

STUDENT ATTENDANCE AT CONVENTIONS

Ways to increase student attendance at Conventions:

The main problem encountered by schools as reported in the questionnaires was the matter of expense in terms of transportation and lodging and money needed for Convention. The suggestions which follow touch mainly upon these items, plus publicity.

I. Help from schools

A. Transportation

1. Get up a car load from school to share the transportation expenses.
2. Organize inexpensive motor transportation if conventions are within a few hundred miles.
- # 3. Several colleges within a certain radius combine their groups in one college bus or charter a bus.
- * 4. College bus furnished free or at minimum cost for this purpose.
5. Members of staff furnish transportation to students

B. Lodging

1. Get student rates at hotels, etc.
2. Have the schools in convention city furnish dormitory accommodations or secure accommodations in private homes, etc.

C. Financing the trip

1. Schools send one or two delegates. (This suggestion occurred over and over again.) Ways of raising money for this were:
 - (a) Use student body funds allotted for this purpose.
 - (b) Raise funds by dances, shows, and pro rata assessments
 - (c) Use dues, benefits, etc. for expenses
 - (d) Take funds from Associated Students' budget
 - (e) Student group furnishes transportation funds for automobiles.
 - (f) Major club raises money as one of its projects
 - (g) Give exhibitions and demonstrations of physical education activities and charge an admission fee
 - (h) Have raffles, or hold a carnival
 - (i) Departments contribute to expenses of students out of department budget
 - (j) College supplies money
 - (k) Proceeds from candy sale
 - (l) Allow students to run machines for candy, soft drinks, etc.
 - (m) Give dances

D. Publicity

1. Staff discusses convention well ahead of time so that students can plan for it.
 - (a) Give assignments for reports on convention to be given when students return to school.
 - (b) "Talk-up" chance students have to meet outstanding people in the profession.
 - (c) Values of convention in terms of social and professional growth and as an education experience in all aspects.
2. Associations get out publicity well in advance; publicize events which are of special interest to students. Publicize program and personnel.

This plan will no doubt be more feasible than private cars when the war is over, but all suggestions can be kept in mind for the reconstruction period following this war.