

September 7, 1939.

Mr. Kent Yount,
814 Galena Ave.,
Galena, Kansas.

Dear Mr. Yount:

I am very glad to have your inquiry regarding my new text, "Better Basketball". I believe you would find this book very valuable in coaching your junior high school basketball team. There is a chapter in the book on Motivation of Basketball Fundamentals for Younger Boys which I believe would be particularly helpful. This chapter is illustrated with photographs of the Lawrence Junior High School team showing the drills that are suggested.

I am enclosing some descriptive material regarding "Better Basketball" so that you will know something more of the contents. The book sells for \$4.00. It is published by the McGraw-Hill Book Company, 330 W. 42nd Street, New York City, and a copy may be obtained from them or from any of the leading sporting goods firms. Lowe and Campbell, 1509 Baltimore Ave., Kansas City, Missouri, handle the book.

If you should desire an autographed copy of "Better Basketball" I would be happy to mail it to you postpaid on the receipt of your check or money order for \$4.00.

With best wishes for the success of your basketball team this coming season, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.