Use of the Award insignia in your advertising is permissable, but not mandatory. The tone of any advertising which mentions the Award or reproduces Award insignia must be dignified and in good taste.

The Award insignia shall not be used in any way by plants other than those which have received the Award. Use of the Award insignia in a manner which implies, in any way, an extension of the Award to other plants or activities of the concern is not authorized. In reproducing the "E" flag as part of an advertisement, the names of award-winning units of the firm must appear near the insignia so there can be no doubt which plants have received official recognition, unless the Award has been granted to the entire company advertised.

In the case of construction firms, advertising must indicate that the Award was won for participation in a specific war construction project.

the band plays while the spectators leave.

Premies beinging tate entr

in the Master of Ceremonies amounted the playing of

*Participation of a wounded soldier to make the token pin prosentation is desirable, whenever one is available. \ If this
procedure is followed the Naval officer first reads the

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citation, then introduces the soldier who gives the pins to the representatives. Arrangements for the wounded soldier will be made by the public relations officer.