

OFFICIAL CEREMONY PROGRAM

Use of the Award insignia in your advertising is permissible, but not mandatory. The tone of any advertising which mentions the Award or reproduces Award insignia must be dignified and in good taste.

The Award insignia shall not be used in any way by plants other than those which have received the Award. Use of the Award insignia in a manner which implies, in any way, an extension of the Award to other plants or activities of the concern is not authorized. In reproducing the "E" flag as part of an advertisement, the names of award-winning units of the firm must appear near the insignia so there can be no doubt which plants have received official recognition, unless the Award has been granted to the entire company advertised.

In the case of construction firms, advertising must indicate that the Award was won for participation in a specific war construction project.