

7TH WAR LOAN - RETAIL DIVISION

INSTRUCTIONS TO CONTESTANTS

Invasion is now on - The Retail Division contest begins today, May 14th and closes Saturday, May 26th.

As bond sales people progress from one rank to another of the Invasion Army, they will receive their Badges of Rank from each Block Captain. It is requested that each retail establishment appoint a representative to contact the Chamber of Commerce daily before 10 A.M. reporting promotions within the store for the preceding day. All work sheets (copy attached) signed by customers purchasing bonds must be delivered to Bond Headquarters at the Chamber of Commerce not later than 10 A.M. Monday morning May 28th.

Actual sales only are to be counted in the contest and to be reported on an individual basis with no grouping of employees sales.

Badges of Rank will be awarded as follows:

<u>Bond Sales</u>	<u>Army Rank</u>
--	Private
\$ 50.	Private First Class
\$ 100.	Corporal
\$ 200.	Sergeant
\$ 300.	First Sergeant
\$ 500.	Second Lieutenant
\$ 600.	First Lieutenant
\$ 750.	Captain
\$1000.	Major
\$1500.	Lt. Colonel
\$2000.	Colonel
\$3000.	Brig. General
\$4000.	Major General
\$5000.	Lieut. General
\$7500.	General

Prizes for individuals of Retail Division will be awarded on the stage at the Jayhawk Theater, Monday evening, May 28th. The prizes to be awarded to the seven sales people selling the greatest amount (maturity value) in dollars of "E" Bonds are:

First Prize - One \$100. Bond
Second Prize - One \$ 50. Bond
Third thru Seventh Prizes - One \$25. Bond to each

In addition to the above Stan Schwahn, Manager of the Lawrence Commonwealth Theaters is giving one years pass (Jayhawk Theater) to the Individual of the Retail Division selling "E" Bonds to the greatest number of people.

An incentive for your customers to buy bonds will be a drawing at the Jayhawk Theater May 28th for four \$100. bonds and twenty-six \$25. bonds. Details on this have been announced in the papers.

We're off for \$1,085,000 "E" bond sales in Douglas County.