



Five Big Mills Coolers Serve Thirsty Louisiana State University Students.

E. W. Sanchez, Sales Manager of the Baton Rouge Coca-Cola Bottling Company, Limited, who furnished this picture, writes us that five Mills Coin-Control Coolers are now located in the Arcade of a series of Agriculture Buildings in the center of Louisiana State University. He calls attention to the fact that there are 7000 students at L. S. U.—that at least 50 per cent of them pass these coolers at least five times a day, or approximately a circulation of 15,000 people pass these boxes daily.

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Coco Cold