## \* WHICH ISSUE SHALL I BUY? \*

There Is A Fifth War Loan Security To Meet Every Investment Need

FOR MAXIMUM SAFETY OF PRINCIPAL

All issues. There are no safer investments in the world.

FOR MAXIMUM YIELD

Series E Savings Bonds (2.9%\*); Series F Savings Bonds (2.53%\*); Series G Savings Bonds (2.5%\*), and Treasury 2½'s of 1965-70.

\*If held to maturity.

FOR CURRENT INCOME

Series G Savings Bonds, Treasury 21/2's of 1965-70, Treasury 2's of 1952-54.

FOR DEFERRED INCOME

Series E and F Savings Bonds (for tax purposes income may be deferred or accrued).

FOR SHORT TERM

7/8% Certificates of Indebtedness (slightly over 11 months); Treasury 11/4% Notes of Series B-1947 (about 23/4 years) and Series C Savings Notes (6 months to 3 years).

FOR MEDIUM TERM

Series E, 10 years; Treasury 2's of 1952-54 (10 years); Series F and G (12 years).

FOR LONG TERM

Treasury 21/2's of 1965-70 (26 years).

FOR MARKETABILITY

Treasury 2's and 2½'s, coupon or registered form; 1½% Notes and ½% Certificates of Indebtedness, coupon form only.

FOR BANK LOAN COLLATERAL

Treasury 1½'s, 2's, and 2½'s, ½% Certificates of Indebtedness, and Series C Savings Notes.

ESPECIALLY FOR PAYING TAXES

Series C Savings Notes (acceptable during and after second calendar month after month of purchase at par and accrued interest for Federal Income, estate or gift taxes).

FOR MY ESTATE

Series G (redeemable at par on death of owner), Treasury 21/2's (redeemable at par for estate taxes only on death of owner).

FOR GIFTS

Series E (or any other issue depending on needs of the recipient).

FOR EDUCATION OF CHILDREN

Series E.

FOR SELF RETIREMENT PLANS

Series E.

FOR INVESTMENT OF BUSINESS RESERVES AND OTHER TEMPORARY FUNDS 7/8% Certificates of Indebtedness, Treasury 11/4% Notes and Series C Savings Notes. The last named are redeemable at par and accrued interest during and after sixth calendar month after month of purchase, except where owner is a commercial bank, in which case redemption will be made at par.

(Reference is made to United States Treasury Department official circulars for detailed description of these securities)