

STRAIGHT TALK

about the

SIXTH WAR LOAN DRIVE

As we move closer to victory, it wouldn't be surprising if you were saying to yourself—"What's the big idea of asking for all this additional money *now*? Isn't the war almost over?"

No sir, *it is not!* Not by a long shot. Of course, for many months now you've heard mostly about the war with Germany, where our greatest effort was concentrated. That's why many people have the idea that the war's practically over.

But make no mistake about it—nothing could be farther from the truth! The Japanese war is a tremendous undertaking, and victory will come high. We'll have to fight every inch of the way.

Everything Costs More— in the Pacific War

The European war is expensive, but almost everything in the Pacific war will cost more. Take transport costs, for instance. Because of the longer distances, the same amount of freight costs *25 percent more* when shipped to the South Pacific than to Europe. And it takes *twice* as many cargo ships in the Pacific to support a task force of a given size since turn-around time is *twice* as great!

More Planes...Tanks...Ships...Oil

In addition, we will need more of everything. *More* B-29 Superfortresses that cost \$600,000 each. *More* P-47 Thunderbolts that cost \$50,000 each. *More* M-4 tanks, with bulldozer blades, that cost \$67,417 each. *More* amphibious tanks—*more* aircraft carriers—*more* supply ships—*more* gasoline and oil than it took for the invasion of Europe!

Care for the Sick and Wounded

And lest anyone forget, we will need *more* battalion aid stations—*more* clearing stations—*more* evacuation hospitals—*more* convalescent hospitals—*more* hospital ships.

For many, many years the sick, wounded, and otherwise disabled veterans will require medical attention and care. That's the least Uncle Sam can do in appreciation of what they've done for us.

Maintenance for Millions

Did you ever stop to think how much money it costs to maintain the 11 to 12 million men and women in our Army and Navy? Whether the men are actually fighting or not, they must be fed, housed, transported from one training center or battle area to another, cared for in a hundred and one different ways. That all costs money and *will continue to* until the last man demobilized is back in civilian clothes.

In addition, millions of dollars will be required for mustering out pay, for various benefits and services voted by Congress to help the boys get started in civilian life.

These are reasons enough why patriotic Americans will want to buy

