

7TH WAR LOAN - RETAIL DIVISION

INSTRUCTIONS TO CONTESTANTS

Invasion is now on - The Retail Division contest begins today, May 14th and closes Saturday, May 26th.

As bond sales people progress from one rank to another of the Invasion Army, they will receive their Badges of Rank from each Block Captain. It is requested that each retail establishment appoint a representative to contact the Chamber of Commerce daily before 10 A.M. reporting promotions within the store for the preceding day. All work sheets (copy attached) signed by customers purchasing bonds must be delivered to Bond Headquarters at the Chamber of Commerce not later than 10 A.M. Monday morning May 28th.

Actual sales only are to be counted in the contest and to be reported on an individual basis with no grouping of employees sales.

Badges of Rank will be awarded as follows:

<u>Bond Sales</u>	<u>Army Rank</u>
--	Private
\$ 50.	Private First Class
\$ 100.	Corporal
\$ 200.	Sergeant
\$ 300.	First Sergeant
\$ 500.	Second Lieutenant
\$ 600.	First Lieutenant
\$ 750.	Captain
\$1000.	Major
\$1500.	Lt. Colonel
\$2000.	Colonel
\$3000.	Brig. General
\$4000.	Major General
\$5000.	Lieut. General
\$7500.	General

Prizes for individuals of Retail Division will be awarded on the stage at the Jayhawk Theater, Monday evening, May 28th. The prizes to be awarded to the seven sales people selling the greatest amount (maturity value) in dollars of "E" Bonds are:

First Prize - One \$100. Bond
Second Prize - One \$ 50. Bond
Third thru Seventh Prizes - One \$25. Bond to each

In addition to the above Stan Schwahn, Manager of the Lawrence Commonwealth Theaters is giving one years pass (Jayhawk Theater) to the Individual of the Retail Division selling "E" Bonds to the greatest number of people.

An incentive for your customers to buy bonds will be a drawing at the Jayhawk Theater May 28th for four \$100. bonds and twenty-six \$25. bonds. Details on this have been announced in the papers.

We're off for \$1,085,000 "E" bond sales in Douglas County.

EMPLOYEES WORK SHEET FOR RETAIL DIVISION

Store

[illegible]

Contestant's Signature

N. M. Richardson

97032

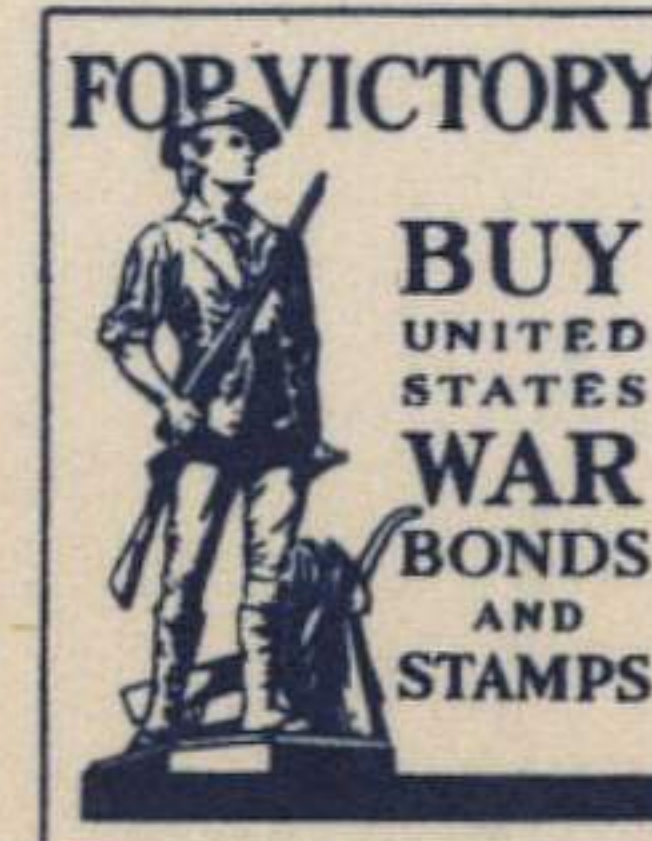
NOTE: This form to be returned to Bond Headquarters, WREN Bldg., not later than 10 A.M. Monday morning, May 28th.

[illegible]

Contestants' Signatures



TREASURY DEPARTMENT
WAR FINANCE COMMITTEE



OFFICE OF STATE CHAIRMAN

May 14, 1945.

7th WAR LOAN -- UNIVERSITY DRIVE

Dear Fellow Faculty Members and Employees:

I have just returned from the 7th War Loan downtown retail division Bond Rally at the Jayhawker Theatre. From 9 to 10 o'clock this morning Mr. Irving Hill, the county chairman of our war loan drives, stressed especially the fact that there is plenty of money in the Lawrence banks to insure the success of our \$1,085,000 "E" bond sales. He said, "The money is there. You workers go out and get it."

W. G. Beougher and Leo Eller, co-chairmen, gave a straight-from-the-shoulder message, and Mrs. Henry Werner explained the action of the residential section drive. Stanley Schwahn, Lawrence Commonwealth Theatres manager, donated the use of the theatre for the meeting and put on a Bob Hope-Bing Crosby-Frank Sinatra-Fibber McGee picture that added to the impressiveness and the necessity of helping our boys over in the Pacific.

Capt. Lindley Hines, of WREN, the squadron leader of the B-24s in the South Pacific, spoke profoundly on what our boys have been meeting over there and how much they depend on the home front for inspiration, information and affection, as well as for food, for gasoline, for ammunition and guns, and for ships to fight the Japanese with. Capt. Hines continued, "There are only two things that the boys want more than anything else in the world, - first, to get this war over, and secondly, to get home." After three years of meritorious service, Capt. Hines has been returned to us.

The retail division downtown is functioning as an invasion army. They have block captains and badges of rank will be awarded for bond sales. A \$50.00 bond sale rates the rank of Private First Class, and a \$7,500 sale rates a General's stars, while a \$750 bond sale rates the Captain's bars. How much easier it is for an invasion army like that to function, laudable as it is, than for an invasion army at Okinawa, Iwo Jima, Saipan, Leyte, and the other thousands of Japanese hells.

You will read in the daily paper that the Lawrence theatres, in cooperation with Lawrence business firms, have made it possible for E bond purchasers to participate in a Free Bond Award on Monday night, 9 p.m., May 28, at the Jayhawker Theatre. Obtain your special bond ticket from the bank when buying your E bond.

Won't you at your earliest convenience take this enclosed form and fill it out at your bank and become the proud possessor of another E bond that will insure V-J Day in the shortest possible time? We combine good business acumen when we loan our money to Uncle Sam.

Very sincerely yours,

Chairman, University Drive, 7th War Loan.

FCA:AH

UNITED STATES TREASURY WAR FINANCE COMMITTEE

Seventh War Loan Drive

May 16 —, 1945

To

First National

(Name of purchaser's bank)

8th + Mass City

(Address of bank)

Please enter subscription of the undersigned for the following United States Government securities: (Designate by check mark the issue desired. Use a separate form for each issue purchased.)

☒ 2½% Treasury Bonds of 1967-72 ☒ U. S. War Savings Bonds, Series E
☐ 2¼% Treasury Bonds of 1959-62 ☐ U. S. Savings Bonds, Series F
☐ 1½% Treasury Bonds of 1950 ☐ U. S. Savings Bonds, Series G
(Offered only to individuals)
☐ ⅞% Treasury Certificates of Indebtedness, Series E-1946 ☐ Treasury Savings Notes, Series C

The undersigned hereby orders \$..... (face amount) of the securities specified hereon. Herewith is check, drawn to the order of the bank addressed, covering the full purchase price, including accrued interest, if any, as follows: Issue price \$....., accrued interest \$.....

total \$.....
Bought from above bank 5/3/45

Directions for Denominations
Number of Pieces Denominations

..... @
..... @
..... @

Registration Instructions

Instructions with reference to registering the securities, if they are to be issued in registered form, appear on the reverse side hereof.

Delivery of the securities is to be made to the undersigned at the address shown hereon, unless other instructions are given on the reverse side hereof.

☒ Mr.
☒ Mrs.
☐ Miss

(Print name of subscriber. State whether corporation, co-partnership or other organization.)

(Subscriber's signature)

(Building or street address)

(City)

(County)

(State)

(Credit—Organization or Team)

(Solicitor)

(Solicitor—Detach & deliver to bank addressed, unless otherwise instructed by Committee Chairman.)

WAR FINANCE COMMITTEE—MEMORANDUM

Name of Purchaser..... Issue.....

Address..... Amount \$.....

..... Date.....

(Credit—Organization or Team)

(Solicitor)

(Solicitor should deliver to Committee Chairman or Captain, as instructed.)

PURCHASER'S MEMORANDUM RECEIPT

Received from.....an order for \$..... (face amount) of the following issue of United States securities:

together with check for \$.....payable to the bank to which such order is addressed.

Date..... (Solicitor)

IMPORTANT—The Bank receiving this application should retain this form for its records, and the subscription, except for Series E bonds issued over the counter, should be placed with the Federal Reserve Bank or Branch in the usual way.

REGISTRATION INSTRUCTIONS

Registered bonds to be inscribed as follows: (Please print)

- ☐ Mr.
☐ Mrs.
☐ Miss

(Name, including middle name or initial)

(Building or street address)

(City)

(State)

and (if desired) in the following name as co-owner:

- (Name) ☐ Mr.
☐ Mrs.
☐ Miss

(Given name)

(Middle name or initial)

(Surname)

(e.g. "John N. Doe or Mrs. Mary E. Doe")

(Address)

(Street)

(City)

(State)

or on E, F, and G Savings bonds only, as beneficiary:

- (Name) ☐ Mr.
☐ Mrs.
☐ Miss

(Given name)

(Middle name or initial)

(Surname)

(e.g. "John N. Doe payable on death to Mrs. Mary E. Doe")

(Address)

(Street)

(City)

(State)

Instructions for Delivery

(If other than shown on face of order)

INSTRUCTIONS CONCERNING INTEREST

No addition of interest is required on purchases of Series E, F, and G Savings Bonds, or Treasury Savings Notes of Series C.

No accrued interest need be collected on subscriptions for \$500 or \$1,000 of the 1½%, 2¼% and 2½% Treasury bonds, but must be collected on all subscriptions for the ⅞% Certificates of Indebtedness, Series E-1946.

Accrued interest on all subscriptions entered after June 1 should be computed on an actual basis using the decimals shown below, and as subscriptions of others than individuals may not be entered prior to June 18, a calculation will be required on each such subscription, except as stated above:

2½ Percent Treasury Bonds of 1967-72 \$0.068 per day per \$1,000

2¼ Percent Treasury Bonds of 1959-62 \$0.061 per day per \$1,000

1½ Percent Treasury Bonds of 1950 \$0.041 per day per \$1,000

⅞ Percent Treasury Certificates of Indebtedness \$0.024 per day per \$1,000

Interest on all subscriptions must be figured to the date funds will be available at your Federal Reserve Bank or Branch.

Monday May 26

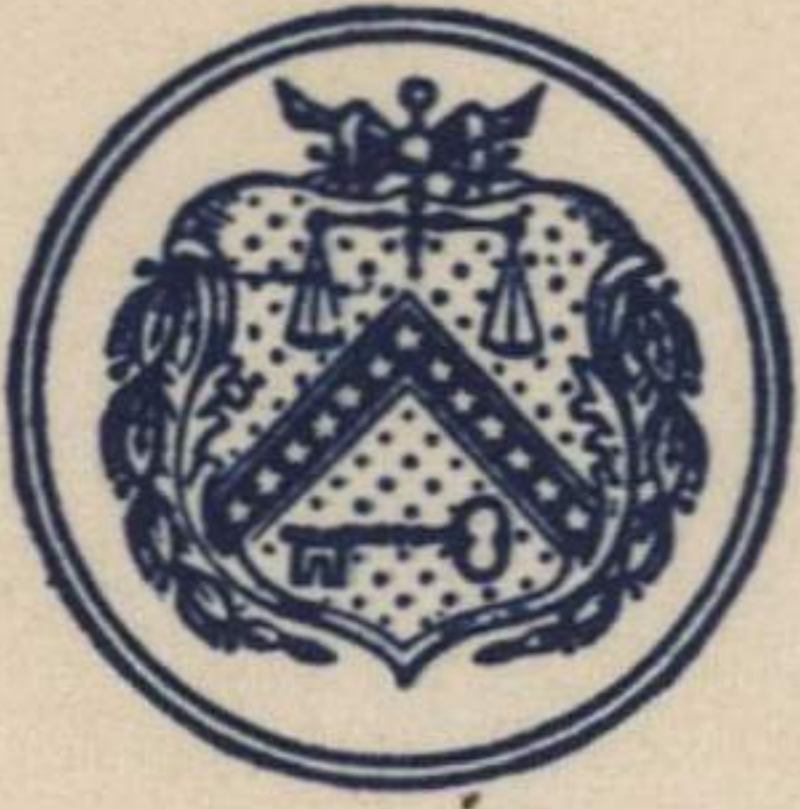
Dear Mr. Allen:

I bought

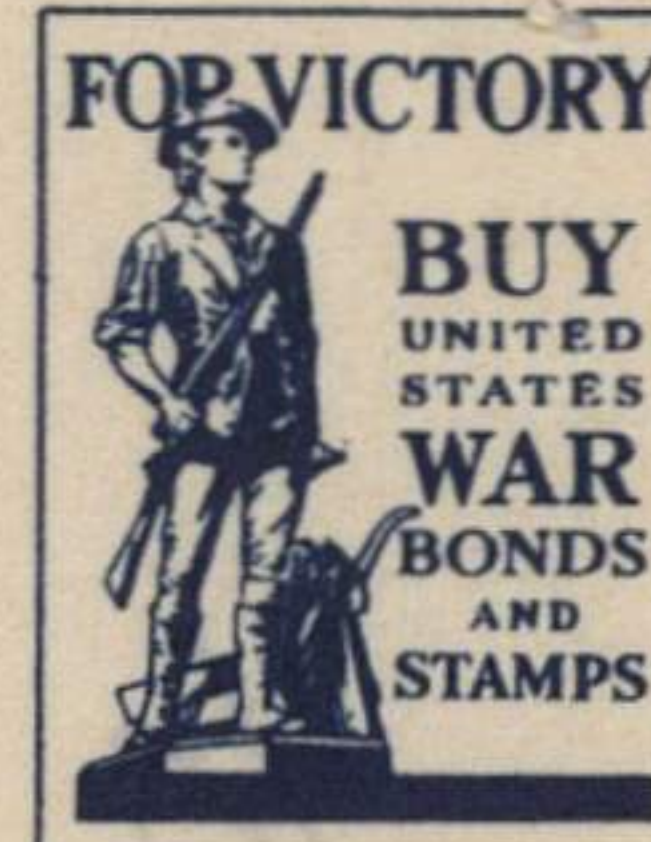
\$500⁰⁰ in "E" bonds Saturday at
the Lawrence Nat. Bank which
you may credit to the K.U.
drive.

Sincerely

Florence Black



TREASURY DEPARTMENT
WAR FINANCE COMMITTEE



OFFICE OF STATE CHAIRMAN

May 14, 1945.

7th WAR LOAN -- UNIVERSITY DRIVE

Dear Fellow Faculty Members and Employees:

I have just returned from the 7th War Loan downtown retail division Bond Rally at the Jayhawker Theatre. From 9 to 10 o'clock this morning Mr. Irving Hill, the county chairman of our war loan drives, stressed especially the fact that there is plenty of money in the Lawrence banks to insure the success of our \$1,085,000 "E" bond sales. He said, "The money is there. You workers go out and get it."

W. G. Beougher and Leo Eller, co-chairmen, gave a straight-from-the-shoulder message, and Mrs. Henry Werner explained the action of the residential section drive. Stanley Schwahn, Lawrence Commonwealth Theatres manager, donated the use of the theatre for the meeting and put on a Bob Hope-Bing Crosby-Frank Sinatra-Fibber McGee picture that added to the impressiveness and the necessity of helping our boys over in the Pacific.

Capt. Lindley Hines, of WREN, the squadron leader of the B-24s in the South Pacific, spoke profoundly on what our boys have been meeting over there and how much they depend on the home front for inspiration, information and affection, as well as for food, for gasoline, for ammunition and guns, and for ships to fight the Japanese with. Capt. Hines continued, "There are only two things that the boys want more than anything else in the world, - first, to get this war over, and secondly, to get home." After three years of meritorious service, Capt. Hines has been returned to us.

The retail division downtown is functioning as an invasion army. They have block captains and badges of rank will be awarded for bond sales. A \$50.00 bond sale rates the rank of Private First Class, and a \$7,500 sale rates a General's stars, while a \$750 bond sale rates the Captain's bars. How much easier it is for an invasion army like that to function, laudable as it is, than for an invasion army at Okinawa, Iwo Jima, Saipan, Leyte, and the other thousands of Japanese hells.

You will read in the daily paper that the Lawrence theatres, in cooperation with Lawrence business firms, have made it possible for E bond purchasers to participate in a Free Bond Award on Monday night, 9 p.m., May 28, at the Jayhawker Theatre. Obtain your special bond ticket from the bank when buying your E bond.

Won't you at your earliest convenience take this enclosed form and fill it out at your bank and become the proud possessor of another E bond that will insure V-J Day in the shortest possible time? We combine good business acumen when we loan our money to Uncle Sam.

Very sincerely yours,

(over)

FCA:AH

Chairman, University Drive, 7th War Loan.

WAR FINANCE COMMITTEE—MEMORANDUM

Name of Purchaser PAUL G. HAUSHMAN Issue E

Address 2092 N. HAMPSHIRE Amount \$ \$250.00

THE FIRST NATIONAL BANK Date 5/21/45

R.U.

(Credit—Organization or Team)

(Solicitor)

(Solicitor should deliver to Committee Chairman or Captain, as instructed.)

INSTRUCTIONS CONCERNING INTEREST

No addition of interest is required on purchases of Series E, F, and G Savings Bonds, or Treasury Savings Notes of Series C.

No accrued interest need be collected on subscriptions for \$500 or \$1,000 of the $1\frac{1}{2}\%$, $2\frac{1}{4}\%$ and $2\frac{1}{2}\%$ Treasury bonds, but must be collected on all subscriptions for the $\frac{7}{8}\%$ Certificates of Indebtedness, Series E-1946.

WAR FINANCE COMMITTEE—MEMORANDUM

Name of Purchaser Mrs. Phyllis Bayne Issue E

Address 1345 Louisiana Amount \$ 1.00

Date May 18, 1945

First National Bank

(Credit—Organization or Team)

(Solicitor)

(Solicitor should deliver to Committee Chairman or Captain, as instructed.)

WAR FINANCE COMMITTEE—MEMORANDUM

INSTRUCTIONS CONCERNING INTEREST

No addition of interest is required on purchases of Series E, F, and G Savings Bonds, or Treasury Savings Notes of Series C.

No accrued interest need be collected on subscriptions for \$500 or \$1,000 of the $1\frac{1}{2}\%$, $2\frac{1}{4}\%$ and $2\frac{1}{2}\%$ Treasury bonds, but must be collected on all subscriptions for the $\frac{7}{8}\%$ Certificates of Indebtedness, Series E-1946.

(Solicitor should deliver to Committee Chairman or Captain, as instructed.)

Prof Hopkins
Bonds
Law - Nat'l,

May 28

Dear Dr Allen -

May I report the
purchase of 3 - \$100 Σ Bonds.

W. Elthy Babcock



OFFICE OF STATE CHAIRMAN

TREASURY DEPARTMENT
WAR FINANCE COMMITTEE



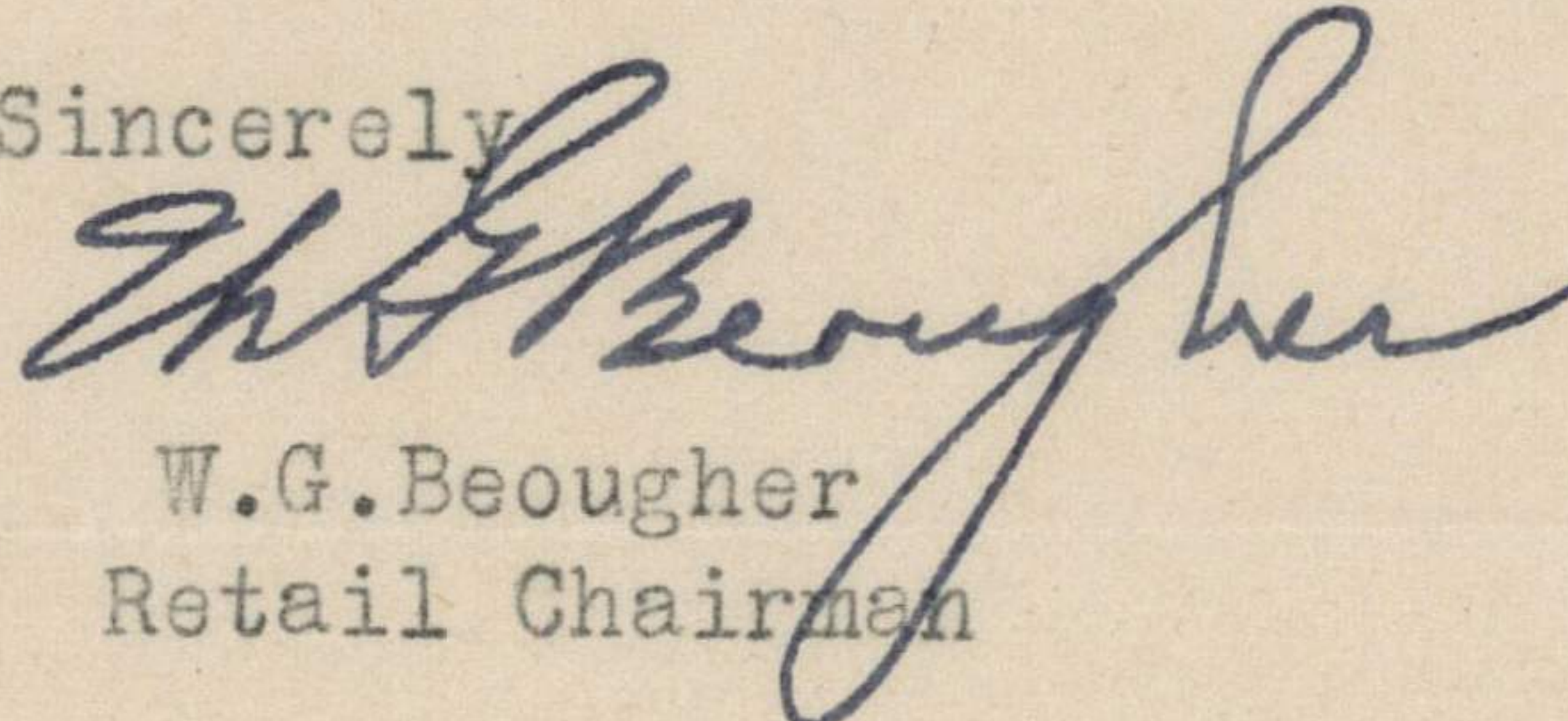
June 6, 1945.

Mr. F.C.Allen
801 La.
City.

Dear Mr. Allen:

I want to thank you for your cooperation and help
in putting over the Retail Division Contest of, the 7th
War Loan Drive. Lawrence has just reason to be proud of
public spirited men like you.

Sincerely



W.G. Beougher
Retail Chairman