

STUDENT MEMBERSHIP

Is there a definite campaign to secure student members? Is so, how is it organized?

Of the schools which answered this question, replies were:

Yes-----10  
No-----13

(In most cases, states which had no student section also had no membership campaign for students)

ORGANIZATION OF MEMBERSHIP DRIVES

- \*\*\*1. A state membership chairman asks the directors of physical education in each teacher-education institution.
- (In states where there are local chairmen they do the same for their district)
2. President of state association writes each physical education major to join.
3. One university offers a three way membership \$1.75 covering local, state, and national dues. The department underwrites additional expenses involved.
4. An executive student committee two members from each school takes care of membership campaign.
5. In one state the student section functions throughout the year and has one representative on its committee from each teacher-education institution. These representatives assist the state membership chairman in securing student members.
6. Chairman (faculty) of the state student section contacts teacher-education institutions.

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Additional ways suggested to stimulate interest in membership:

1. Articles in State Newsletter
2. Discussions of values at professional club meetings
3. Bulletin board display of Journal, Research Quarterly, etc.
4. Memberships given to president (s) of Physical Education Clubs
5. Membership given to the winner of a contest for article on "Advantages of Being a Member".