

NOT YET WON!



THIS WAR IS NOT YET WON. True, we have taken Tarawa and the Marshalls, North Africa, Sicily and Southern Italy. True, even now our forces are pounding at the fortress of Europe.

But—

THIS WAR IS NOT YET WON . . . only for

the dead is it over . . . and they, thank God, are yet comparatively few. But what of the living? What of the many wounded—the men whose hopes, whose dreams, whose futures depend on what we do to sustain them now?

THIS WAR IS NOT YET WON. We at home have only begun to feel the weight of our debt to our fighting men . . . to the living—to the wounded—yes, above all, to the dead. Ours is the responsibility to work, to save, to buy all the War Bonds we can, to smooth the road *they* must travel that the journey may be made swiftly and the end reached soon.

THIS WAR IS NOT YET WON. Invasion comes high—and the cost in blood will be heavy indeed. Never before have coasts been so fortified as those in the 'probable invasion areas, with defenses miles deep, roads mined, pillboxes everywhere.

NO, OUR WAR HAS JUST STARTED—and the sooner we accept all our responsibilities, the sooner it will be won. Out on some bloody battlefield, a boy *you* know

may live to fight on to final Victory if *you* do your part here at home.

Your part, *in addition to whatever else you are doing*, is lending your money to help pay the tremendous costs of war.

LENDING—NOT GIVING!

That certainly shouldn't be looked on as a hardship. Hundreds of thousands of our fighting men are *really* enduring hardships, living under the worst possible conditions—and *buying War Bonds besides*.

What about those of us at home, living in comparative comfort and security, many of us earning more than we ever earned before? We should consider lending money to the Government a *privilege* as well as an *obligation*. And then we should keep lending—every cent we can possibly spare—until the war is over and won.

AND REMEMBER

Here are five more reasons for buying *extra* War Bonds in the Fifth War Loan:

1. War Bonds are the best, the safest investment in the world!
2. War Bonds (series E) return you \$4 for every \$3 in 10 years.
3. War Bonds help keep prices down.
4. War Bonds will help win the peace by increasing purchasing power after the war.
5. War Bonds mean education for your children, security for you, funds for retirement.

