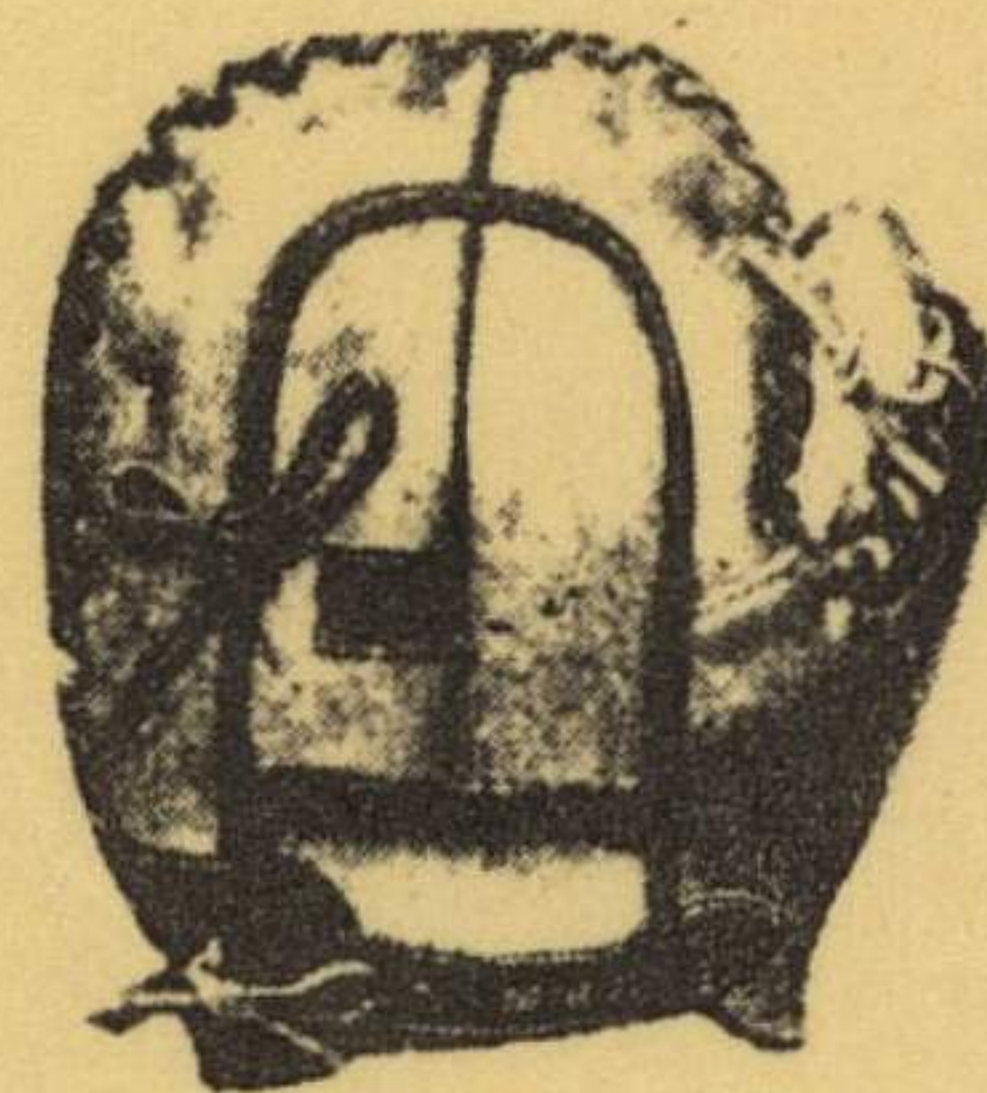


KANSAS CITY SPORT GOODS CO.  
KANSAS CITY, MISSOURI

September 24, 1937



Dr. Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Phog:

I have yours of September 22 and will be mighty glad indeed to have your order for the cotton gym shirts, and you will find them a good value. Your business is always very welcome, no matter how small the order may be. In the first place we need the business and small orders are mighty welcome. In the second place it is a pleasure to us to be able to say that you are numbered among our customers.

I hope to be in Lawrence one of these days, soon, and will drop in and say "Hello."

JET:G

Yours sincerely,

J. E. Turner

