

"THE PROMOTION OF A YEAR ROUND SWIMMING PROGRAM"

By

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The roll that the nations number one recreation plays in a communities health and social recreational activities is a subject which can be properly emphasized only by a person who has had the opportunity to study such problems on a broad scope. Through his activities with the American Red Cross, Mr. Murphy has had such an opportunity and has been in a position to bring out the real importance that swimming plays in our everyday life.