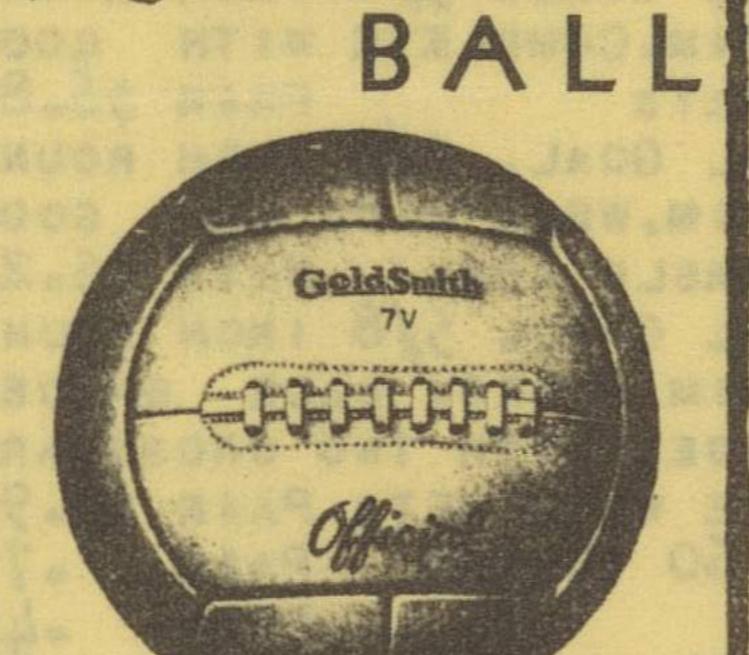
EACH GOLDSMITH LSB OFFICIAL LISH TYPE LEATHER. 18 PIECE DOUBLE LINED.





SOCCER BALLS. FINEST QUALITY OF FABRIC. NONE FINER MADE AT PRICE. ED WITH VULCANIZED NON-STRETCH WILL LIKE IT

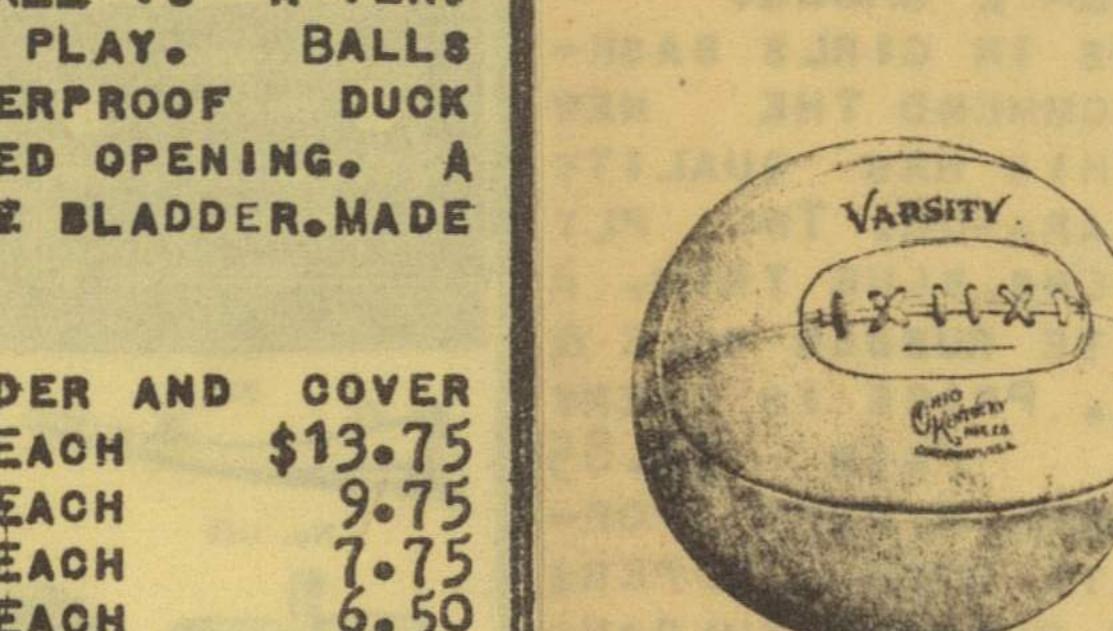
28 ODD ASSORTED FULL GRAIN BALLS. SOME SLIGHTLY SOILED \$3.95 GOOD QUALITY



VOLLEYBALLS. OF WHITE WASHABLE CALFSKIN, DUAL LINED WITH VULCAN-IZED NON STRETCH FABRIC. AS FINE AS CAN BE WADD AT ANY PRICE. YOU WILL LIKE IT. EACH

12 GOLDSMITH #7V OFFICIAL LACEDTYPE VOLLEY BALLS

36 "STANDARD" WHITE VOLLEYBALLS. ARE \$2.95 GOOD VALUE



88 ODD ASSORTED FULL GRAIN LEATH-ER BASKETBALLS. DOUBLE LINED & REGULATION SIZE AND WEIGHT. ARE SOMEWHAT SOILED, BUT ARE A GOOD \$2.45 EACH

EACH

EACH

USED RECONDITIONED BASKETBALLS GOOD CONDITION EACH \$2.25 72 "TOURNAMENT" BASKETBALLS. MADE OF HEAVY WEIGHT RHINO-IDE IMI-TATION LEATHER VERY DURABLE & DOUBLE LINED. OFFICIAL SIZE AND EACH \$1.95 WEIGHT

BASKETBALLS.FULL GRAIN, BUTARE \$1.75 EACH OFF SHAPE.

KANSAS CITY SPORT GOODS CO. P. O. Box 35

KANSAS CITY, MO.

DEAR FRIENDS:

THIS SHEET GIVES A PRETTY COMPLETE LIST OF BASKETBALL EQUIPMENT IF YOU DO NOT SEE WHAT YOU WANT, HOWEVER, WRITE US. IF IT IS FOR BASKETBALL WE HAVE IT! IF YOU WANT THE BEST BASKETBALL BUILT YOU CANNOT GO WRONG ON THE NEW TYPE "FLIGHT MASTER" SEAMLESS OFFICIAL. THIS BALL IS BUILT ON THE NEW PLAN AND IS SEAMLESS AND LACELESS. EVERY BALL IS ABSOLUTELY TRUE IN SHAPE, SIZE AND WEIGHT. IT GIVES UNUSUAL SERVICE TOO. THE LIST PRICE 18 \$21.50 AND THE WHOLE-SALE SCHOOL OR CLUB PRICE IS \$15.00. IN THE STANDARD TYPE BALL OUR LONE-LAGE "OFFICIAL" IS THE FINEST BALL THAT MONEY CAN BUY. EVERY BALL IS GUARANTEED TO GIVE SATISFACTORY SERVICE. THE WHOLESALE PRICE ON THIS BALL TO YOU 18 \$9.85. WE GIVE THE SAME GUARANTEE ON OUR LACED TYPE "OFFICIAL" BALL AND THE PRICE YOU IS \$8.95. YOU MAY PAY MORE, BUT YOU CANNOT BUY BETTER BALLS.

IN SHIRTS WE QUOTE YOU ON COTTON, DURENE, WOOL AND THE POPULAR BEINFORCED RAYON. IN PANTS ON MOLESKIN, TWILL, GABERDINE, CORDUROY AND SATIN. IN WARMUP SUITS WE CAN SUPPLY COTTON, WOOL, CORDUROY, MOLESKIN OR SATIN. OUR MOODED COTTON SWEAT SHIRTS ARE MADE IN EITHER SINGLE OR DOUBLE THICKNESS AND ARE 1-DEAL FOR WEAR AFTER GAMES. ATTRACTIVE AND COMFORTABLE SUITS HELP THE MORALE OF YOUR BOYS AND KEEP THEM PHYSICALLY FIT. IN SHOES WE GIVE YOU PRIOES BOTH ON LEATHER AND CANVAS IN VARIOUS PRICE RANGES. WE HAVE TRIED TO GIVE YOU NUM-BERSWHICH GIVE THE MOST FOR THE MONEY YOU HAVE TO SPEND.

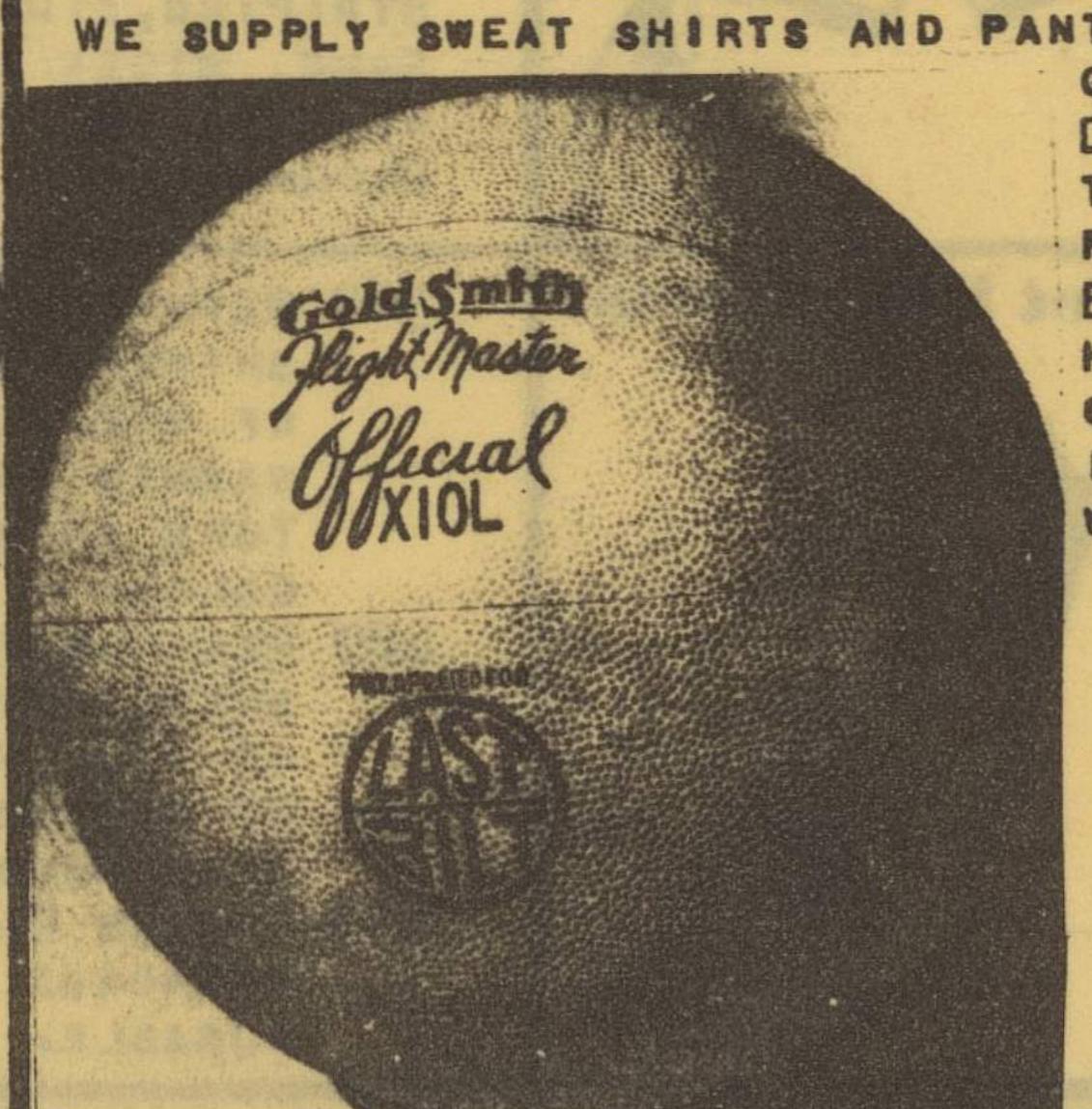
FOR THE GIRLS WE OFFER ATTRACTIVE OUTFITS AT REASONABLE PRICES WE SUPPLY SWEAT SHIRTS AND PANTS PROPERLY TAILORED FOR GIRLS WEAR. AND FOR

GIRLS SHOES, DO NOT OVERLOOK THE VERY FINE "BABE" DIDRICKSON" MODEL. IT IS DURABLE AND AT THESAME TIME FEMININE AND ATTRACTIVE. THE COST ONLY 2,85 PER PAIR. WE HAVE NOT OVERLOOKED THE FAOT THAT BASKETBALL IS ALSO A POPULAR GIRLS GAME AND WE HAVE PROVIDED FOR THEM. WE ISSUE SPECIAL SHEETS ON FOOTBALL, BASEBALL, GOLF, SOFTBALL, GAMES, FISH-ING, TENNIS AND MIXED SPORTS. WRITE FOR ANY IN WHICH YOU ARE INTERESTED.

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KANSAS CITY SPORT GOODS COMPANY

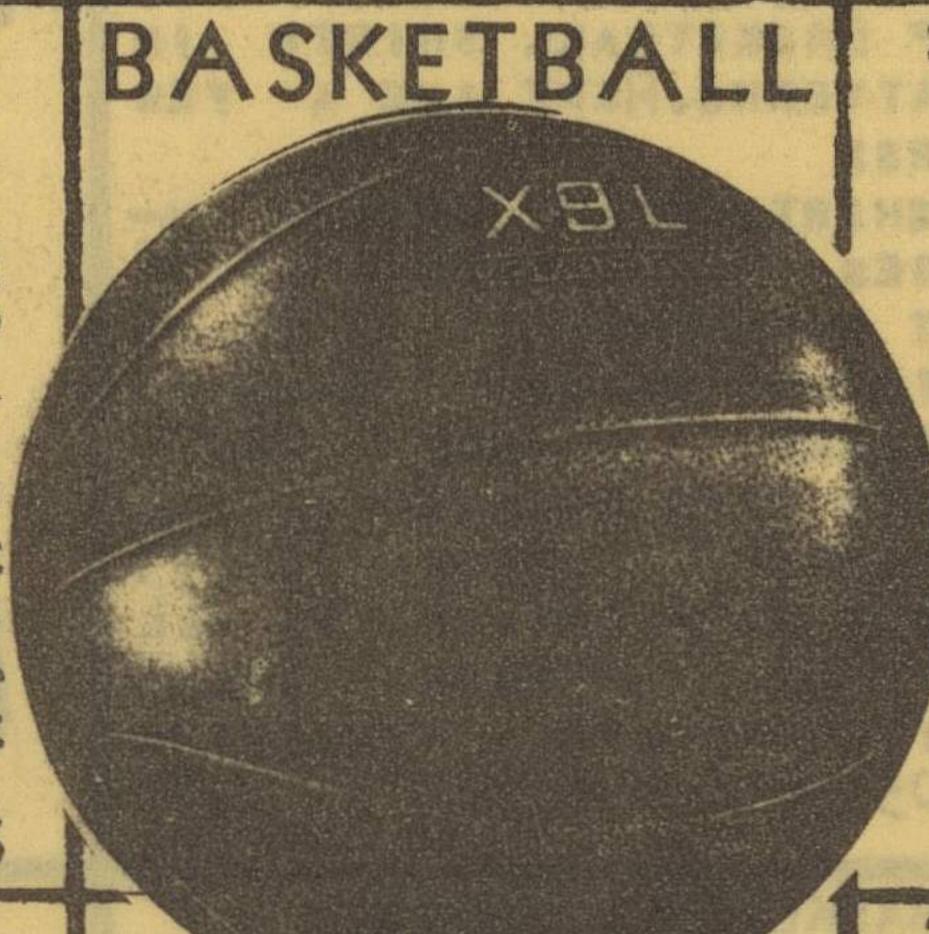
J.E. "CAP" TURNER, SALES MANAGER.



SPECIAL

SPECIAL

SPECIAL

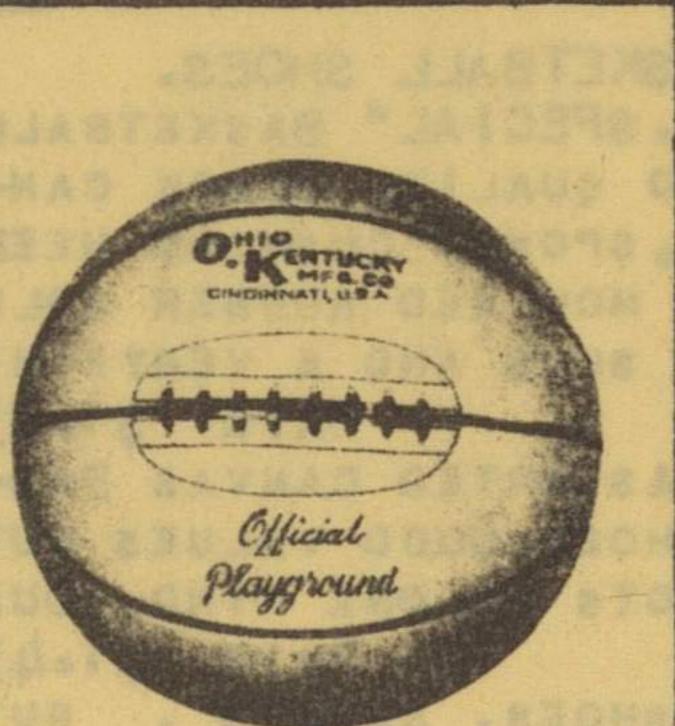


24 X9L GOLDSMITH"OFFICIAL" LAGELESS BASKETBALLS. THE LEADER IN ITS OLASS. GOLDSMITHS WERE MAKING A RUBBER VALVE AND LACELESS WHEN THE OTHERS THOUGHT IT WAS A JOKE. QUALITY ALWAYS TELLS IN THE END. 60 K.C. SPORT "OFFICIAL" LACED TYPE BASKETBALLS. EQUAL TO ANY LACED BALL MADE AND GUARANTEED TO GIVE SATISFACTION. DUAL LINED WITH VULCANIZED NON STRETCH FABRIC. A EAOH WINNER ALL PRICES ARE F.O.B.KANSAS CITY, MO SEND US YOUR INQUIRIES.

72 "REGULATION" BASKETBALLS. FULL GRAIN LEATHER AND DOUBLE LINED WITH NON-STRETCH FABRIC.OFFICIAL SIZE AND WEIGHT AND SO STAMPED. A FINE DURABLE BALL. WHILE

96 "STANDARD" BASKETBALLS. LINED WITH NON-STRETCH FABRIC & GRAIN LEATHER. OFFICIAL SIZE AND REGULATION WEIGHT. A VERY EAOH VALUE

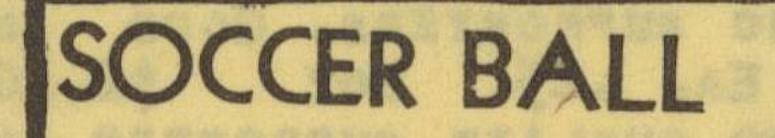
90 "VARSITY" BASKETBALLS. LINED. REGULATION SIZE AND WEIGHT SPECIAL PRICES F.O.B. KANSAS CITY, MISSOURI.



48 "OFFICIAL" PLAYGROUND WELT SEAM BASKETBALLS. FINEST QUALITY FULL GRAIN LEATHER, DUAL VULCANIZED LINING. THE IDEAL OUTDOOR BALL EACH SPECIAL

"OFFICIAL OUTSEAM" BASKETBALLS FINEST QUALITY FULL GRAIN LEATH-ER. STRIOTLY OFFICIAL IN SIZE AND WEIGHT. A VERY GOOD VALUE IN AN EACH OUTDOOR BALL

"REGULATION PLAYGROUND"WELT SEAM RHINO-IDE A DURABLE IMITATION OF LEATHER. DOUBLE LINED AND OFFICE-EASH AL WEIGHT& SIZE

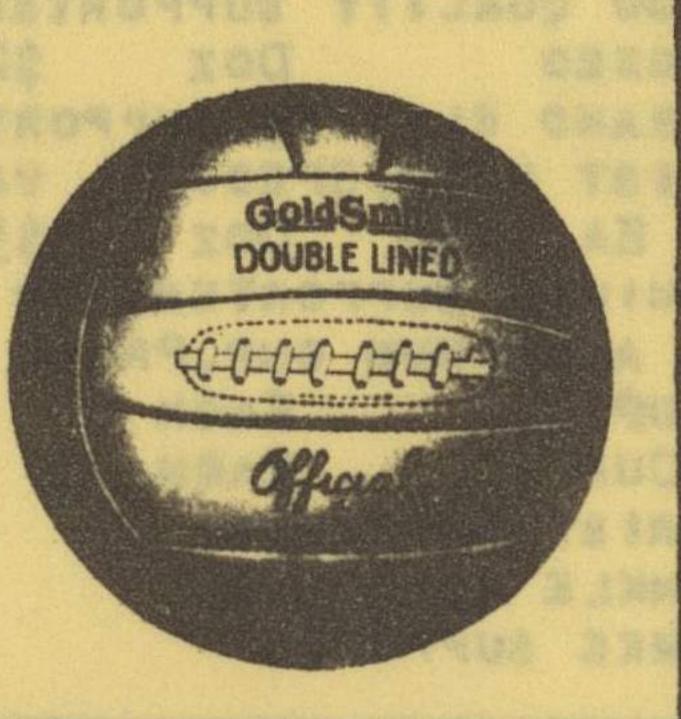


Permit No. 1425

KANSAS CITY, MO.

U. S. POSTAGE

Sec. 562, P. L. & R.



BALL

SOCCER BALLS. MADE FROM FINEST ENG-LISH TYPE LEATHER. 18 PIECE WITH DUAL VULCANIZED LINING. THE FINEST BALL THAT CAN BE PRODUCED AT ANY SOCCER BALLS.FINEST QUALITY ENG-24 GOLDSMITH #CN OFFICIAL LACED TYPE

SOCCER BALLS. ENGLISH TYPE LEATH-ER AND DOUBLE LINED. AN IONAL VALUE

136 K.C. SPORT"OFFICIAL" LONELACE VOL- VOL- VOLEY LEYBALLS. 18 PIECE, TOP SELECTION WASHABLE WHITE CALFSKIN. DUAL VUL-CANTZED LINING.OFFICIAL IN EVERY RESPECT AND FINEST BALL THAT CAN

BE MADE AT ANY PRICE. YOU CANNOT GO WRONG 24 GOLDSMITH #12V LACELASS BALLS.FINEST QUALITY AND OF THE USUAL GOLDSMITH HIGH QUALITY. ONE

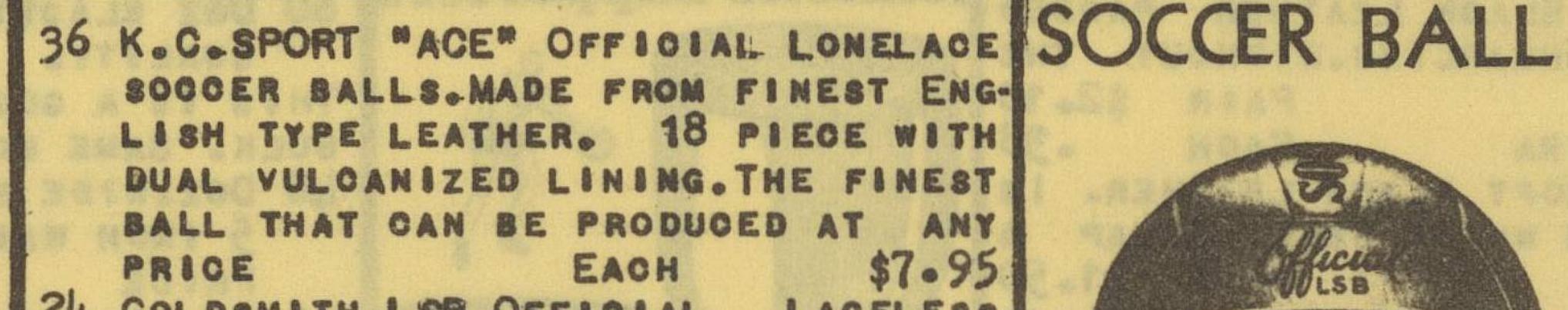
\$8.25 OF THE TOPS. 38 ODD ASSORTED WHITE VOLLEYBALLS OF GOOD QUALITY

PLAYGROUND 24 DOZ. "OFFICIAL" OUTBEAM PLAYGROUND CAGE BALL BALLS. 12 INOH, 100% LONG FIBER

> KAPOK FILLING DOZ. \$9.60 32 DOZ. SAME, INSEAM 22 DOZ "OFFICIAL" OUTSEAM PLAYGROUND BALLS, 14 INCH BOX. \$10.80 18 DOZ. SAME, INSEAM 24 DOZ. OFFICIAL 12 INCH PLAYGROUND

BALLS OF THE NEW MOULDED RUBBER COVERED TYPE, 100% KAPOK FILLING. A FINE VALUE

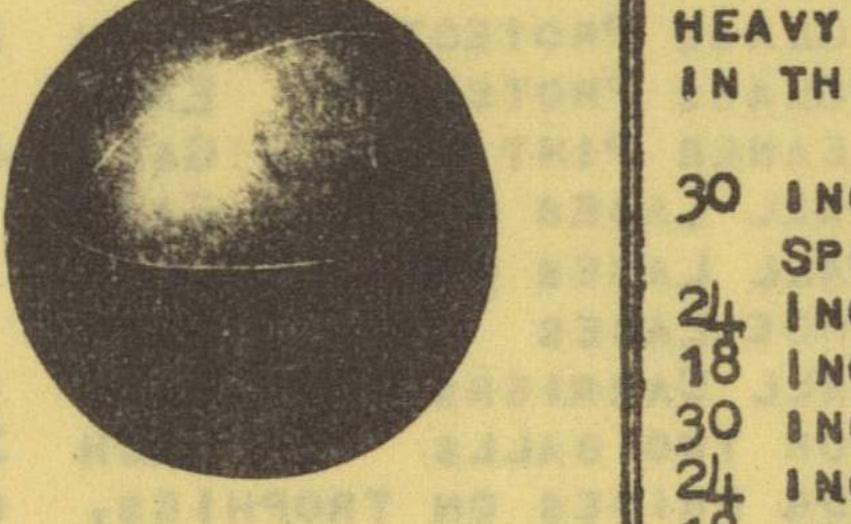
36 DOZ"OFFICIAL" ASM PLAYGROUND TAPED HANDLE EACH -35 DOZ. \$3.60 28 DOZ, SAME HICKORY



ENGLISH TYPE LEATHER. DUAL LIN-ED WITH NON-STRETCH VULCANIZED 32 "OLYMPIC OFFICIAL" 12 PIECE BALL OF ENGLISH TYPE LEATHER . DUAL LIN-FABRIC. A FINE DURABLE BALL. YOU

48 K.C. SPORT"OFFICIAL" LACED TYPE

\$7.15 12 PIECE BALL OFFICIAL SIZE AND \$4.95 WEIGHT



CAGE BALL OR FIRED BALL IS A VERY POPULAR GAME FOR MASS PLAY. ARE MADE OF HEAVY WATERPROOF WITH LEATHER REINFORGED OPENING. A HEAVY RUBBER STEM TYPE BLADDER. MADE IN THREE SIZES:

30 INCH COMPLETE BLADDER AND \$13.75 EACH SPECIAL EACH ZL INCH, SAME 18 INCH, SAME 30 INCH BLADDER 24 INCH BLADDER 18 INCH BLADDER

