

October 18, 1943

Professor J. M. Kellogg,
Department of Architecture,
University of Kansas.

My dear Mr. Kellogg:

I want to thank you for your very frank letter which I have just received. I assure you that I can appreciate the forebodings that you have. I too share some of your ideas.

May I give you a short history of this funding of all things in one drive. The idea first started in Alabama and then spread to Indiana and some of the eastern states. In Alabama the people went to the governor and said, "There are so many solicitations, why can we not include them all in one?" It was started there and found to be successful.

Finally, this single giving had assumed such proportions that it was presented to the President of the United States. He approved it, and it now seems to be the rule rather than the exception.

I only mention this to show you that it is not a local proposition. You will understand I am not endeavoring to debate your arguments, because I have already told you that I agree with some of your reactions, but to get the thing done in this war time stress it is necessary to reduce the manpower problem perceptibly.

It is possible for you to make individual contributions to certain things. At our workers meeting this morning it was definitely stressed that if any individual wishes to make a particular contribution to a certain thing, all that will be necessary is to have you write on the back of your pledge card the organizations that you wish to benefit. Mark on the front of the card a reference to your statement on the back, and these organizations only will be credited with your contribution.

I still think you would make a fine solicitor because you have been discriminating in important questions. And a good solicitor is one who is well informed of the facts. Thank you so much.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH