Napoleon said an army travels on its stomach.

But China has proved for six years that the armies of today travel on their hearts.

Spirit and courage won Guadalcanal. And Stalingrad. And Tunisia. Grim spirit has kept alive countless survivors, adrift for weeks on flimsy rafts.

If you were there, you'd know an army travels on its heart . . . intent on winning . . . intent on returning home to the people who provided the heart and courage in the first place . . . and you'd go to work with all you've got to keep that spirit high!

ON THE MILITARY FRONT

Expressing everyday concern in a million kindly ways at the USO . . . grinning back at the happy faces of service-men whose "family" is a whole nation!
Controlling and preventing venereal diseases which cost so many man-hours on both the fighting and the production lines.
Keeping alive the will to live for millions of war prisoners, stagnating in the prison camps of the world.
Relieving weariness and strain among men who grimly sign on again and again for merchant seamen's duty despite torpedoes, icy water, and burning oil.

With Our Fighting Forces

With the world in flames and in tears, the demands on generous American hearts have been infinite.

When the fires of London are so thick the fire hoses run dry . . . when a Chinese mother has to watch her baby die for want of a simple drug . . . when Greeks by the hundreds drop dead in the streets from starvation . . . decent Americans cannot close their eyes or turn their backs!

These mass tragedies, these war-made horrors have stirred kind people to action.

To our fighting Allies and their families there is no compromise, no collaboration with the enemy . . . no surrender.

They are dying for a world of decent people. We owe them a debt.

Their courage is a fighting weapon for you. If you were there, you'd keep it keen!

YOU CAN BE THERE

ON THE UNITED NATIONS FRONT

Keeping valiant allies fighting because you care enough to save their lives, their families, their spirit, their resolve.
Aiding the escape of countless refugees from the terrors of war.
Rescuing the hope of our Allies . . . their children . . . from further panic, starvation, neglect and degradation.
Providing life-saving medicines for the treatment of both civilians and armed forces of our Allies.
Replanting the ravaged lands with seed . . . the crushed hearts with hope.

With Our Fighting Allies

Family troubles at home can lengthen the war on the fighting fronts. How well can a man fight the enemies in front of him if behind him are the menacing worries of things gone wrong at home?

Shortening the war means fighting equally well on all three fronts . . . military, allied and home.

Let the fighting men concentrate on the Axis!

Those on the home front can tackle the ills of shifting populations. . . .

Take arms against the mounting number of neglected children. . . .

Counter the effects of hasty marriages and divorces. . . .

Make war on the spreading of disease, and

Block the increasing lawlessness of unguided, war-strained youth.

You can be there, arming your community against these common ills, easing the fighter's job.

ON THE HOME FRONT

Teaching the crippled to walk again . . . preventing illness.
Sheltering the "orphans" of family dissolution, separations.
Giving guidance, encouragement, education and increasing purpose to the young who must soon man our nation.
Bolstering community strength in the place where it lives: the family.

With Our Home Front Families

A thousand services . . . a million kindnesses . . . are wrapped up in your single gift to your united war fund. It will cover a federation of agencies stretching around the world, and will reach into the lives of our fighting forces, our Allies and their families.

A speedier victory . . . a friendlier understanding . . . will come because the American people CARE enough to give VOLUNTARILY. Giving is fighting, too! Full support of the USO program, and other member agencies in the National War Fund, will be met in your community campaign.

Give once for all these

NATIONAL WAR FUND

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USO (United Service Organizations)
UNITED SEAMEN'S SERVICE
WAR PRISONERS AID
BELGIAN WAR RELIEF SOCIETY
BRITISH WAR RELIEF SOCIETY
FRENCH RELIEF FUND
FRIENDS OF LUXEMBOURG
GREEK WAR RELIEF ASSOCIATION
NORWEGIAN RELIEF
POLISH WAR RELIEF
QUEEN WILHELMINA FUND
RUSSIAN WAR RELIEF
UNITED CHINA RELIEF
UNITED CZECHOSLOVAK RELIEF
UNITED YUGOSLAV RELIEF FUND
REFUGEE RELIEF TRUSTEES
U. S. COMMITTEE CARE OF EUROPEAN CHILDREN

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NWF 17

and---

to help on the

HOME FRONT

Lawrence, Kansas

1943

COMMUNITY CHEST

One gift, to maintain the agencies which help to keep Lawrence a healthy, happy, thriving community.

Boy Scouts		$ 1,500.00
Joint Christian Council (Hi-Y–Girl Reserve)		275.00
Girl Scouts		700.00
K.U. Y.M.C.A.		950.00
K.U. Y.W.C.A.		900.00
Salvation Army		2,798.00
Social Service League		700.00
4-H Club		300.00
		$ 8,123.00
Shrinkage	$600.00	
Campaign Costs	500.00	
Administrative Costs	600.00	1,700.00
		$ 9,823.00
Balance to be applied on 1943 Chest Budget		900.00
TOTAL COMMUNITY CHEST BUDGET		$ 8,923.00
NATIONAL WAR FUND		20,694.00
TOTAL COMBINED FUND		$29,617.00

"At least one day's wage"

WERE THERE

THIS IS *YOUR* WAR ● YOUR *MEN* ARE IN IT —AT THE FRONT, OR ON THEIR WAY ● YOUR *MONEY* IS IN IT—WAR BONDS, STAMPS, TAXES ● YOUR *SACRIFICE* IS IN IT—RATIONING, SCARCITIES, PRIORITIES ● YOU CAN DO MORE ● YOU CAN *HELP WIN THE WAR SOONER,* AND WITH A MINIMUM LOSS OF LIFE ● YOU CAN GIVE OUR FIGHTERS, OUR ALLIES AND THEIR FAMILIES THE GREATEST WEAPON OF THEM ALL—*THE WILL TO WIN* ● YOU'D DO MORE, IF YOU COULD BE THERE ● AND YOU *CAN* BE THERE THROUGH A PROMPT AND GENEROUS GIFT

NATIONAL WAR FUND

THROUGH YOUR GIFT YOU *are* THERE!

1943 LAWRENCE COMMUNITY CHEST October 18-23