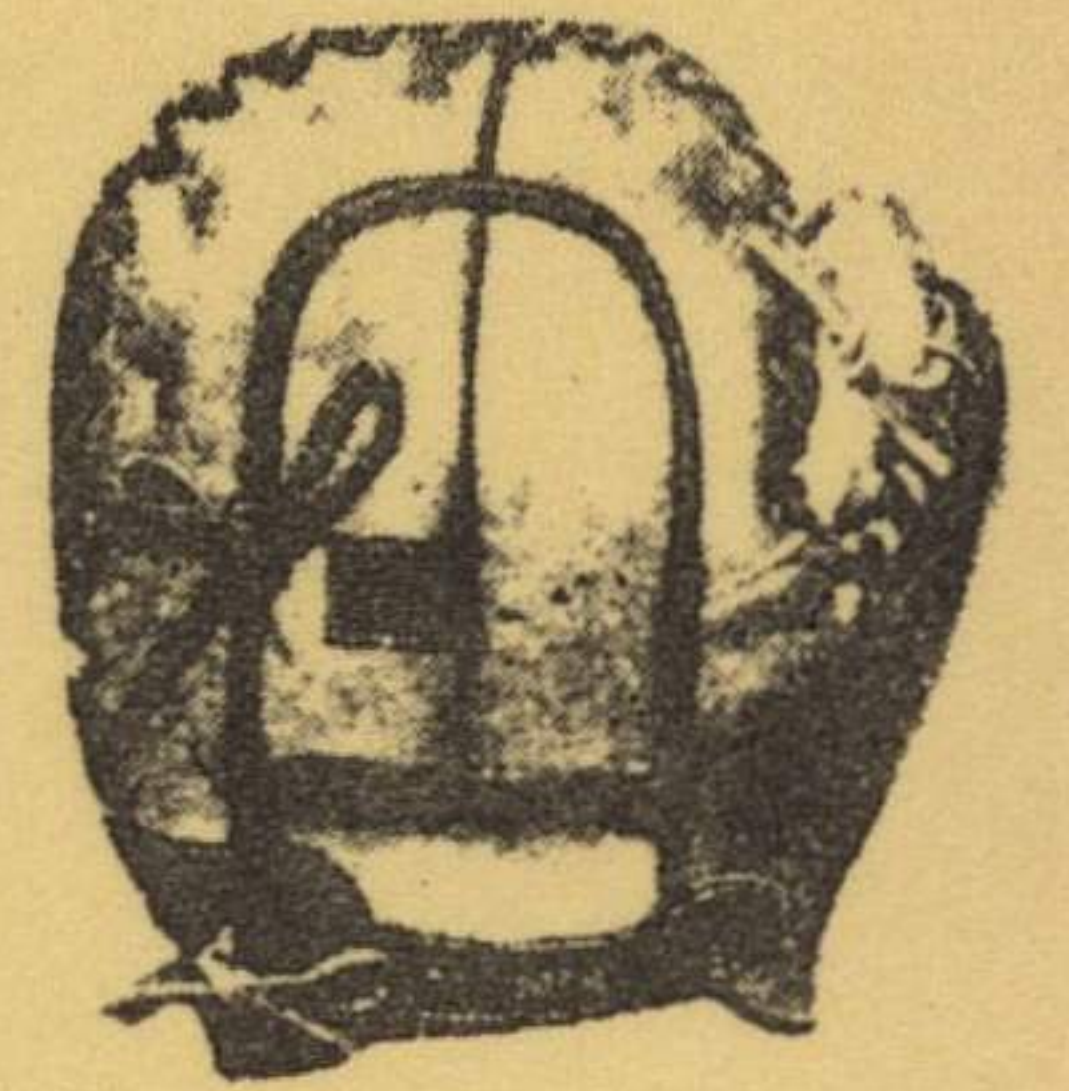


KANSAS CITY SPORT GOODS CO.
KANSAS CITY, MISSOURI



April 15, 1938

Dr. Forrest C. Allen

--2--

splendid value.

When we sell you an item we expect you to get unusual value, and if you do not feel that you do so we want to know it. We are trying to build our business by handling merchandise that gives a little more for the money than the other fellow's. We supply a great many items which other companies do not handle.

We are shipping our Repaint Practice Golf Balls all over the United States and supplying such representative schools as Cornell, Princeton, Universities in the East; Indiana, Michigan, Illinois and other middle western schools, and a number of the Pacific Coast colleges and universities. If you have occasion to use Practice Golf Balls, you will find some good values on the enclosed sheet.

Your business always looks mighty good to us.

JET:G

Yours very truly,

KANSAS CITY SPORT GOODS COMPANY

Enc.

J. E. Turner

